

PROGRESS

MAGAZINE

JANUARY/FEBRUARY 2017



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A Family Tradition

80 Years in the Making



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Rahel Alemu, MD

A Family Tradition 80 Years in the Making



The Lust family: Stacey, Carter, Tiegen, Regan and Steven.
*Not Pictured: Matthew and Addie Lust



Through The Years

 <p>1942 Loel Lust purchases General Motors stock and renames dealership Loel Lust Chevrolet.</p>	<p>1962 Loel Lust's son, Jim, takes over as dealer/operator.</p>	 <p>1996 Steven Lust takes over as dealer/operator.</p>	 <p>2007 Lust Chevrolet-Buick purchases Johnson Motor Company adding Cadillac, GMC and Pontiac franchises. Dealership begins operating as Steven Lust Automotive.</p>	<p>2017 Pit Crew Row- tire and quick lube- opens to the public creating a no-appointment oil change option for the west side of Aberdeen.</p>
<p>1937 Loel Lust purchases Hub City Chevrolet, renaming it Quality Chevrolet Co.</p> 	<p>1957 Dealership moves from downtown location (Wells Fargo building) to its current location.</p>	<p>1983 Lust Chevrolet purchases Buick franchise and begins operating as Lust Chevrolet-Buick.</p> 	<p>1997 Satellite sales and service location opens in Britton, SD.</p>	<p>2012 Satellite sales and service location opens in Sisseton, SD.</p> 

*Paid Promotional Space

2017 Is Going to Be Another Exciting Year for the Chamber and Our Community



Gail L. Ochs
President, IOM
Aberdeen Chamber

There is no better investment for a business or professional firm than membership in the Aberdeen Area Chamber of Commerce. We work to connect member businesses in Aberdeen and across the county. Acting as the voice for Ab-

erdeen business for over 130 years, the Chamber represents over 650 members. For 2017, your board of directors and staff have developed the following goals and priorities:

Membership Objectives

We will further strengthen our relationships with members by increasing interaction, communicating benefits of membership, and providing education on issues affecting them. With that in mind, here are the objectives for 2017.

- Membership growth of 5-10% and retention rate of 95%
- Increase retention and engagement by scheduling one-on-one meetings with Chamber members and board members throughout the year.
- Increase awareness among members of available benefits, committees, meetings and events through enhanced promotional efforts and better communication.
- Effectively engage past volunteers, board members, and Leadership Aberdeen alumni within committees and events to keep them retained in the community.

Organizational Objectives

We continuously work to evaluate our organization and its events, efforts, programs, committees to meet the needs of membership and the community. **For 2017 we will:**

- Implement "Board Hosts" at Chamber events, meetings and programs to encourage greater board participation and interaction with membership.

- Print Annual Chamber Report in Membership Directory and Resource Guide to be distributed to membership by end of 1st quarter.
- Combine the Annual Banquet/ Meeting with Chamber Week for one annual celebration week in April with free appreciation event for members.
- Implement a Chamber Testimonial Campaign to market the Chamber more effectively and build on our reputation to include "Why I Did It" testimonials and "Chamber Chats" through website and social media.
- Implement new software to effectively manage membership information and financial processes as well as tracking engagement of members and volunteers.
- Evaluate Chamber building usage and potential for additional community space.

Committee Task Force Objectives

In an effort to increase volunteer engagement and outreach to our Members, the Aberdeen Area Chamber of Commerce has established 9 volunteer committees and 3 task forces for 2017.

Any employee of a member business is welcome to join any committee, unless noted, without any obligation, and your level of participation is up to you.

For 2017, each committee/task force will have an annual planning retreat where measurable goals and priorities are established.

• NEW The Edge Task Force

Explore. Discover. Grow. Engage. The mission of the task force is to assist Chamber staff with the development of local educational and networking activities and events targeted at young professionals and start-up entrepreneurs; implementation of social media ideas and concepts for the Chamber and community; and coordinating efforts with the Aberdeen Development Corporation and other area organizations working towards common mission.

• NEW Keep It Local Task Force

The mission of the task force is to assist Chamber staff in promoting Aberdeen businesses, resources, and events through collaborative marketing efforts to include promotion of NEW Aberdeen Gift Card and Chamber For Good programs. The group will also work to continue educating the general public about the economic benefits of shopping and buying locally.

• NEW Leadership Development Task Force

The mission of the task force will be to evaluate the current Leadership Aberdeen program and discuss additional training opportunities that could be included; develop a scholarship program to offset costs for state-wide leadership opportunities for Aberdeen participants; and to coordinate efforts with other organizations and businesses to grow leadership skills of our citizens and expand leadership training opportunities that will positively impact our community and state.

• Agribusiness Committee

The mission of the Agribusiness Committee is to promote agriculture as a major segment of the local economy, to address and educate the membership on issues important to agriculture, to unite and network groups through ag-related programs and events, and to recognize outstanding achievements in agriculture.

• Ambassador Committee

The mission of the Committee is to promote a positive community image and serve as goodwill ambassadors at Chamber and community functions such as ribbon cuttings, new business openings, ground breakings, business relocations, and other networking events. (Committee selection done on a nomination basis). The Ambassadors also host the Community Champions Awards Luncheon.

• Diplomat Committee

The mission of the Diplomat Committee is to strengthen membership engagement and retention by visiting current members and facilitating communication to and from members, helping to identify member concerns, and garnering support for the Chamber. (Committee selection is done on a nomination basis). The committee also facilitates the annual ABBY Awards program and raises scholarship funds for the Leadership Aberdeen program.

• Military & Veterans Committee

The mission of the Military & Veterans Committee is to promote a positive working relationship among the community, employers and area military and veterans' groups while heightening awareness of the military and veteran presence and needs in the community.

• Workforce & Education Committee

The mission of the Workforce & Education Committee is to facilitate and support activities related to business-education partnerships, youth engagement and workforce recruitment and retention. The committee also addresses educational and training needs of the business community.

• Health & Wellness Committee

The mission of the Health & Wellness Committee is to implement business-healthcare partnerships and programs to promote workplace wellness and inspire healthy lifestyle choices through education and initiatives. The committee also produces an annual Health and Wellness Directory for the community.

• Government Affairs Committee

The mission of the committee is to open up a dialogue and provide education on a broad range of issues which affect the business community; increase communication and collaboration between business and governmental entities; break down barriers; and advocate to elected officials on the local, state and federal levels.

• Partners in Community Pride Committee

The purpose of the Partners in Community Pride Committee is to coordinate projects that serve to beautify the community and enhance our quality of life; educate the public on related issues which affect them such as regulations, codes, and new efforts; and to recognize and promote business and community development projects.

• Transportation Committee

The Transportation Committee is the Chamber's primary business voice on transportation issues of importance locally, regionally, and nationally. The committee meets monthly to gather information from transportation experts in all areas of transportation including ground, rail, and air; analyze the information presented and determine how the Aberdeen Chamber can have an impact; and to share pertinent information with business people in the community.

Community Development Objectives

We will champion our community's successes and support issues and opportunities that will improve our community's quality of life and further the growth and development of our region. In 2017 we will:

- Work with the city and other organizations to assist in the development of a community welcome center and welcoming activities and events.
- Continue collaborative efforts with the City and County to develop and/or enhance event space to grow and retain BBB tax dollars within the community.

Board of Directors

Executive Board

Dr. Marje Kaiser, Chair SDSBVI
 Eric Brenner, Chair-Elect Alliance Contracting
 Dawn Williams, Vice-Chair SD Dept. of Labor
 Jack Hollinsworth, Treasurer JDH Construction
 Jeff Poppen, Secretary Sanford Aberdeen Medical Center
 Carl Perry, Past Chair Progressive Financial Services

Full Board

Brett Deibert Farm Credit Services of America
 Dr. Timothy Downs Northern State University
 Kellie Ecker SD Mfg. & Tech. Solutions
 Justin Feickert Midstates Printing, Inc.
 Julie Fischbach Mainstream Boutique
 Robert Goscicki Aberdeen Federal Credit Union
 AJ Hoffman, CVB Board Liaison SoDak Sports
 Jim Kreber, ADC Board Liaison Wooden Mallet
 Matt Prehn US Bank
 Cody Roggatz City of Aberdeen – Regional Airport
 Tom Snyder Avera
 Katie Washnok Blackout, Inc
 Mike Bockorny, Ex-Officio Aberdeen Development Corp.
 Heath Johnson, Ex-Officio Aberdeen Downtown Assoc.
 Casey Weismantel, Ex-Officio Aberdeen Area CVB

Chamber Staff

Gail Ochs President
 Bea Fischer Director of Member Services & Events
 Lisa Anderson Director of Public Relations, Committees and Programs
 Heidie Holmstrom Finance Manager
 Korine Grismer Administrative Assistant

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This magazine is a bi-monthly publication of the Aberdeen Area Chamber of Commerce.

COVER: Steven Lust Automotive

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Focusing on Making 2017 a Very Good Year



Dr. Marje Kaiser
2017 Chamber Board Chair; Superintendent SDSBVI

As we put up our 2017 calendar, many of us decide to make the New Year better, more productive, and more fulfilling than the past year. For some people that results in resolutions; for others it takes the form of goals; for others it's taking a single

decisive action.

Schools, businesses, and organizations go through a similar process. It may be called continuous improvement, a strategic planning or business strategy. Your Aberdeen Area Chamber of Commerce has a Program of Work, designed to guide the Chamber Board in its activities for 2017. We will be focusing on:

- Strengthening the Chamber's relationships with members
- Expanding ways the Chamber can better meet the needs of its members

- Supporting the work of the Committees and Task Forces
- Championing our community successes and supporting community development objectives.

As the 2017 chairman, I am looking forward to working with the Gail, the Chamber staff and you to achieve the goals we've set for ourselves. The Board and Chamber staff can't do it alone. It also takes a strong and engaged business community, committing hundreds of volunteer hours to make things happen. Please add "Join the Aberdeen Area Chamber of Commerce" or "Sign up to sponsor for a Chamber activity", "Attend Business After Hours", "Volunteer to help with at least one Chamber project" or "Enroll an employee in Leadership Aberdeen" to your goals for 2017.

Where do you want to be a year from now? What would you like to improve at home, in your business or in your community? Now is the time to dream and time to plan. When you put up your 2018 calendar I hope you will think back on all the progress

you've made and be satisfied with your accomplishments. Your Chamber will be doing the same.

I want to thank those members who are leaving Aberdeen Area Chamber of Commerce Board of Directors. We owe a lot to the insight and commitment of JoEllen Lindner, NSU; Nadine Gropp, 3M Company; Tanya Shafer, Twin City Fan Companies; Cory Bollinger, Aberdeen American News and Jerry Glatt, Americal Inc. Each of them volunteered many hours to support the Chamber and our community. Also out-going chair Carl Perry deserves recognition for his leadership and unflagging enthusiasm for the Chamber and the community. He lifts us all up.

We will also be welcoming four new board members: AJ Hoffman, Sodak Sports; Brett Deibert, Farm Credit Services; Justin Feickert, Mid-states Inc. and Quality Quick Print; Dr. Timothy Downs, Northern State University. We have plans and work to do and are ready to make 2017 a very good year!

Community Helps Keep Kids Warm

The Ambassador Committee once again put out the call for new hats and mittens for elementary children in the Aberdeen Area who may be without this winter season, and the community's response was overwhelming! Collection boxes from Primrose Retirement Community, Holiday Inn Express and the Chamber were overflowing with items to keep kids warm when they play outside.

This year the Ambassadors collected nearly 400 items. There were many community members who donated, along with several businesses, including Glacial Lakes Energy, Northern Electric and Primrose Retirement Community.

Thank you to everyone that took the time to donate. We know the children will put them to good use and appreciate your generosity!



Nominate a Champion Today!

You must know someone that deserves to be recognized for a Community Champion Award. Nominate them today! Call the Chamber at 225-2860 or email info@aberdeen-chamber.com. Applications also available at www.aberdeen-chamber.com. Applications submitted by January 15th and awards presented on February 14th.

- | | | |
|-------------------|-------------------------------|----------------------------|
| • Woman of Spirit | • Emerging Leader | • Hometown Hero |
| • George | • ViTality | • Spotlight |
| • STAR | • Family Business of the Year | • Entrepreneur of the Year |

Chamber For Good Makes Great Connections

Since April, the Chamber For Good website, www.chamberforgood.com/aberdeen, has helped many local nonprofits fill needs of money, items and volunteer time. Recently, we learned of a connection made between The Boys & Girls Club of Aberdeen Area and Plains Commerce Bank.

Aberdeen branch President Jeff Lee tells the story:

"The staff at Plains Commerce Bank was made aware of the Chamber for Good opportunities from a staff member who receives the emails on a regular basis. Upon receiving the emails, that staff member forwards the email to all employees to review and as a team we determine which organization to help for the month. As a community bank, we take pride in making our com-

munity the best that it can be and our employees want to do their part in making that happen. We help meet community needs through monetary donations and by employees volunteering their time to various organizations.

Our employees have said that they feel a great sense of accomplishment upon returning from a volunteer opportunity. We realize that the needs are great in our community and while we can't meet all of them, we are going to make every effort to make a difference."

Thank you, Plains Commerce Bank employees! You have definitely made a difference to many area youth.



Sign Up to Participate in the March Job Fair

The 2017 Aberdeen Area Job Fair is coming soon! Showcase your company's immediate openings and/or future career opportunities to interested job seekers by signing up for a table at this annual event. The job fair will be on Thursday, March 16th, from 12:30 to 5 pm at the Aberdeen

Civic Arena. If you would like to meet with prospective employees, reserve your table now for only \$75 by contacting Dan Thielsen, local Manager at the Department of Labor and Regulation, by phone at 626-2340 or email dan.thielsen@state.sd.us.



2017 IRS Mileage Rates

Last Updated: December 15, 2016



Chad Weber, CPA
Partner, Eide Bailly LLC

The Internal Revenue Service has released Notice 2016-169 announcing the 2017 standard mileage rates.

Taxpayers always have the option of claiming deductions based on the actual costs of using a vehicle rather than the

standard mileage rates.

A taxpayer may not use the business standard mileage rate for a vehicle after claiming accelerated depreciation, including the Section 179

expense deduction, on that vehicle. Likewise, the standard rate is not available to fleet owners (more than four vehicles used simultaneously).

Please contact the Aberdeen Eide Bailly office at 225-8783 with questions or for additional information.

The following rates are effective for mileage incurred after December 31, 2016:

Type of Auto Use	Standard Mileage Rate
Business	53.5 cents
Charity	14 cents
Medical	17 cents
Moving	17 cents



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Safe Harbor
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Garrett Brunmaier with A&B Business Solutions was chosen as the October YAAAA Award winner. Presenting the award is Liesl Hovel, Lutheran Social Services, September YAAAA winner.



November YAAAA Award winner is Jessica Rehder with Primrose Retirement Community. Presenting the award is Garrett Brunmaier, A&B Business Solutions, October YAAAA winner.



2016 wrapped up with Devin Reints from Dakota Broadcasting receiving the final YAAAA Award for the year. He was presented the award from Jessica Rehder, Primrose Retirement Community, November YAAAA Winner.

New Year, New Healthier You



Megan Erickson, MS, RDN, LN,
Nutrition Food Specialist, SDSU Extension and Health & Wellness Committee Member

It's that time of year again! Time to set new goals. Each January, countless Americans set off to make New Year resolutions to either eat more healthfully, lose weight, or exercise more. These are all great goals for our health, but we

may sometimes fall short of following through on our resolutions. This year, let's make it a good one.

Here are a few nutritious tips to help move you toward a healthy 2017:

- **Choose MyPlate.** MyPlate is a tool to help you create a more balanced diet. Aim to make your plate half

fruits and vegetables, a quarter of your plate whole grains and a quarter lean protein, while choosing low-fat or non-fat dairy.

- **Cut back on unhealthy fats, added sugars and salt.** Foods high in unhealthy fats, added sugars and salt may increase the risk of certain chronic diseases. Select healthier cooking methods such as baked or roasted instead of fried and prepare foods using liquid instead of solid fats (ex: canola oil vs. butter). Read the labels to choose fresh, frozen, or canned foods without added salt or sugar.
- **Be physically active your way.** Aim for at least 150 minutes of moderate intensity physical activity each week and perform muscle-strengthening exercises on two or more days each week. Choose an activity you enjoy to do. If you enjoy

walking and talking, find a walking buddy. If you don't do something you enjoy, it will be more difficult to stick with it.

- **Set realistic goals.** This will help you to achieve a healthy eating pattern that emphasizes small shifts toward a healthy lifestyle. Set small goals and work toward them for success!
- **Don't give up.** Nobody is perfect. If you fall off track, remain positive and get back to your new healthy lifestyle.

You may be thinking that you have to make all these changes at once. That is not the case! Remember small changes over time is key. By incorporating the tips provided above, small changes will make a big difference in creating a more energized self and lifestyle throughout the New Year.

Partners in Community Pride Recognize Beautification

Each month, the Chamber's Partners in Community Pride (PICP) Committee recognizes local business that have invested in the beautification of our community by making improvements to their property. Magnum Trucking, in the Industrial Park, was chosen in November for their new building and lot improvements. In December, CO-OP Architecture was selected for the restoration of, and improvements made to, their building on South Main Street.



CHAMBER COMMITTEES:

AGRICULTURE COMMITTEE

Purpose: to establish communications between the business community and the rural agriculture community; to increase education, promote interest and understanding of the agriculture community. The Ag Committee meets the second Friday of every month at noon.

AMBASSADORS

The Ambassador Committee serves as the public relations arm of the Chamber. Members are selected on a nomination basis to represent the Chamber at new businesses, ground breaking ceremonies, and ribbon cutting events. The Ambassadors meet the second Tuesday of every month at 12 pm for a monthly meeting and visits, but also meet throughout the month to attend community events as indicated above.

CART – COMMUNITY ACTION RESOURCE TEAM

CART Meets every Thursday at the Chamber office from 8:30-10 am. Topics focus on Aberdeen and regional issues, projects and events. All are welcome – promote your events, business and projects; network with community and business leaders; get informed.

DIPLOMAT COMMITTEE

Purpose: to strengthen membership by recruiting new members, visiting current members, and implementing retention strategies. (Committee selection is on a nomination basis.) The Diplomat Committee meets the second Thursday of every month at 3/3:30 pm at various locations in the Aberdeen area.

GOVERNMENT AFFAIRS COMMITTEE

Purpose: To strengthen communication between the community and government entities; and serve as the catalyst for forums, panels, town meetings, etc. The committee meets the first Thursday of every other month at noon at the Ramada.

HEALTH & WELLNESS COMMITTEE

Purpose: to provide information and resources to Chamber members so that they may better provide an environment which promotes wellness amongst their employees. The Health & Wellness Committee meets the first Wednesday of every other month at 8:00 am at various locations.

MILITARY/VETERANS COMMITTEE

Purpose: to promote a positive working relationship among the community, employers, and area military and veteran groups while also heightening the awareness of the military and veteran presence in the Aberdeen area. The committee meets the first Tuesday of every other month at noon at the National Guard Armory.

PARTNERS IN COMMUNITY PRIDE COMMITTEE

Purpose: to coordinate residential and commercial projects that serve to beautify and cleanup the community with assistance from the community, city and county governments. The committee meets the first Friday of every month at 9 am at the Chamber.

TRANSPORTATION COMMITTEE

Purpose: to coordinate city, county and state officials to communicate key issues and projects for the community in the areas of ground, rail, air, rural, and city roads. The Transportation Committee meets the last Tuesday of every other month at 3:30 pm at the Chamber.

WORKFORCE & EDUCATION COMMITTEE

Purpose: to implement projects that partner the business community and educational institutions together to foster cooperation and interaction between business and education to ensure needs are being met. The Committee meets the third Wednesday of every month at 3:30 pm at the Chamber.

January

- 1-30Aberdeen Recreation and Cultural Center Gallery: "Time: A Collection of Art by South Dakota Inmates, 9 AM-8PM daily, ARCC Gallery
- 1-8Dacotah Prairie Museum: "Musings and Outlooks: Landscapes of Their Own" paintings by Laura Jewell
- 6-7Midwest Youth Wrestling Duals, NSU Barnett Center
- 6.....Aberdeen Wings Hockey vs. Bismarck Bobcats, 7:15 PM, Odde Hockey Arena
- 7.....71st Annual SD Junior Snow Queen Festival, 7 PM, Aberdeen Civic Arena
- 7.....NSU Wrestling vs. Augustana, 7 PM, NSU Barnett Center
- 7.....Aberdeen Wings Hockey vs. Austin Bruins, 7:15 PM, Odde Hockey Arena
- 8.....Aberdeen Youth Wrestling Club Tournament, NSU Barnett Center
- 13.....PC Men's & Women's Basketball vs. Dickinson State University, 5:30 PM, PC Strode Center
- 13.....Aberdeen Wings Hockey vs. MN Wilderness, 7:15 PM, Odde Hockey Arena
- 14.....71st Annual SD Senior Snow Queen Festival, 7 PM, Aberdeen Civic Arena
- 14.....PC Men's & Women's Basketball vs. University of Jamestown, 3 PM, PC Strode Center
- 19.....SD Jazz Festival Concert, 7:30 PM, Johnson Fine Arts Center
- 20.....NSU Men's & Women's Basketball vs. Minnesota Duluth, 6 PM, Barnett Center
- 21.....NSU Men's & Women's Basketball vs. St. Cloud, 4 PM, Barnett Center
- 21.....James Valley Model Railroad Open House, 1-4 PM, Old Milwaukee Road Depot
- 25.....The Forge, 7 PM, Aberdeen Civic Theatre
- 26.....Aberdeen Wings Hockey vs. Minot Minotauros, 7:15 PM, Odde Hockey Arena
- 27.....PC Men's & Women's Basketball vs. Bellevue University, 5:30 PM, PC Strode Center
- 27.....Aberdeen Wings Hockey vs. Bismarck Bobcats, 7:15 PM, Odde Hockey Arena

February

- 3....."Who got GREASED?" presented by SD Snow Queen Festival & Murders 4 Fun, Inc., 7 PM, Elks Lodge
- 3.....NSU Men's and Women's Basketball vs. Upper Iowa (I HATE WINTER), 6 PM, Barnett Center
- 4.....NSU Men's and Women's Basketball vs. Winona State (I HATE WINTER), 4 PM, Barnett Center
- 4-5Dakota Territory Gun Collector's Association Show, 9 AM-5 PM, Best Western Ramkota Hotel
- 5.....NSU Wrestling vs. Southwest Minnesota State, 2 PM, Barnett Center
- 10.....SDHSA - A & AA Gymnastics 2017, 8 AM-6PM, Aberdeen Central High School
- 10.....Presentation College Men's & Women's Basketball vs. Waldorf College, 5:30 PM, PC Strode Center
- 10.....NSU Men's and Women's Basketball vs. Minnesota Crookston, 6 PM, Barnett Center
- 11-12Winter Big Boy Toy Show, 10 AM-4 PM, Dakota Event Center
- 13.....Shoulder Replacement Seminar, 3:30 PM, Sanford Aberdeen Medical Center
- 13.....Close to You-Music of the Carpenters, 7:30 PM, Aberdeen Civic Theatre
- 16.....NSU Wrestling vs. University of Mary, 7 PM, Barnett Center
- 17.....Boys & Girls Club Annual Awards Banquet, 5:30 PM, Dakota Event Center
- 17.....NSU Wrestling vs. Minot State, 7 PM, Barnett Center
- 17.....Aberdeen Wings Hockey vs. Bismarck Bobcats, 7:15 PM, Odde Hockey Arena
- 18.....Safe Harbor's Mardi Gras, 5 PM, Best Western Ramkota Hotel
- 18.....Aberdeen Wings Hockey vs. Bismarck Bobcats, 7:15 PM, Odde Hockey Arena
- 19.....Hub City Radio's Bridal Showcase, 12-5 PM, Best Western Ramkota Hotel
- 21-23Aberdeen Ag Expo, 9 AM-6 PM, Dakota Event Center
- 25.....Presentation College Black and White Ball, 6 PM, Dakota Event Center
- 26.....Jim Witter: I Write the Songs - The Music of Barry Manilow, 4 PM, Johnson Fine Arts Center

CHAMBER BIG DATES

Ag Committee

Friday, January 13, Noon, SDSU Extension
 Thursday, January 19, 3:00 pm, Best Western Ramkota
 Friday, February 10, Noon, SDSU Extension

All-Committee 2017 Planning Retreat

Thursday, January 19th, 3:00 pm, Best Western Ramkota

Ambassadors

Thursday, January 19, 3:00 pm, Best Western Ramkota

Business After Hours

Thursday, January 12, 5:15 pm, The Workshop
 Thursday, February 9, 5:15 pm, Finishing Touch Design Studio

CART

Thursday mornings every week, 8:30 am, Chamber

Community Champions Award Luncheon

Tuesday, February 14th, 11:30 am, Best Western Ramkota

Cracker Barrels

Saturday, February 4, 10 am, NSU Centennial Rooms
 Saturday, February 11, 10 am, NSU Centennial Rooms
 Saturday, February 25, 10 am, NSU Centennial Rooms
 Saturday, March 4, 10 am, NSU Centennial Rooms

Diplomats

Thursday, January 19, 3:00 pm, Best Western Ramkota
 Tuesday, February 11, 3:30 pm, Chamber

Government Affairs Committee

Thursday, January 19, 3:00 pm, Best Western Ramkota

Health & Wellness Committee

Wednesday, January 4, 8:00 am, Safe Harbor
 Thursday, January 19, 3:00 pm, Best Western Ramkota

Leadership Aberdeen Kickoff

Thursday, January 12, 3:00 pm, Dacotah Bank

Military/Veterans Committee

Thursday, January 19, 3:00 pm, Best Western Ramkota

Partners in Community Pride Committee

Thursday, January 19, 3:00 pm, Best Western Ramkota
 Friday, February 3, 9:00 am, Chamber

Retail Theft Coalition

Thursday, January 12, 2:00 pm, Public Safety Building Community Room
 Thursday, February 9, 2:00 pm, Public Safety Building Community Room

The Connection (Disability Task Force)

Wednesday, January 18, 2:00 pm, TBD
 Wednesday, February 15, 2:00 pm, TBD

Transportation Committee

Thursday, January 19, 3:00 pm, Best Western Ramkota

Workforce & Education Committee

Thursday, January 19, 3:00 pm, Best Western Ramkota
 Wednesday, February 15, 3:30 pm, Chamber

The Chamber will be closed the following days:

Monday, January 16th
 Monday, February 20th

Diplomats Invite You to Business After Hours in 2017



Bea Fischer

The Chamber's Business After Hours (BAH) mixer has been a staple monthly event in Aberdeen for decades. The tradition continues in 2017, with each BAH running from

5:15-7:00 pm at various locations around town. Please join us for food, drink and networking that will help you establish business contacts and build relationships with local decision makers.

Here's a list of each Business After Hours hosts this year, including dates and locations:

- January 12 – The Workshop
- February 9 – Finishing Touch Design Studio
- March 9 – TBD
- April 18 (Chamber Week) – TBD
- May 11 – Pierson Ford-Lincoln
- June 8 – Downtown Aberdeen, 300 Block of South Main Street
- July 13 – Sportsmen's Club of Brown County
- August (no BAH)
- September 14 – Boys & Girls Club of Aberdeen Area
- October 12 – TBD
- November 9 – Presentation Sisters at Presentation Convent,
- December 14 – Midco at the DEC (Christmas with the Chamber)

Being a host or sponsor allows businesses to get in front of the BAH crowd and showcase their people, products and services. There are a few different host and sponsorship levels available, as follows:

- Sole Host: \$2,000 (6 available per year) - Exclusive, with no other sponsors or hosts!
- Event Host: \$600 (6 available per year)
- Sponsor: \$300 (36 available per year)

If you would like to host or sponsor a Business After Hours mixer in 2017, please contact Bea Fischer at 225-2860 or bea@aberdeen-chamber.com.

The SD Fusion Center and How it Helps Retailers

The South Dakota Fusion Center (SDFC) has launched a new program for retailers to get information about theft and other issues that might be happening around the state and in the region. Why is this important to us? Because some thefts occurring in town are crime rings, and the thieves will travel from city to city committing the same crimes. Aberdeen's Retail Theft Coalition regularly uses the SDFC as a resource at its monthly meetings to alert local retailers about activity that could be moving to our area.

So, just what is the South Dakota Fusion Center? According to their Website, sdfusion.org, the SDFC was established by Executive Order and is a division of the South Dakota Highway Patrol. It is a collaborative project of the South Dakota Department of Public Safety and the South

Dakota Attorney General's Office under the auspices of the South Dakota Highway Patrol and the South Dakota Division of Criminal Investigation, respectively. Their mission is to enhance the capability of safety partners by receiving, gathering, analyzing and disseminating criminal intelligence and public safety data in a timely and actionable manner.

Angel Duran, State Trooper with the South Dakota Highway Patrol, spent time at our December meeting explaining the SDFC and how retailers can benefit from the piece of the website built for them, which was launched in October. Retailers can view and post activity or allow employees to access as read only. They can also sign up for updates by going online to sdfusion.org, clicking on 'How to Join' and then 'Organized Retail Crime Alliance - Register'. In

addition to a database of activity, including suspects' photos, there's also a forum where retailers can network with each other. If you have any questions about the SDFC, Officer Michael Law is our local contact at the Aberdeen Police Department. Officer Law can be reached at 626-7000.

In January, the Brown County States Attorney and recently-hired Brown County Victim's Rights Specialist will be addressing Marcy's Law and how it affects retail businesses. The Retail Theft Coalition will temporarily be held the 2nd Thursday of each month at 2:00 p.m. Please note this date and time change. Anyone is welcome to attend. The meetings are held in the Community Room of the Public Safety Building (police department) at 114 2nd Avenue Southeast.

Partners in Community Pride 2016 Recap

Each month, the Partners in Community Pride committee members recognize businesses that have completed projects that enhance the appearance of our city. In 2016, the following businesses were identified for their beautification efforts. Thank you for being great partners in community pride!

- January** – former Sherwin Williams building at North Main and 3rd Avenue Northeast
- February** – Aberdeen Chrysler Center auxiliary store at 6th Ave Southeast and

South Jackson Street

- March** – Steven Lust Automotive
- April** – The M Station, Highway 12 and Nesbitt Drive at Mina Lake
- May** – Graham Tire at Melgaard Road and Roosevelt Street
- June** – Buffalo Wings & Rings
- July** – Avera Cancer Institute, Don & Carmen Meyer Center of Excellence on South Penn Street

August – Mike Miller Elementary School on Milwaukee Avenue

- September** – Bethlehem Lutheran Church
- October** – Historic Owin-Angell Building at 321 South Main Street
- November** – Magnum Trucking in the Aberdeen Industrial Park
- December** – CO-OP Architecture in the historic Minneapolis & St. Louis Railroad Depot on South Main Street

Civic Theatre Site of Winter Concerts



Stacy Braun
Executive Director
Aberdeen Area Arts
Council

Two exciting concerts will be happening at the Aberdeen Civic Theatre in January and February. On Wednesday, January 25, the Forge will take the stage at 7:00 pm. The Forge strives to present music that excites the senses of music lovers

and to bring people together and enjoy the best of the best! They are a six-piece brass ensemble that plays classic rock, featuring the iconic rock music of the 60's, 70's, and 80's. The Roncalli Band will be joining them on stage for part of the concert.

Just in time for a Valentine's Day date night, Lisa Rock appears in *Close to You: The Music of the Carpenters*, taking the stage on Monday, February 13 at 8:00 pm. The evening

will be a premier tribute to the music and popular sound of Karen and Richard Carpenter. For this concert, there is also a special "date night package" that includes a meal at Minerva's and a premium seat for the concert for \$75 per person. There are a limited number of date night packages available.

Tickets for both concerts are on sale now at the ARCC – 225 3rd Ave SE; online at www.AberdeenAreaArtsCouncil.com, by phone 605-226-1557 or at the door. Tickets range in price from \$8-10 (students), \$15-20 (adults) and \$25 (Premium). All seats are reserved.

The Forge residency is supported by the Arts Midwest Touring Fund, a program of Arts Midwest that is funded by the National Endowment for the Arts, with additional contributions from South Dakota Arts Council and the Crane Group.

Both concerts are sponsored by the Aberdeen Area Arts Council.



For more information contact us at 605-226-1557 or visit our web site at www.aberdeenareaartscouncil.com.

Christmas with the Chamber

Christmas with the Chamber was held Thursday December 15th, 2016, at the Dakota Event Center with nearly 300 people in attendance. Midco hosted the event and gave away a pair of Beats headphones, which were won by Ben Volk, along with many other goodies. New this year was entertainment by the Dueling Duo, who entertained the crowd and had lots of great audience participation.

The event included both a live and silent auction of items donated by Chamber members. Over 100 items were auctioned off with proceeds going towards the work and projects of the Chamber. Lance Vilhauer was the auctioneer for the evening.

Again this year, the Chamber offered the wine and liquor pulls. Individuals purchased bottles of wine and liquor and with that purchase had a chance to win \$500. The lucky winners were Lee Borns of Borns Group and Cassie Carlson of A&B Business Solutions.

Special thanks to the Chamber Diplomats who helped facilitate the event. Another thank you goes out

to all our Chamber members who donated items for the live or silent auctions and wine & liquor pulls.



 MIDCO



January/February Training Calendar



AT THE TRAINING PLACE:

416 Production St N; 605-725-1883;
training.adcsd.com; Jill Vining, contact

Excel Beginner

Tues., Jan. 10, 9:00 am – 1:00 pm

PowerPoint Beginner

Thur., Jan. 12, 9:00 am – 1:00 pm

Excel Intermediate

Tues., Jan. 17, 9:00 am – 1:00 pm

PowerPoint Intermediate

Thur., Jan. 19, 9:00 am – 1:00 pm

Hobby Welding

Thur., Jan. 19, 5:00 pm – 7:00 pm

Excel Advanced

Tues., Jan. 24, 9:00 am – 1:00 pm

PowerPoint Advanced

Thur., Jan. 26, 9:00 am – 1:00 pm

Hobby Welding

Thur., Jan. 26, 5:00 pm – 7:00 pm

MS Office – The Basics

Thur., February 2, 8:30 am – 5:00 pm

QuickBooks – The Basics

Wednesday, February 8, 9:00 am – 12:00 pm

QuickBooks – Inventory & Payroll

Wed., Feb. 8, 1:30 pm – 4:00 pm

Word Beginner

Thur., February 9, 9:00 am – 1:00 pm

Word Intermediate

Thur., February 16, 9:00 am – 1:00 pm

Word Advanced

Thur., Feb. 23, 9:00 am – 1:00 pm

QuickBooks

Tues., Feb. 28 & Wed., Mar. 1, 8:30 am – 5:00 pm

CDL Classroom

Mon., Jan. 23 – Wed., Jan. 25, 5:30 pm – 9:30 pm

CDL Classroom

Mon., Feb. 20 – Wed., Feb. 22, 5:30 pm – 9:30 pm

AT CORNERSTONES CAREER LEARNING CENTER:

420 S Roosevelt St; 605-626-2298; CornerstonesCareer.com; Heidi Graves, contact

Citizenship Class

(Jan 23rd-Mar 21st, 2017)

Classes are Monday and Tuesday, 5:00-7:00, for five weeks. The class provides instruction on the citizenship test, paperwork, and interview; legal services are also available. To be eligible for the class, students must have lived in the United States for at least 4 years (2 years if married to a U.S. Citizen) and have a valid green card. Pre-registration is required before Jan. 23rd.

Adult Basic Education

(6-week classes, offered 12 months of the year)

3 days/week. Monday, Tuesday, & Wednesday. 8:30, 10:30, and 5:00. Free to any adult who needs to improve their academic skills to high school graduate level. The classes are used to help students prepare for the GED exam, to improve advanced English skills, and as a review before post-secondary education if they already have a high school diploma or GED.

English Language Acquisition

(enroll at any time, class taught 12 months of the year)

3 days/week. Monday, Tuesday, & Wednesday. 1:00 and 5:00. The English Language (ESL) Class teaches speaking, reading, listening, and writing; specifically geared towards adults and the adult environment (employment, job skills, communication to children's teachers, doctors, etc.) All levels of English Language Learners are accepted; classes taught in a multi-level environment.

Businesses Make the Season Bright

Many times the twinkling lights and festive decorations put up by local businesses for the holiday season are taken for granted. But there's one group of people in Aberdeen who go out of their way to take notice, and even judge, the beauty of those decorations. On Tuesday, December 6th, some of the members of the Chamber's Partners in Community Pride Committee spent time driving around town taking in the sights and deciding on a winner for the 2nd annual Holiday Lighting Contest.

Twenty-six businesses were taken into consideration with Malchow's Home Furnishings coming out on top. Congratulations to Malchow's! Their prize package consists of a catered meal from Economy Meat Market, courtesy of JDH Construction, one free half page ad in the Progress and a lighting allowance for 2017. In addition, their name

will be engraved on the coveted traveling trophy and they will get to proudly display it until next December. Ben Dunsmoor from Northern Electric Cooperative, 2015 winner, was on hand at Christmas with the Chamber to pass the trophy on to Jerry Trefz of Malchow's.

Other businesses placing in the Top 5 were City of Aberdeen's Central Park, Dairy Queen, Dacotah Prairie Museum and Avera St. Luke's. Calvary Chapel was given an Honorable Mention.





The Buckle

Cheyenne Terry, Store Manager
3315 SE 6th Ave | Aberdeen

The Buckle is known as a denim destination. Catering to style-conscious young men and women, we offer an ever-changing selection of apparel, accessories, and footwear. Best Brands-Favorite Jeans. Our mission is to create the most enjoyable shopping experience possible for our guests.



Bur-Mar's Shoes

Kathy Dosch, Owner
3315 SE 6th Ave | Aberdeen

We started as a shoe store in 1979 and have recently branched out to provide our customers with a variety of options! Come see us if you're looking for the latest fashions, handbags, quality shoes, jewelry, and more!



Woltman Group

Marne Fetherhuff, Manager
411 S 2nd St | Aberdeen

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The Decoy Bar LLC

Kelsey Huggett, Owner
518 Main Street | Webster

Jimmy J's LLC

Kelsey Huggett, Owner
519 Main Street | Roslyn



Ridgeline Massage Therapy

Heather Vetter, Owner
12 6th Ave SW | Aberdeen

Here at Ridgeline Massage Therapy we see you as more than another dollar sign. We see our patients for the individuals they are and the conditions they present. We strive to build strong relationships with each client and pride ourselves with the high level trust and quality we present every patient, every time.



Royal Flush Hunting

Charlie Tveit/Linn Kamin, Owners
39497 145th St | Stratford

At Royal Flush, we offer over 4,000 acres of prime pheasant and deer hunting. All of this land is a different nature such as cornfields, sloughs, CRP, and shelterbelts giving hunters all types of terrain to hunt on different days. We are located in Stratford, SD which is in Brown County. This is the heart of pheasant and deer country. We offer guided pheasant hunts along with semi-guided or self-guided archery deer hunts.



Meet the 2017 Committee Chairs

Ag

Name – Kristina Sigaty
Employer – Dakota Broadcasting
Position – Marketing Specialist
Family – Husband, Brandon Sigaty
Hometown – Hecla



Goal for the Ag Committee – Educate those not directly involved with agriculture on the impact it has on not only our community, but our state and our nation as well. Encourage active area youth to stay involved in the ag industry, and introduce those who aren't already involved to agriculture.

Why I Volunteer – Sharing agriculture's story is vital to ensure future generations will be able to continue this way of life. Volunteering with the Ag Committee is a great way to share our story and educate others.

Other Community Involvement – Chamber Diplomats; Bear Creek Roughriders board member, queen contest coordinator, and barrel series producer

Ambassadors

Name – Dawn Maas
Employer – Presentation Sisters
Position – Marketing and Communication Specialist
Family – Husband, Jay and Daughter, Miranda
Hometown – Conde, SD



Goal for the Ambassadors – I would like to provide ways to increase the interaction between current Chamber members so all can benefit from the skills and knowledge we share. I hope to find additional ways to engage new business owners with current members and Chamber events.

Why I Volunteer – Volunteering allows me to give back to the community and help make a positive difference in the lives of others. I enjoy serving others in hopes of making the future of Aberdeen even better.

Other Community Involvement – Hospitality Committee member at First United Methodist Church, Board Member and Secretary for the Aberdeen Swim Club and parent volunteer at CC Lee Elementary.

Diplomats

Name – Alex Grieben
Employer – Dacotah Bank
Position – Internal Audit Specialist
Family – Husband, Mitch, two sons, Parker (10), Ryker (6)
Hometown – Aberdeen



Goal for the Diplomats – To continue championing our Chamber members and creating opportunities to share the opportunities that being member of the chamber provides.

Why I Volunteer – I am fortunate enough to work for a company that not only supports the Chamber, but also encourages its employees to be involved with the community. Everyone is busy, myself included; but making time for others and working with the Chamber to make Aberdeen a great place to live, always pays off in the end. Whether it be through new friendships, valuable mentors, purposeful connections, or just having a great time, volunteering with the Chamber has provided me many opportunities personal and professional.

Other Community Involvement – Aberdeen Mayor's Council for Corporate Cup, NSU Alumni Association, and Junior Achievement

Government Affairs

Name – Michael Bockorny
Employer – Aberdeen Development Corporation
Position – CEO
Family – Kristi (spouse), Matt, Connor and Emily (children)
Hometown – Huron



Goal for Government Affairs Committee – To ensure information is provided to all those who are interested and to get additional and new individuals involved in our democratic process.

Why I Volunteer – First and foremost, I enjoy it and I feel I am doing a small part in making our community better.

Other Community Involvement – Boys and Girls Club BOD, NSU Foundation BOD, Lake Area Tech Advisory BOD & Network SD Advisory Committee

Government Affairs

Name – Devin Reints
Employer – Dakota



Broadcasting
Position – General Manager
Family – Wife Ashley and Daughter Aria
Hometown – Langford SD

Goal for the Government Affairs Committee – To help improve the communication between our elected officials and the public while developing more meaningful and education programming for the committee.

Why I Volunteer – I believe it's an important part of being a member of the community.

Other Community Involvement – Masonic Lodge 116, Yelduz Shriners, Avera Citizens Advisory Board, Salvation Army Advisory Board

Health & Wellness

Name – Erin Drew
I am a Marketing Consultant for Dakota Broadcasting in Aberdeen and I am so excited to be the chair for the Health and Wellness Committee in



2017. I am originally from Volga SD and moved here from Alexandria MN just over 3 years ago. While leaving my parents and little sister in Minnesota was difficult, I have always considered South Dakota my home and couldn't help but jump at the chance to move to Aberdeen. There is such a strong sense of community here in Aberdeen, various groups and organizations work to make sure that when you are here, you are truly home and who wouldn't want to be a part of that? That is why I volunteer. Volunteering also provides the chance to meet people, and let's face it, once you get to a certain age, opportunities to socialize outside of your workplace become few and far between. I am also part of the Partners in Community Pride Committee and head coach of the Northern State Cheer Team. My goal for the Health and Wellness Committee is to get out of the conference room more often and share the knowledge of my committee members and to find different ways to insert ourselves into the community.

Military/Veterans

Name – Cindy Beard
Employer – Volunteers of America, Dakotas RSVP & Foster Grandparent Programs
Position – Senior Corps



Assistant Director

I supervise RSVP & FGP Specialists in our Aberdeen, Huron and Watertown Offices. RSVP is the largest senior volunteer organization in the nation. The program helps people 55+ find volunteer placements to meet a variety of community needs. Foster Grandparent Program places volunteers who are 55+ & living on a fixed income in schools, daycare centers, Head Start centers and other youth facilities where they act as role models, mentors and allies to help children learn to read and develop the skills and confidence to succeed in life. This program not only benefits the children but also gives the senior volunteers a sense of purpose and helps them to be healthier, happier and live longer.

I was born to Wilbur and Avis Meyer and was raised in Miranda, SD. I have been married to my husband, Brian for 35 years and we have two daughters, Jamie and Kayla. We also have one granddaughter Ava and a step grandson, Greyson.

I volunteer on the Military/Veterans committee because I feel it's important to show support to the servicemen and women who defend our country and protect our freedom. Also, RSVP & Foster Grandparent Programs nationally as well as locally focus on providing services and volunteer opportunities to the military and veterans.

I am also a member of the Northeast Regional Aging Council. My position with RSVP & Foster Grandparent Programs makes me realize how important it is to be an advocate for the seniors in our community. This council focuses on senior

needs and resources in our area.

Partners in Community Pride

Name – Aaron Kiesz
Employer – City of Aberdeen
Position – City Forester
Family – Wife; Alison Kiesz, Wyatt 8, Cody 7
Hometown – Aberdeen



Goal for the PICP Committee – To promote and help with the beautification of Aberdeen.

Why I Volunteer – To be a part of making our community a great place to live.

Other Community Involvement – Design & Appearance Committee (Downtown Association), President Community Tennis Association, Worship Ministry Team (Bethlehem).

Transportation

Name – Cody Roggatz
Employer – City of Aberdeen
Position – Transportation Director
Family – Parents, Kevin and Julie Roggatz (Small Business Owners); Sisters, Jessi (and Brady Skoglund), Calie (and Jordan) Dalton both Teachers in Harrisburg, SD
Hometown – Montevideo, MN



Goal for the Transportation Committee – Continue to provide a means for local businesses to stay apprised of transportation projects in the region allowing members to have a conversation with the leaders of transportation organizations and government representatives in the

area.

Why I Volunteer – I want to do what I can to join others in trying to make Aberdeen and Brown County a better place for all citizens, businesses and visitors.

Other Community Involvement – Aberdeen Exchange Club, Aberdeen Area Chamber of Commerce (Board of Directors, Diplomat Committee, Transportation Committee), Mayor's Advisory Committee for Disabled Persons, SD Airport Management Association-President, Dakota Transit Association-Board Member, Avera Citizen's Advisory Board Member

Workforce & Education

Name – Dr. Naomi Lude-man Smith
Employer – Presentation College
Position – Professor and Arts and Sciences Department Chair
Family – Husband is Greg Smith, Director of Communication at SD Wheat Growers
Hometown – Richfield, MN



Goal for the Workforce & Education Committee – I'm committed to helping people use their full potential in their contribution to a great community through their work, especially those who are new to the area.

Why I Volunteer – I believe in the good that a community can do together. We can make a difference in a community the size of Aberdeen.

Other Community Involvement – Aberdeen Area Diversity Coalition; American Association of University Women

Business Milestones Recognized

Certificates of Recognition were presented to these businesses at the November Business After Hours mixer to acknowledge their years of valuable contributions to Aberdeen and the surrounding area.



Kyburz-Carlson Construction Company – 50+



Wright & Sudlow Concrete Contractors – 75+



Northern State University – 100+

The Workshop Open, Brings Art to Downtown Aberdeen



Kati Bachmayer
Workforce
Development Co-
ordinator, ADC

The Aberdeen Development Corporation is pleased to announce that the Workshop, "A Community of Innovation" is officially open for business in downtown Aberdeen. This coworking space, located at 208 S Main Street, is perfect for entrepreneurs who

are just starting out, small businesses that wish to expand to an office, sole proprietors that need a personalized workspace, and more. A ribbon cutting and open house were held on November 17th to celebrate, and the NSU Business Pitch Competition announcement party took place immediately after. It was a busy night! Thanks to the Chamber Ambassadors, Dakota Terri-

tory Brewing, The Junction and all who attended.

Since opening, the Workshop has partnered with the SD Artworks Gallery, LLC to support art entrepreneurship in our community. The Artworks Gallery "exists to create a vibrant community of artists; to provide these artists opportunity to exhibit and sell regionally made original art; to enhance the professional development of these artists and to benefit the community as a whole." We are excited to offer additional gallery space to Artworks members in downtown Aberdeen. Original works are displayed throughout the first floor of the building and members of the community are encouraged to view the art from 8:00am to 5:00pm, Monday through Friday!

While you're here, check out the chalk mural created by our high school Artist-in-Residence (AIR), Molly Fesler. The AIR program is an opportunity of-

fered to high school art students once every six months. Molly, a Central High School senior, has been chosen for the first residency. The Workshop's artist-in-residence will design a new chalk mural at least once every two months. The creation of temporary, original art in the building adds to the energy of the space and we are thrilled to have Molly on board.

Want to join our network, meet new people and work in a fun environment? Open desk memberships, work coves and offices are still available. Organizations can rent meeting rooms during business hours. Stop by for a tour, call (605) 725-WORK (9675), visit adcsd.com/the-workshop or join us for Business After Hours on January 12th to learn more! Keep up with the Workshop events, educational programming etc by liking us on [Facebook.com/theWorkshopAberdeen](https://www.facebook.com/theWorkshopAberdeen).

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Keeping Things Clean this Winter

by Shane Smith, City Code Enforcement Officer and Partners in Community Pride Committee Member

'Tis the season, as the saying goes. 'Tis the season to remember to shovel your walks. As a whole, the citizens of Aberdeen do a pretty good job of keeping their walks clean, but there are always a few who don't. Whether it be illness, out of town or just plain lazy, the sidewalks still need to be cleaned. If you don't, the city will help you out, which comes along with a hefty \$150 minimum charge.

Here's how the city code reads: Section 46-338 Noncompliance The owner of any real property fronting or abutting upon any sidewalk shall remove the snow or ice from such sidewalk within 48 hours after the falling of said snow has stopped. If said snow or ice still has not been removed after 48 hours, then the city may cause to be removed said snow or ice and may assess the costs against the real property and certify said assessment to the county



auditor's office for collection.

If code enforcement receives a complaint or sees a sidewalk that has not been shoveled after the first 48 hours, a warning tag will be hung on the home giving the owner 24 hours to shovel the sidewalk. If the walk has not been shoveled in 24 hours, the city will abate the nuisance and charge the property owner the minimum \$150.

It is in the best interest of the community to keep the walks clean for

those who use walking as their mode of transportation or exercise as well as for people in wheelchairs. You also could be held liable for injuries that happen on your property due to neglect. Please remember that if you have a handicap access, it must be thoroughly cleaned including the front access portion (curb cut, etc.), not just piled in front of the access.

If you have any questions you may call code enforcement at 605-626-7017.

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33,725 Total Market		24,375 Single Family	
DICKEY (ND)	2,500	1,900	
McPherson (SD)	1,100	MARSHALL (SD)	2,000
	900		1,800
BROWN (SD)	19,300	DAY (SD)	3,000
	12,400		2,500
EDMUNDS (SD)	1,775	FAULK (SD)	950
	1,575		800
SPINK (SD)	3,100		
	2,500		

AS LOW AS 33¢ EACH

Pkg.	Coverage	Qty.	Price per Piece
A	Total Market Coverage (8 counties)	33,700	\$0.330
B	Total Brown County	19,300	\$0.345
C	Total Aberdeen	16,300	\$0.351
D	Targeted Neighborhoods (10,000 HH)	10,000	\$0.380
E	Targeted Neighborhoods (5,000 HH)	5,000	\$0.444
F	Targeted Neighborhoods (2,500 HH)	2,500	\$0.578

*Total market includes single & multi family dwelling, trailers & businesses.

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The South Dakota Department of Health and SDSU Extension Services are mobilizing a statewide campaign to implement and sustain Stanford University's Chronic Disease Self-Management Program, referred to as Better Choices, Better Health® South Dakota. The program is designed to help people gain self-confidence in their ability to manage their symptoms related to chronic conditions and understand how their health problems affect their lives.

Basic Program Information

Better Choices, Better Health® South Dakota is an interactive workshop offered once a week for 6 weeks. Each session is 2 ½ hours long. Trained leaders, many of whom are volunteers and have a chronic illness themselves, will facilitate the workshops, which are not disease specific. During a workshop, you may meet individuals with arthritis, diabetes, heart disease or breathing problems, as well as others who have been diagnosed with multiple chronic conditions.

Better Choices, Better Health® SD is appropriate for anyone looking for better ways to cope with chronic conditions, and to learn how to better care for themselves or a loved one.

Topics Addressed During Better Choices, Better Health® SD Workshops

The emphasis of the workshops' curriculum is not designed to help people to learn more about chronic conditions, but rather to learn the skills and tools to better manage those conditions.

Participants will learn skills such as:

- Using your mind to manage your symptoms
- Communicating with friends, family, and providers
- Dealing with anger, depression, and other difficult emotions
- Designing and maintaining a healthy eating and exercise plan
- Managing pain and fatigue
- Goal setting, problem solving, and coping
- Relaxing and stress management skills
- Appropriate use of medications



Find out more about Better Choices, Better Health® South Dakota:
 visit betterchoicesbetterhealthsd.org
 email betterchoices.betterhealth@sdsu.edu or call 1-888-484-3800

Better Choices, Better Health® is used with permission as a licensed and trademarked program from Stanford University. For the Better Choices, Better Health® SD program, we adhere to AA/EEO guidelines in offering educational programs and services.

Agriculture Celebrated at Annual Banquet

Did you know that a combination of crops, livestock and other ag comprise 30% of all economic activity in South Dakota, and 20% of all jobs, creating a \$21 billion dollar annual impact on the economy? That's just one of the reasons why the Chamber's Ag Committee hosts the annual Ag Appreciation Banquet.

The 2016 edition was held at the Dakota Event Center on Friday, November 11th, with a Veteran's Day theme, complete with a vintage military display courtesy of the Dacotah Prairie Museum.

The Farm Family of the Year, sponsored by the Farm Forum, was awarded to the Weiszhaar family from Leola. Adam Franken, Groton FFA Advisor, was chosen as the recipient of the Making a Difference Award. The Groton FFA Chapter was recognized, as well, for their role in assisting the Chamber's Ag Committee with special events.

A delicious roast beef meal was served while attendees listened to music by Ron Parker. Guests also enjoyed an hour of fun with illusionist and comic magician Jared Sherlock.

The annual Ag Appreciation Banquet salutes area farmers and ranchers, thanking them for their hard work, dedication and impact on our lives. The Ag Committee thanks



Gold Sponsors Dakota Broadcasting, Farm Credit Services of America, Glacial Lakes Energy, Midwest Ag Supply, RDO Equipment, Schwan Financial Group, SD Soybean Research & Promotion Council and Wheat Growers.

The date for next year's event is Friday, November 10th, at the DEC.



Christmas “Stuff” Helps the Economy



Dr. Bill Broucek
Business Dean
Northern State
University

George Carlin had a great comedic routine about consumerism in which he says that a house is just a place to keep your stuff while you go out and buy more stuff. The holiday season is stuff gathering on steroids. Stuff comes in from friends,

relatives, and co-workers. We don't even have to leave the house except to get stuff for them. Every year people lament about losing the 'true' meaning of the season but actually buying more stuff is one of the greatest things that we can do for the economy. If it weren't for consumers and their purchases we'd be back in the dark ages literally.

Frank Trentmann, a professor of history at London University, specializes in the history of consumption. His book, "Empire of Things: How

We Became a World of Consumers", relates the 500 year history of buying more and more stuff. Around the 1500's, well before the Industrial Revolution, income in northern Europe had risen to the level that large numbers of non-noble class people had enough disposable income to buy jeweled knives, books, fancy furniture and similar luxuries. Stuff that they did not need but which made them feel better.

In addition to increased disposable income, urbanization with city streets lined with shops and the discovery of the Americas with its novelties of coffee, tobacco, sugar, and chocolate exploded the desire for stuff to drink, smoke, and eat. In 1650 England had one coffee shop in the entire country. Fifty years later every major city in Europe had hundreds.

This does not mean that conspicuous consumption was socially acceptable. Rather it was a challenge to the ideas prevalent from Plato to St. Augustine to the Renaissance Church that condemned the pursuit of things as wicked because it corrupted the soul and diverted attention from the afterlife. Until well into the 18th century most European states and the Americas had "sumptuary laws" which limited the type and amount of stuff that could

be acquired. The Venetian senate of 1512 stipulated that no more than 6 forks and knives could be given as a wedding gift. Gilded chests and mirrors were forbidden outright. James I tried to ban tobacco in England. Many European countries banned the lower classes from buying expensive clothes. German women could be fined or imprisoned for wearing a jaunty scarf.

To the rulers and moralists of the time limiting the population's purchases made sense because times were hard. A farthing spent on a bauble was one less available to spend on a bowl of gruel. According to Trentmann, things changed when trade opened the world. As Europe, China, the Middle East, and the Americas traded with one another a virtuous, sustaining cycle of ever increasing goods replaced the old subsistence economies. The world of goods expanded in dramatic and unprecedented ways. People could have their gruel and their trinkets too. Coupled with the Industrial Revolution consumers were finally off to the markets.

People, Adam Smith observed, were buying "little conveniences" like tweezer cases and inlaid snuff boxes not because of their practicality but because they were "a means of happiness". So today, we continue to go out and get more stuff not because we need to but because we want to make ourselves or our recipients happy. I hope you made yourself and your loved ones happy this holiday season. Hopefully you helped the economy too by buying more stuff.

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Pregnancy and Workplace Rights



Kim Dorsett
Partner, Richardson,
Wylie, Wise,
Sauck & Hieb

It has been illegal to discriminate against pregnant women in the workplace since the Pregnancy Discrimination Act was passed in 1978. However, even today government agencies receive over 5,000 complaints per year of alleged

pregnancy discrimination in the workplace. The most common complaint is employers firing or laying off an employee because she became pregnant. Employers may believe that they are protecting the health of the mother and the child, but such actions would be deemed clear violations of applicable law by the Equal Employment Opportunity Commission (EEOC).

It is very important for both mothers and employers to understand these rights. Here are some of the applicable laws which cover

pregnancy.

1. PDA: The Pregnancy Discrimination Act (PDA) prohibits discrimination against employees and applicants on the basis of "pregnancy, childbirth and related medical conditions." Any employer that's subject to Title VII of the Civil Rights Act of 1964 (i.e., has 15 or more employees) must comply with the PDA. The pregnancy discrimination law requires employers to treat pregnant employees the same as other employees on the basis of their ability or inability to work.

2. FMLA: When an employee becomes pregnant, employers must consider her right to take Family Medical Leave Act (FMLA). The FMLA provides up to 12 weeks of unpaid leave. To qualify for FMLA leave, an employee must have worked for the same employer for at least 12 months (not necessarily continuously) and clocked at least 1,250 hours of service (slightly more than 24 hours per week) during the 12 months leading up to FMLA leave. Any organization with 50 or more employees working

within a 75-mile radius of the work site must comply with the FMLA. Fathers are entitled to FMLA leave as well following the birth of a child.

3. ADA: A normal pregnancy is not considered a disability under the Americans with Disabilities Act (ADA). But if a woman experiences pregnancy related complications that substantially limit a major life activity, she may be considered disabled under the ADA. The mother's rights under the ADA would include things such as reasonable accommodations which would still allow her to perform her job, or leave from work for a certain period of time. All employers with 15 or more employees must comply with the ADA.

This article summarizes a few of the laws which may apply to a pregnancy related matter. The coordination of all applicable pregnancy laws can be difficult. It is best to have an attorney familiar with these laws assist the employer and employee to ensure that all legally required leave is being offered.

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Avera Simulation Lab: Coming to Presentation College

Great news from the Presentation College campus, where construction begins soon on a new facility that will revolutionize the way nursing and allied health students learn the skills necessary to succeed in healthcare careers.

The Avera Simulation Center is made possible through a \$1 Million dollar gift from Avera Health and a \$500,000 gift from an anonymous donor. Work on the state-of-the-art Center will begin over the holiday break and project plans call for completion in the summer of 2017. Students will begin learning in the Center next fall semester.

The new Center will offer the most advanced technology available for healthcare training and education. It will feature five rooms with hospital beds, specialized equipment, and interactive mannequins. The sections will simulate scenarios in the areas of Trauma, Critical Care/Intensive Care, Medical/Surgical Unit, Pediatrics, and Obstetrics/Delivery.

Dr. Margaret Huber, Presentation College President, and Mr. Todd Forkel,

CEO and Regional President of Avera St. Luke's Hospital, made the announcement at a special press conference with College students and faculty, hospital administrators and Presentation Sisters in attendance.

"Through the Presentation Sisters, Avera shares a similar heritage with Presentation College and a similar sense of mission to serve the people of this region," Mr. Forkel said. "We're proud to partner with Presentation College on training future health care professionals."

Dr. Sandra Welling, Dean of Nursing at PC, said "Our students and their future patients are



going to benefit from this simulation center, which will allow our students to hone their skills in a safe environment and practice real-world scenarios all while increasing confidence, clinical knowledge and team collaboration."

Dr. Huber thanked Avera Health for their support, saying "We are excited to make this project, which we have envisioned for a long time, a reality."

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Winners Announced for Big Idea Competition



Kelly Weaver
Regional Director,
Small Business
Development Center

The 10th BIG Idea Competition was a BIG success with 303 entries involving over 460 students from 40 schools. The event wrapped up Thursday, December 8th, on the campus of Northern State University and the winners were determined

from among the eight final entries with over \$5,000 in cash and scholarships awarded.

Mercedes Peterson, Hunter Matthaei, and Christian Westhoff of McCook Central High School took first place with MCH Design, which creates spirit bands and key chains to show school pride. Their prizes included a \$1,000 cash prize, a \$1,000 scholarship to NSU, and a \$1,000 scholarship to Presentation College. Second place went to Claire's Sweet Treats by Claire Mischel of Milbank High School, a made-to-order bakery. Second place prizes include \$500 cash, \$500 Presentation College scholarship and \$500 NSU scholarship. The \$250 third place prize went to Jasmine Green of Ipswich High School with Green Décor which makes home décor out of scrap steel.

The other finalists included Once Upon a Memory by Monique German, Monica Argo, and Kylee Mogen of Wilmot High School; Bakken's Bakery

by Grace Bakken of Ipswich High School; ACE's Tattoo Shop by Franklin Wuestewald of Groton Area High School; Bright Blasters by Jessiah Paul of Pierre T.F. Riggs High School; and Open Cage by Madison Andersen and Miranda Luze of Lead-Deadwood High School.

The Marketing Design competition is an option for students create an ad for their business idea. The \$500 cash award was sponsored by McQuillen Creative Group. One hundred nine entries were judged in this category, and the winner was Party Bling by Gameillia Becker, Conner Torrence, and Meghan Odegaard of Aberdeen Central High School, a party planning business for busy parents.

A new award this year was for the best business idea in the Wellness Category and Sanford Health sponsored the \$500 cash prize. Thirty-nine entries were in the category and the winner was chosen from the top ten scoring entries. The winner was Conquer My Concussion by Jake Sandvig and Noah Steinlicht of Milbank High School. The idea was for an app that included a concussion test along with recovery protocols to help athletes get back to competition.

The BIG Idea Competition encourages students to consider new ideas as well as opportunities that can be implemented locally and to support them in creating an entrepreneurial view of their future. The competition is coordinated by the Small Business Development Center. Corporate spon-



2016 BIG Idea Finalists: Front row – Christian Westhoff, Mercedes Peterson, Claire Mischel, Jasmine Green, Gameillia Becker, Meghan Odegaard. Second row – Hunter Matthaei, Conner Torrence, Jake Sandvig, Noah Steinlicht. Photo credit Dawn Sahli Photography.

sors for 2016 included Sanford Health, East River Electric, REED Fund, Mid-continent Communications, Dacotah Bank, Student Loan Financial Corporation, Northwestern Energy, Aberdeen Development Corporation, McQuillen Creative Group and the Tom and Danielle Aman Foundation. The Competition is a result of the input and collaboration of many organizations including: Aberdeen Area Chamber of Commerce, Aberdeen Downtown Association, Aberdeen Catholic School System – Roncalli High School, Aberdeen School District – Central High School, Northern State University, and Presentation College.

Questions regarding the competition can be directed to Kelly Weaver of the Small Business Development Center at (605) 626-2565 or kelly@growsd.org. For more information about the competition, see www.BIGIdeaSD.com.

Business Name	Team Members	School Name	School Advisor
FINALISTS			
ACE's Tattoo Shop	Franklin Wuestewald	Groton	Brooke Lingbeck
Once Upon a Memory	Monique German, Monica Argo, Kylee Mogen	Wilmot	Melissa Jurgens
Green Decor	Jasmine Green	Ipswich	Lynette Heitz
Open Cage	Madison Andersen, Miranda Luze	Lead-Deadwood	Matthew Campbell
Bright Blasters	Jessiah Paul	Pierre T.F. Riggs	Cheryl Ulmen
Bakken's Bakery	Grace Bakken	Ipswich	Lynette Heitz
Claire's Sweet Treats	Claire Mischel	Milbank	Jerry Janisch
MCH Design	Mercedes Peterson, Hunter Matthaei, Christian Westhoff	McCook Central	Breanne Lynch
MARKETING DESIGN WINNER			
Party Bling	Gameillia Becker, Meghan Odegaard, Conner Torrence	Aberdeen Central	Brandt Munsen
WELLNESS CATEGORY WINNER			
Conquer My Concussion	Jake Sandvig, Noah Steinlicht	Milbank High School	Jerry Janisch

In a Pinch



Kristi Noem
US Representative (R-SD)

People are feeling pinched right now, caught between rising household costs and stagnant - or in some cases, falling - wages.

In recent weeks, we've learned that healthcare premiums under Obamacare are once again set to rise - this time, by a staggering 25 percent nationwide.

And it's not just healthcare costs. The Obama administration's motor-vehicle rules are expected to push the price of a new car up by nearly \$3,000 over the next decade. The cost of common household products - including fluorescent lamps, microwaves, air conditioners, and dishwashers - are also set to rise by around \$1,600 per household as a result of onerous regulations. Meanwhile, regulatory-related expenses are now

responsible for almost 25 percent of a new home's final cost. And if you're looking for a break on the utility costs, the administration's latest environmental push promises to skyrocket energy bills.

At the same time, our economy remains at a standstill. According to a recent Bureau of Economic Analysis report, America's real GDP grew an average of just one percent during the first two quarters of 2016. That has a real impact on families. By some estimates, the prolonged economic stagnation has cost the median American family a total of \$69,000 in lost income over the last eight years.

People need relief on both sides of the equation. To help reduce a family's weekly expenses, regulatory reform should be one of the first federal policy changes. One proposal I've backed, the REINS Act, would introduce more accountability into the regulatory system, requiring that any major regulation is reviewed and approved by Congress before it takes effect.

en approaches would also help cut your monthly bills.

Just tackling expenses, however, won't be enough. Families need their incomes to rise as well. Through a tax plan House Republicans proposed earlier this year, the economy could grow 9.1 percent over the next decade, according to the nonpartisan Tax Foundation which also found that Americans of every income group would pay less in taxes under the plan. This growth, fueled by a simpler and fairer tax code, would help raise Americans' wages and create an environment where 1.7 million jobs could be created.

Additionally, investing in job-ready training for young people and opening new markets around the world for products grown or made in America could also help increase employment and incomes, while securing our borders can help protect opportunity at home.

It almost doesn't matter where I am or who I'm talking to, people feel like they're constantly being hit from all sides. Virtually everything seems to cost more, but few people are making more. We know how this can be resolved: the unnecessary mandates and regulations must be lifted while we create opportunities in the economy for incomes to rise. If we can do that, we can relieve the pinch all too many families feel today.

This is just a start. Repealing big-government mandates, including Obamacare, and replacing them with consumer-driv-

Chamber to Host Upcoming Legislative Cracker Barrels

The Aberdeen Area Chamber of Commerce's Government Affairs Committee will be hosting four legislative Cracker Barrel Sessions in 2017. The Cracker Barrels will run from 10 a.m. to Noon in the Centennial Rooms of Northern State University, 1200 S Jay St.

The dates are: Saturday, February 4, Saturday, February 11, Saturday, February 25 and Saturday, March 4. Cracker Barrels are a great opportunity for community members to speak with South Dakota legislators representing Brown County from Districts 1, 2 and 3 about bills and issues that are being discussed in Pierre. The Cracker Barrels are free and open to the public.



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Finishing Strong and Looking Ahead



John Thune
US Representative (R-SD)

I've worked hard over the last two years delivering on my promise to help get the Senate working more efficiently and effectively for the people of South Dakota. Because when hard-working taxpayers ask themselves if Wash-

ington is listening - if Washington is paying attention to their struggles - I want them to know the answer is yes, loud and clear. An accountable government begins with accountable representatives, and my work in Washington is committed to that end.

One of the most effective and gratifying ways for me to be responsive to South Dakotans is to fight for policy initiatives that correct problems they've encountered or help avoid those problems from happening again

in the future. The work I've done to help prevent future out-of-control prescribed burns is a good example.

The Pautre fire was supposed to be a small 100-acre prescribed burn in Western South Dakota. And while prescribed burns can be an effective land management tool, this particular fire did far more harm than good. Because of unsafe fire conditions, the fire quickly grew beyond the U.S. Forest Service's (USFS's) control and torched 16,000 acres of public and private land and destroyed millions of dollars of property along the way.

Thanks to legislation I authored, the USFS will now be required to consult with state and local officials - the people who know the land better than anyone else - prior to starting a prescribed burn in South Dakota or any other state when fire danger is extreme and conditions are unsafe. It's a common-sense idea that will have a real and meaningful impact on ranchers and property owners with property

adjoining or near USFS land.

Another good example is my nearly year-long fight to ensure South Dakota schools that depend on the Impact Aid program didn't face hundreds of thousands of dollars in funding cuts, which would have had a negative effect on the students those schools serve. I teamed up with a bipartisan group of senators whose states would have also faced massive funding cuts to correct an error in the law and protect these schools and students.

These are just a few items Congress tackled in December during the final days of the 114th Congress, and there are a lot more wins where these came from. We've been able to get a lot of big things over the finish line over the last few years, and in the areas where there's more work to do, I'll keep my nose to the grindstone, continuing to work hard to deliver the positive results South Dakotans want and expect in 2017 and beyond.



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2017 Capital Projects



Lynn Lander
Aberdeen City
Manager

City Ordinance 04-04-04 was adopted in 2004 to establish a second penny sales tax to provide an annual funding source to meet the City's major capital improvement needs. The second penny sales tax is expected to generate approximately \$8,500,000 in year 2017. Twenty six percent of these tax dollars (approximately \$2,300,000) annually is

pledged towards bond payments on approved prior projects. These prior projects include the following: library, public safety building bond, aquatic center, ARCC improvements, city hall renovation and old federal building upgrades. Furthermore, approximately fifty percentage of these dollars are annually spent on needed infrastructure improvements.

Major infrastructure improvements programmed for 2017 include the reconstruction of the bridge on 3rd Avenue SE, the construction of two storm water ponds (S. Merton and N. Boyd) and continuation of the Kline Storm Sewer replacement pipe

installation adjacent to the Barnett Center. The city also expects to spend approximately \$2,500,000 for street repairs and maintenance.

These repairs and maintenance projects include chip sealing, asphalt patching, necessary curb and gutter replacement, and needed concrete road repairs. A splash from the past in chip sealing may occur in parts of the city with the reutilization of the pink quartzite rock to be placed on various streets. In closing, the new library construction is expected to be done by July 31, 2017.

Busy Times Ahead at the Convention & Visitor's Bureau



Laura Ptacek
Convention Sales &
Marketing Coordinator,
Aberdeen Area
CVB

The rush of the holiday season is finally over, and now we can move on to a quieter, more relaxing time... wait, did I actually say that? Not even close – here at the CVB we are already in the midst of the 2017 travel show season, as well as planning for the upcoming vacation and hunting marketing campaigns. There is no time to rest!

This year staff from the CVB will be attending travel and sports shows in Fargo, Bismarck, St. Paul and Min-

neapolis. This is our target market for visitors, and these shows are the perfect opportunity to tell people face to face about all the reasons they should consider Aberdeen as a vacation and hunting destination. We will also be attending the South Dakota Governor's Conference on Tourism in mid-January in Pierre.

So many things are coming up on our calendar of events! The SD Snow Queen Festival, Dakota Territory Gun Collector Show, Big Boy Toy Show, Boys Basketball State B Tournament, Bridal Showcase, Ag Expo...and there are tons more events for you to check out at www.visitaberdeensd.com! Please contact us for additional resources and services if you have an

event coming up – we can help with scheduling dates to optimize attendance and help with marketing efforts. And, please utilize the online form to submit your information for our calendar of events – this is a great way to let people know about your event and to get people there!

The Aberdeen Hotel Alliance has made a change to their policy for individuals or organizations requesting funding for events. Beginning January 1, 2017, applications must be submitted at least three (3) months prior to the event. This allows for adequate time for budgeting and planning for both the AHA and the applicant. If you have any questions, please call the CVB at 225-2414.

Aberdeen Public Schools Foundation Seeks Nominations

Do you know an outstanding Aberdeen Central Alumnus? Nominate him or her for the 2017 Aberdeen Central High School Hall of Fame of Fame! The deadline for nominations to the 2017 CHS Hall of Fame is January 15, 2017. Nomination forms are available at the Aberdeen Public Schools Foundation website at <https://aberdeen.k12.sd.us/foundation/> or by contacting the foundation office at 605-725-7118 or Gretchen.Sharp@k12.sd.us.

The purpose of the CHS Hall of Fame is to recognize and honor the accomplishments and outstanding character of Aberdeen Central High School alumni and

others in the areas of Academics/Achievement, Athletics, and Fine Arts. Nominees should be known for their outstanding contributions and dedication that sets them apart from their peers at the high school, university, and/or professional levels. Nominees may also include non-alumni who have made significant contributions to Central High School as members of the staff, administration, school board, volunteers, or the general public. Their accomplishments within society positively reflect upon the educational quality and stature of Aberdeen Central High School.

Aberdeen Central High School Hall

of Fame inductees may be nominated by classmates, family members, or the general public. Eligible nominees are contacted to provide information and supporting documentation. Candidates submitting information and documentation are then reviewed by the selection committees who choose each year's Hall of Fame inductees.

The 2017 CHS Hall of Fame Banquet will take place on September 30, 2017 as part of CHS's Homecoming festivities. Tickets will go on sale in the summer of 2017. The CHS Hall of Fame is a special project of the Aberdeen Public Schools Foundation.

Community Members Invited to Become “Friends of the Arts/NSU”



Dr. Kenneth Boulton
Dean, School of Fine Arts, Northern State University

Welcome to a new era of the arts at Northern State University! As a member of our community, I know you appreciate the value of having a gem like Northern State's School of Fine Arts as this region's cultural hub. This

is truly an extraordinary time for the arts at Northern State, with renovated state-of-the-art facilities, renewed faculty energy, and an exciting collaborative mission.

There is also a new opportunity for you to show support for and participate in the outstanding work of our faculty and students – through the new Friends of the Arts/NSU membership group. By becoming a member, you affirm the arts as a vital and integral part of our lives, and strengthen Northern State's capacity to serve this role.

Your membership will also entitle you to a number of attractive benefits and privileges, including complimentary tickets to a host of season events along with the ability to select/reserve your individual seat, special curtain call gatherings for selected concerts, recognition in concert programs, and even the ability to purchase tickets for special concerts and events in advance of the general public.

Your support can help strengthen your love of the arts, and ensure that increasing numbers of our students have greater potential for a fulfilling career in the arts. Additionally, you will be enhancing the quality of arts education we provide to our students, as well as the dimension of fine arts events benefitting the people of South Dakota and beyond.

We are very excited about our new

vision to establish and cultivate a true center for the arts here at Northern State University, and delighted that you would consider joining this effort in an incredibly meaningful way. Do not hesitate to reach out to me if I can be of assistance or make your visit to the Johnson Fine Arts Center more enjoyable. You may contact me by phone at 605-626-2497 or email at Kenneth.boulton@northern.edu.

2016-2017 Fine Arts Events

Performing Arts

November 12, 2016

Aberdeen University-Civic Symphony presents, *"Immortal Love"*



November 14, 2016

NSU Symphonic Band/Concert Band present, *"A Concert of Firsts"*



December 1, 2016

NSU Choirs present, *"A Holiday Celebration"*

December 6, 2016

NSU Department of Music Annual Holiday Extravaganza

February 9, 2017

NSU Symphonic Band/Concert Band present, *"Dancing"*

February 25, 2017

Aberdeen University-Civic Symphony presents, *"Romantic Genius"*



March 2, 2017

NSU Jazz Spectacular

March 26, 2017

NSU Symphonic Band/Concert Band present, *"A Wind Band Extravaganza"*

April 19-23, 2017

NSU Theatre presents, *"Mary Poppins"*

April 29, 2017

Aberdeen University-Civic Symphony/NSU Choirs present, *"A Grand Finale"*

Visual Arts

December 6, 2016

NSU Art Faculty Exhibition, Closing Reception



February 14, 2017

Ceramics of Gratia Brown, Opening Reception

Date TBA

Artwork of Teri Rueb, Opening Reception

Northern State University
School of Fine Arts
PRESENTS

FRIENDS of the ARTS/NSU

Winter Fun Starts Here!

The Aberdeen Parks, Recreation and Forestry Department has been busy making plans for a wide variety of Winter activities. The Winter/Spring Brochure will be distributed in the Aberdeen American News on Sunday, January 1 and also is posted online at www.aberdeen.sd.us/parksandrec.

The Department offers many programs for youth of all ages. The Aberdeen Recreation and Cultural Center (ARCC) offers an extensive listing of youth classes like Pottery Pals, Me & My Shadow, Watercolor Painting and Art Start just to name a few. In addition, the ARCC Dance Program offers classes for all ages. Other Youth offerings include Skating Lessons, Recreational Skating, Open Gyms and Tot Gym.

The Community School of Music is for youth through adults and offers private instrument lessons for most band instruments, an extensive Strings Program, beginning Guitar; as well as voice lessons.

There are many opportunities for Adults and Teens! Women's Basketball league is being formed, along with Open Gyms, Recreational Skating and Cross Country Ski Lessons. There

are many Fitness/Wellness classes such as Women's Morning Exercise, PiYO and Pilates. The ARCC Dance Program offers many adult classes as well. The ARCC offers an extensive variety of adult/teen classes in the areas of Pottery, Computer & Photography, Paint, Paper and Pen, Fiber Arts, Jewelry Design and Special Interest classes including a variety of Dog Obedience Classes, Shape and Bake and Arts for Wellness offerings. The Social Dance Classes include Senior Line Dance, Country Two Step, Ballroom Dancing, and Swing/Two Step Workshop. If you have thought about doing something new, now is the time! Take a Class at the ARCC!

Aberdeen Area Senior Center has a wide range of weekly activities, such as Pool, Whist, Bingo, Scrabble, Line Dancing and Pinochle just to name a few. Several monthly activities are scheduled, such as the Young at Heart Book Club, Technology Club, Vet's Coffee Hour, and Puzzle Competition. On top of all this there are many special events planned and a nice exercise room. If you are 50 and over this is the place to become involved!!

The YAPatorium provides a great

place for teens to enjoy. We encourage youth ages 11 – 17 to come check out all the activities happening here! This includes Study Group, Art Crew, Board Game Night, Movie Night and YAPCHAT Discussion Group. The ARCC offer most of the adult classes also to teens. Don't forget the Teen gyms, Rec skating and Skating Lessons!

Special Events planned for the Winter includes Hot Shot Competition, Knights of Columbus Free Throw Contest, a NEW Winter Fun Day, Optimist Club Family Free Throw Contest and the Corporate Cup.

Go Skating at our two Outdoor Ice Rinks—enjoy a cup of Hot Chocolate and Rental Skates are available if you can't find your own. Cross Country Skis can be rented at the Manor Park Rink and a trail is groomed in the park. In addition, the Odde Indoor Ice Arena is a great place to skate. Don't forget the Baird Park Sledding Hill! Check out the Winter/Spring Brochure and sign up for one of the many programs. Winter Fun begins with the Aberdeen Parks, Recreation and Forestry Department.

Annual Awards Banquet

The Boys & Girls Club of Aberdeen Area will host their Annual Awards Banquet with special keynote speaker John "Motor Mouth" Randle on Friday, February 17, 2017 at the Dakota Event Center (DEC) from 6:30pm-8:30pm. Doors will open at 5:30pm.

Spend an evening celebrating area youth with former Minnesota Viking and Seattle Seahawk, John Randle. Raised poor and working odd jobs, John signed a contract as an undrafted free agent with the Minnesota Vikings in 1990. In his 2nd season John showed signs of becoming one of the NFL's most dominant pass rushers. His 3rd season marked the first of eight straight seasons with double-digit sack totals where he also earned first time All-Pro honors and a Pro Bowl invitation. It began a string of six straight All-Pro and Pro Bowl seasons. Randle recorded perhaps his finest season in 1997 when he led the NFL with 15.5 sacks and also had a

career-high 71 tackles. He ended his 13 year

career in Seattle and was inducted into the Pro Football Hall of Fame and the Texas Sports Hall of Fame in 2010. This fundraising event will include many autographed silent and live auction items up for bid.

Table sponsorship and individual tickets are available on a first come, first serve basis. Tickets and tables are on sale now. Support of this great event will not only help keep annual membership dues low (just \$20/year) but it will also help to provide hope and opportunity to more than 1000 K-18 area youth annually in a safe and enriching environment.



**BOYS & GIRLS CLUB
OF ABERDEEN AREA**



For more information, or to purchase a ticket, please contact the Boys & Girls Club of Aberdeen Area: 1111 1st Ave SE, 605-225-8714, bgca@midconetwork.com or www.bgcaberdeen.org.

The event is sponsored by Avera St. Luke's Hospital.

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