

# PROGRESS

MAGAZINE JANUARY/FEBRUARY 2019



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## Much More Than a Beautiful New Dental Office

Smile Solutions in Aberdeen gives you more reasons to smile than ever before.



Meet the Dentist  
**Dr. Amy Scepaniak**



CHECK OUT THE  
**New Facility Photos Inside.**



**Mark Hahler**  
 Market President | Region Manager  
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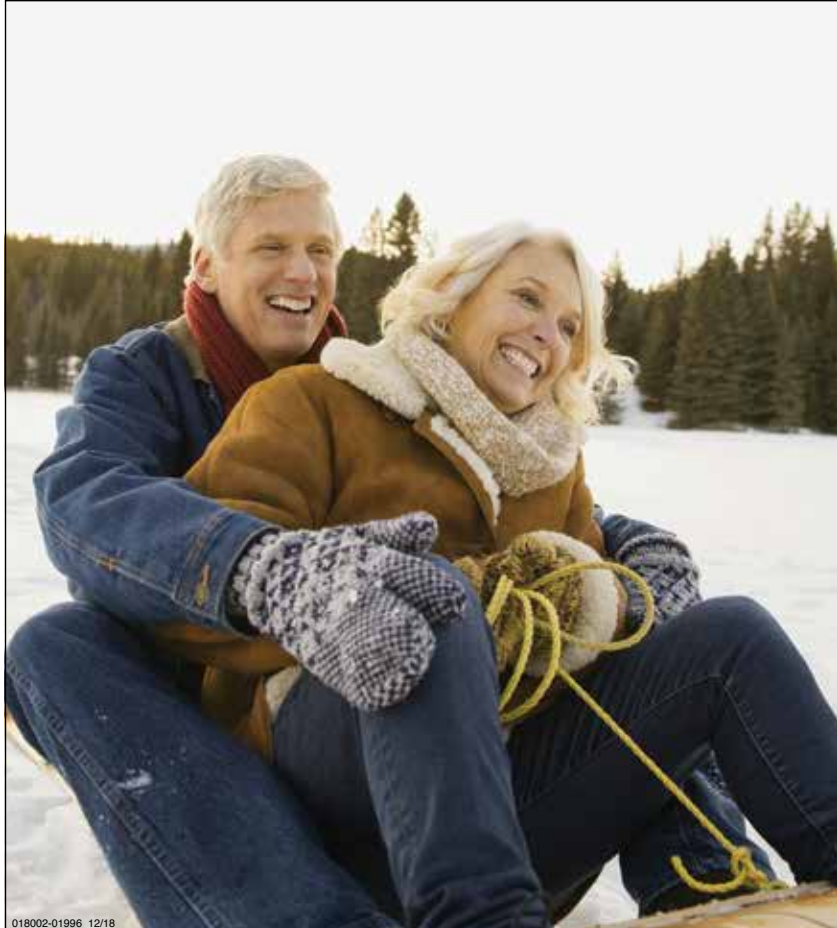
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[SANFORDABERDEEN.ORG](http://SANFORDABERDEEN.ORG)







## Come See What Everyone is Smiling About

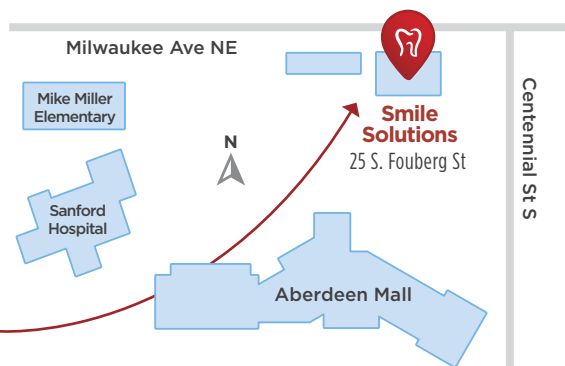
**Smile Solutions in Aberdeen is on a mission to create beautiful smiles.**

Their combination of nurturing environment with the expertise and technology, rivals the top dental offices anywhere.

Their new home is the region's newest dental facility with the industry's most state-of-the-art equipment, but they mostly want to be known for the special relationship they have with their patients.

"We always treat our patients like family," says Dr. Amy Scepaniak, who founded Smile Solutions in 2009. "The new building is unbelievable, but the thing we're most proud of is the amount of referrals, personal thank-you notes and positive reviews that come in from our happy patients."

**Smile Solutions has newly expanded capacity to accept additional clients.**

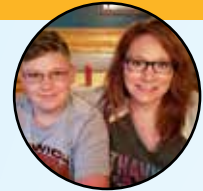


**Check Out the Brand New Office**



*\*Paid Promotional Space*

**WE HAVE THE BEST PATIENTS  
(AND THEY LOVE US)**



*Great doctor and staff! They are all so friendly and genuine and appointments are always comfortable for myself and my son. Never a problem with scheduling or billing. Thanks Smile Solutions!*

*-Cara W. Facebook*



*I hate dentists, but I love Dr. Amy! So thankful I found her!*

*-Lora H. Facebook*



*Amy is the best, nicest dentist in town! Staff are professional, courteous and friendly and it's an overall great dentist office for kids, all the way to my grandmother.*

*-Josh R. Google*



25 S. Fouberg St, Aberdeen

**Call today to set up your next dental appointment  
605.725.1500**

# Happy 135th!



**Gail L. Ochs**  
President, IOM  
Aberdeen Chamber

Did you know that 2019 marks the 135th Anniversary of the Chamber? What a great accomplishment for our organization and it's all thanks to the ongoing support of our members and volunteers. Without their contributions of time, talent and

money through all these years, we would not be where we are today.

2019 will mark another exciting chapter and we are excited to welcome new board members David Novstrup from Wylie Thunder Road, Paul Galatro from 3M Company, and Devin Reints from Dakota Broadcasting. They, along with our 2019 Board Chair Dawn Williams, are excited to work on the goals and projects set forth in the 2019 Program of Work. A special thank you as well to departing board members, Eric Brenner of Alliance Contracting, Dr. Marje Kaiser of the South Dakota School for the Blind and Visually Impaired, and AJ Hoffman of Sodak Sports.

Our 2019 goals include:

## Membership Objectives

We will further strengthen our relationships with members by increasing interaction, communicating benefits of membership, and providing education on issues affecting them. With that in mind, here are the objectives for 2019.

- Engage with Human Resource Professionals on employee recruitment and retention efforts to include:
  - Increasing the number of EDGE Events to engage and connect young professionals;
  - Implementing the Hub City Link program to welcome and encourage community involvement of new workforce;
  - Hosting quarterly Welcome Dinners to connect and introduce key professionals

and their significant others; and  
 - Implement Newcomer Welcome Activities through Chamber volunteers such as Emerging Leader award recipients, Leadership Aberdeen alumni, etc.

- Implement online webinars utilizing local members and national sources.

## Organizational Objectives

We continuously work to evaluate our organization and its events, efforts, programs, and committees to meet the needs of our membership and the community. For 2019 we will:

- Implement Procedure Manuals for all Chamber committees, programs, and events;
- Evaluate and update all Chamber media and printed marketing materials and publications;
- Reconnect with Leadership Aberdeen alumni for new alumni event and volunteer involvement;
- Continue evaluation of current investment structure based on benefits received and number of employees; and
- Continue evaluating Chamber facilities and location to ensure we are meeting needs of the organization and membership.

## Community Development Objectives

We will champion our community's successes and support issues and opportunities that will improve our community's quality of life while enhancing the growth and development of our region. In 2019 we will:

- Develop new community branding through City Marketing dollars;
- Develop "Come Back Home" campaign utilizing university alumni and targeting working commuters
- Increase engagement and interaction with PC and NSU college students through invitations to Business After Hours events, EDGE events, Collegepalooza, etc.
- Increase promotion of Chamber For Good Site to increase

number of organizations utilizing the site and increasing the number of citizens using the site to volunteer or give back to the community.

## Committees/Task Force Objectives

In an effort to increase volunteer engagement and outreach to our Members, the Aberdeen Area Chamber of Commerce has established nine volunteer committees and two task forces for 2019. Any employee of a member business is welcome to join any committee, unless noted, without any obligation, and your level of participation is up to you. An annual planning retreat where measurable goals and priorities are established is set for January 2019.

- EDGE Task Force - Explore. Discover. Grow. Engage. The mission of the task force is to assist Chamber staff with the development of local educational and networking activities and events targeted at young professionals and start-up entrepreneurs
- Tiered Dues Task Force -The task force will research and develop a new tier system of dues which incorporates Chamber benefits including those recently added with Chamber Master including Advertising, Job Listings, Hot Deals, Member to Member benefits, etc.
- Agribusiness Committee -The mission of the Agribusiness Committee is to promote agriculture as a major segment of the local economy, to address and educate the membership on issues important to agriculture, to unite and network groups through ag-related programs and events, and to recognize outstanding achievements in agriculture.
- Ambassador Committee -The mission of the Committee is to promote a positive community image and serve as goodwill ambassadors at Chamber and community functions such as ribbon cuttings, new business openings, ground breakings,

business relocations, and other networking events. (Committee selection done on a nomination basis). The Ambassadors also host the Community Champions Awards Luncheon.

- **Community Affairs Committee**  
-The mission of the committee is to open a dialogue and provide education on a broad range of issues which affect the business community; increase communication and collaboration between business and governmental entities; break down barriers; and advocate to elected officials on the local, state and federal levels.
- **Diplomat Committee** -The mission of the Diplomat Committee is to strengthen membership engagement and retention by visiting current members and facilitating communication to and from members, helping to identify member concerns, and garnering support for the Chamber. (Committee selection is done on a nomination basis). The committee also facilitates the annual ABBY Awards program and raises scholarship funds for the Leadership Aberdeen program.
- **Health & Wellness Committee**  
-The mission of the Health & Wellness Committee is to implement business-healthcare partnerships and programs to promote workplace wellness and

inspire healthy lifestyle choices through education and initiatives. The committee also produces an annual Health and Wellness Directory for the community.

- **Military & Veterans Committee**  
-The mission of the Military & Veterans Committee is to promote a positive working relationship among the community, employers and area military and veterans' groups while heightening awareness of the military and veteran presence and needs in the community.
- **Partners in Community Pride Committee** -The purpose of the Partners in Community Pride Committee is to coordinate projects that serve to beautify the community and enhance our quality of life; educate the public on related issues which affect them such as regulations, codes, and new efforts; and to recognize and promote business and community development

projects.

- **Transportation Committee**  
-The Transportation Committee is the Chamber's primary business voice on transportation issues of importance locally, regionally, and nationally. The committee meets monthly to gather information from transportation experts in all areas of transportation including ground, rail, and air; analyze the information presented and determine how the Aberdeen Chamber can have an impact; and to share pertinent information with business people in the community.
- **Workforce & Education Committee** -The mission of the Workforce & Education Committee is to facilitate, and support activities related to business-education partnerships, youth engagement and workforce recruitment and retention. The committee also





## SOCIAL NETWORKING

The Aberdeen Area Chamber of Commerce is on Facebook and Instagram.

Connect with us by searching for Aberdeen Area Chamber of Commerce.

## 2018 Chamber Leadership

### Executive Board

Dawn Williams, Chair	SD Dept. of Labor
Jack Hollinsworth, Chair-Elect	JDH Construction
Jeff Poppen, Vice Chair	Sanford Aberdeen Medical Center
Robert Goscicki, Treasurer	Aberdeen Federal Credit Union
Kellie Ecker, Secretary	SD Mfg & Tech Solutions

### Staff

Gail Ochs	President
Bea Smith	Director of Member Services and Events
Lisa Anderson	Director of Public Relations, Committees and Programs
Stacie Wiedebush	Finance Manager
Korine Grismer	Administrative Assistant

### Full Board

Brett Deibert	Farm Credit Services of America
Dr. Timothy Downs	Northern State University
Justin Feickert	Midstates Group
Julie Fischbach	Mainstream Boutique
Todd Forkel	Avera St. Luke's
Paul Galatro	3M Company
David Novstrup	Wylie Thunder Road
Matt Prehn	Midstates Group
Katie Washnok	Blackout Industries
Dr. Sandra Welling	Presentation College
Devin Reints, CVB Board Liaison	Dakota Broadcasting
Mike Bockorny, Ex-Officio	Aberdeen Development Corp.
Casey Weismantel, Ex-Officio	Aberdeen Area CVB
Shelley Westra-Heier, Ex-Officio	Aberdeen Downtown Assoc.



This magazine is a bi-monthly publication of the Aberdeen Area Chamber of Commerce.

### COVER: Smile Solutions

**INFORMATION:** Provided by the Aberdeen Area Chamber of Commerce, 516 S. Main St., PO Box 1179, Aberdeen, SD 57402-1179.



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# Program of Work Part of 2019 Vision



**Dawn Williams**  
2019 Chamber Board Chair, SD Dept. of Labor & Regulation

As we welcome in the new year, I want to express what an honor it is for me to be serving as your 2019 Aberdeen Area Chamber Board Chair. I am looking forward to the opportunity to work with Gail and the Chamber staff to achieve the goals

we have set for ourselves and to create some new ones that are in the best interests of our Chamber members and the community. We have the good fortune to be part of a vibrant community with an amazing group of individuals and businesses that make this a great place to live and work.

Each year the Chamber creates their Program of Work that is used to guide the board and make decisions on your investment in the Chamber. For 2019, some of the items we will be focusing on include:

- Strengthening our relationships with members by increasing interaction, communicating benefits of membership, and providing education on issues affecting them.
- Continuously work to evaluate our organization and its events, efforts, programs and committees to meet the needs of our membership and community.
- Continue to champion our community's successes and support issues and opportunities that will improve our community's quality of life while enhancing the growth and development of our region.

See the complete program of work on page 4.

The Chamber Board and staff are excited to continue our focus on the Program of Work and hope that you will find the Chamber's vision to continue to bring businesses and individuals together to build consensus on business issues and community goals a great investment for you.

The Board of Directors is made up of a diverse group of individuals from all areas of businesses that volunteer and donate their time to support the Chamber and our community. I want to welcome our newest Chamber board members, David Novstrup and Paul Galatro, as well as thank those board members who are leaving, Dr. Marge Kaiser, a past board chair, and Cody Roggatz. We thank them for their knowledge and guidance they have provided. Thank you to Eric Brenner, our out-going chair, for his leadership, dedication and service.

I hope to meet and visit with you at one of our events this year. If you have not joined us for one of the Business After Hours or other events, I would highly encourage it. The networking and relationship building opportunities are endless. I look forward to the new year and welcome any questions, concerns or new ideas you may have. Let's make 2019 a very good year for you and the Aberdeen Area Chamber of Commerce.



**Barnett Center Addition - Aberdeen, SD**

**You Bring the Vision.  
We Bring it to Life.**



See more projects at [HKGarchitects.com](http://HKGarchitects.com)

605 225 6820 524 S Arch Street Aberdeen, SD 57401

## Trusted Care.

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PHARMACY

**Q. The flu is circulating in my office. How can I avoid it?**

A. Your first defense is the annual flu shot, and it's not too late to get one. You can also build up your immune system by getting plenty of sleep, managing stress levels and leading a healthy lifestyle. At work, be sure to wash your hands often, keep your workspace wiped down and steer clear of sick co-workers.

**Q. What are your top suggestions for immune-boosting foods?**

A. Blueberries, seasonal citrus fruits, and dark leafy greens are packed with Vitamin C and help to fortify your system. Also reach for probiotic-rich foods like yogurt, pickles and kombucha. The antioxidants in dark chocolate can also help fend off a cold. (Yes, really!)

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**State Street Pharmacy**  
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**United Clinic Pharmacy**  
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605.225.4001

**Have a question?**  
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[AberdeenPharmacy.com/servingyou](http://AberdeenPharmacy.com/servingyou)



**Business Trends Webinar: Transfer Pricing – Post US Tax Reform** – Tuesday, January 15, 2019; Online  
**Innovative Business Strategies for Contractors Webinar: Tax Reform – Impact on Contractors** – Wednesday, January 16, 2019; Online  
**Business Trends Webinar: You’ve Earned It – R&D Tax Credit** – Thursday, January 17, 2019; Online  
**Business Trends Webinar: Tax Reform – Top 10 Considerations for Businesses** – Tuesday, January 22, 2019; Online  
**Business Trends Webinar: Sales Tax Reform – You Need to Comply** – Thursday, January 24, 2019; Online  
**Innovative Business Strategies for Contractors Webinar: Technology – Transform the Way You Do Business** – Wednesday, February 13, 2019; Online  
**Business Trends Webinar: Section 199A Regulations – What You Need to Know** – Tuesday, February 19, 2019; Online  
**Business Trends Webinar: IRS Hot Topics – What Business Owners Need to Know** – Thursday, February 21, 2019; Online  
**Business Trends Webinar: Quality of Earnings and Due Diligence** – Tuesday, February 26, 2019; Online  
**Business Trends Webinar: Tax Reform: Top 10 Considerations for Individuals** – Thursday, February 28, 2019; Online  
 For more information and to register go to <https://www.eidebailly.com/insights/events>.



**INTERNAL AUDITOR TRAINING**

January 15 & 16, 2019  
 Aberdeen Development Center/SmartCenter, 416 Production Street N, Aberdeen SD

In this two-day workshop, participants will gain the knowledge and skills they need to audit their quality system to the ISO 9001:2015 standard. Specifically in this course we will cover: updates relating to the ISO 9001 standard, the requirements, auditing principles, how to establish an audit program, gather objective evidence and prepare audit conclusions. In addition to the lectures, participants will get to do experiential activities and gain hands-on auditing practice. There will be ample time throughout the course for questions and answers.

**WHO SHOULD ATTEND:**

Personnel involved in conducting or supporting ISO internal audits or anyone interested in auditing their companies management and quality systems when not ISO certified.

**COST:** \$595 Per Person + Tax

For More Information contact Kellie Ecker at Kellie.Ecker@USD.edu or at 605-228-0414 or register online at [www.SDManufacturing.com/events](http://www.SDManufacturing.com/events)

**INDUSTRIAL REVOLUTION 4.0 IS HERE** – Presentation & Social  
 Thursday, February 28, 2019 -- 4:00 PM - 6:30 PM CDT  
 Discussion portion from 4:00 - 5:15 PM, followed by the social  
 Dakota Event Center- Gold Rush Room, 720 Lamont St. S., Aberdeen, SD



Industrial Revolution 4.0 is here! Is your manufacturing business ready for the technical challenges and new risks associated with it? The Industrial Revolution 4.0 is driving manufacturers to look for smarter and more efficient ways to provide products to their customers. Introducing new, innovative technologies into the manufacturing plant will address recent demands customers, suppliers and regulators have today. Implementing the Industrial Revolution 4.0 into your manufacturing plant, however, does not come without challenges. In this session, we will discuss the impact of becoming a “smart manufacturer” and address the challenges that come with it, including the Manufacturing Internet of Vulnerabilities.

**WHO SHOULD ATTEND:**

Strategic Decision Makers, Owners, C-Level, Presidents, Vice-Presidents, General Managers & Plant Managers

**COST:**

No Charge, RSVP requested by February 26th. Register online at [www.SDManufacturing.com/events](http://www.SDManufacturing.com/events)

**SPONSORED BY:**

South Dakota Manufacturing & Technology Solutions and Marsh & McLennan Agency

For More information contact:; Kellie Ecker at Kellie.Ecker@USD.edu or call 605-228-0414; Lori Kiesow at Lori.Kiesow@marshmma.com or call 605.339.3874

# PICP - A Glimpse of the Past



**Lori Salfrank**  
Aberdeen American News & Chair of the PICP Committee

The Aberdeen Area Chamber of Commerce Partners in Community Pride Committee would like to share all the hard work, projects and volunteerism that go into the efforts to keep Aberdeen clean. There are

many groups and volunteers that do work tirelessly to help keep Aberdeen clean and work to improve the visual curb appeal along all roads and trails in our community. It is because of partnerships between the Aberdeen Area Chamber of Commerce, our city and county departments and volunteers that projects happen. We would like to share some of the wonderful history of this committee and its efforts to get to keep our city clean and take pride in those endeavors.

The city code enforcement officers are a result of the efforts of the Aberdeen Area Chamber Partners in Community Pride Committee. The individuals work hard to make sure properties are compliant with our beautification laws. This committee was instrumental in starting the free

citywide cleanup with in-town drop off sites back in 1993. This spring, 595 tons of trash, metal, tires and trees were dropped off during the free residential cleanup weekend.

In the past, this committee also has worked on projects to clean up the entrances to the city, implement the landscape ordinance, "Keep Aberdeen Clean" anti-littering campaign, "You've Been Noticed" recognition for small changes such as paint, plants or decorations, "ordinance education" topic included in the Chamber Progress, "Trash to Trees" in which groups that helped clean up trash in the city were given trees to plant, a booth at the Aberdeen Home Show with pictures of before and after projects, Paint South Dakota, Moccasin Creek cleanup grants and revitalization, recognizing businesses for recycling efforts ("Trash Talker") in addition to beautification projects, educational pieces distributed to the community prior to the citywide cleanup regarding recycling and how to clean up their property, AberGreen which local businesses had trash bags available to their employees to pick up trash when out on walks, "Top gardener" contest, organized "wind event" cleanups, worked with the police department to

present educational workshop Crime Prevention through Environmental Design, compiled list of garden clubs in town and a community project of planters, flowers and landscaping.

Currently, the committee has a monthly business recognition in which window clings are being sent to recognized businesses for their efforts to beautify their businesses by remodeling, painting or updating facades. Another significant accomplishment last spring was the "Better Block" project. This is a national effort to revitalize a city block with plants, café seating, lighting and pop up businesses.

Possible future projects we will discuss at our January retreat include a "Tour of the Town," working with Chambers for Innovation and Clean Energy ([www.chambersforinnovation.com](http://www.chambersforinnovation.com)), cleaning up after the Gypsy Day parade and aluminum recycling awareness with increased effort to do this at events.

This committee would like to thank the many businesses represented by the committee. Without the effort and foresight of those people, this committee could not continue. So, we ask we you to take pride in our community through beautification. Every little bit makes a big difference.

# Donor Needed to Ensure Safe Local Blood Supply



**Tesia Hummer**  
Manager of Donor Recruitment and Media & Communications, Vitalant

As donations dip dramatically in the winter months, while the need for blood rises, Vitalant (formerly United Blood Services) is calling all eligible donors to come forward to ensure a safe blood supply.

Vitalant is the guardian of

Aberdeen's blood supply as the only blood provider to local hospitals and nearly 70 hospitals across North Dakota, South Dakota and western Minnesota. The blood supply is dependent on selfless donations from volunteer donors at Vitalant to ensure the lifesaving needs of the region are met. Patients at these hospitals require

at least 250 donations each day to ensure blood is available when they need it.

As a thank you for donating during such an important time, presenting donors in January are entered to win an outdoor package!

Winter months are historically high-need times for blood, but blood centers across the country see lower donations during the winter months. About 35 percent of Vitalant's donors are students; when these students are out of school and with their families, we see significant drops in donations.

Additionally, as students and their families increase travel, especially when inclement weather is likely, trauma rises causing the need for blood to increase. This makes it very important to ensure enough people in the community donate throughout the

winter season to maintain a safe blood supply.



About 30 percent of Vitalant's blood supply goes to cancer patients and one in seven people entering the hospital will need blood. Those relying on blood in the region receive that lifesaving blood from Vitalant.

Donors can make a convenient appointment to give blood at [www.vitalant.org](http://www.vitalant.org) or by calling (877) 258-4825. With each donation, donors receive a free total cholesterol test and earn points in Vitalant's rewards program.

Blood donation takes about an hour from check-in to refreshments. Donors can save about 20 minutes by completing their Fast Track Health History the day they donate on [www.vitalant.org](http://www.vitalant.org).



# Why Area Businesses Partner with Cornerstones Career Learning Center



**Scott Gushwa**  
Program Coordinator,  
Cornerstones Career Learning Center & Workforce & Education Committee Member

Cornerstones Career Learning Center is a private, nonprofit corporation with offices in Huron, Yankton, Vermillion, Mitchell and Aberdeen, South Dakota. Cornerstones continues to change and grow to meet the business community's ever-evolving workforce needs.

Classes in GED® preparation, English Language Acquisition, employment retention skills, and workplace specific skills are among the company's offerings. Cornerstones is adept at partnering with businesses needing training programs. Many of Cornerstones' state and national level trainers have more than 25 years experience in designing and delivering training programs.

Cornerstones is one of the largest providers of adult basic English language services in South Dakota and is successful in creating and implementing business-specific classes for companies to help increase employee skill levels and productivity.

New in 2017 and available in partnership with the South Dakota Department of Labor and Regulation (SDDLRL), is a soft skills training called Bring Your "A" Game to Work. This program teaches the seven foundational values and behaviors of work ethic that every employer expects—good attendance, positive attitude, initiative, etc. The curriculum can be presented in a number of different formats, ranging from one topic in one hour, to the complete program over eight hours' time. Normally a fee-based class, costs are currently defrayed by the SDDLRL.

For more information about Cornerstones and its programs contact Sandy Meyer at 605.353.7175 or email [Sandy.Meyer@CornerstonesCareer.com](mailto:Sandy.Meyer@CornerstonesCareer.com).

## 2019 Cracker Barrel Dates

The Chamber's Community Affairs Committee is hosting four cracker barrels in early 2019. State Legislators from Districts 1, 2, 3 and 23 will be invited to attend and give updates on what is happening in Pierre. This is your chance to interact with them and we hope you will attend. All sessions will be held at 10 a.m. in the Centennial Rooms inside the Student Center on campus at Northern State University.

The dates are:

- Saturday, January 26
- Saturday, February 2
- Saturday, February 23
- Saturday, March 2

The Cracker Barrels are made possible with the help of our sponsors: Aberdeen American News, AARP, Aberdeen Development Corporation, HealthCare Plus Federal Credit Union, Helms & Associates, MIDCO, Northern State University, Northwestern Energy, The Borns Group and Wells Fargo Bank.



## CHAMBER BIG DATES

### Aberdeen Day in Pierre

Thursday, February 21, State Capitol, Pierre

### Ag Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Thursday, February 21, Noon, SDSU Extension

### All Committee Retreat

Thursday, January 17, 3 pm, Best Western Ramkota

### Ambassadors

Thursday, January 17, 3 pm, Best Western Ramkota  
Tuesday, February 12, 10:30 am, Best Western Ramkota

### Business After Hours

Thursday, January 10, 5:15 pm, Steven Lust Automotive  
Thursday, February 14, 5:15 pm, Plains Commerce Bank

### Chamber Executive Board

Thursday, January 10, Noon, Chamber  
Thursday, January 17, 3 pm, Best Western Ramkota  
Thursday, February 14, Noon, Chamber

### Chamber Full Board

Wednesday, January 16, 8 am, Chamber  
Thursday, January 17, 3 pm, Best Western Ramkota  
Wednesday, February 20, 8 am, Chamber

### Community Affairs Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Thursday, February 7, Noon, Best Western Ramkota

### Community Champions Luncheon

Tuesday, February 12, 11:30 am, Best Western Ramkota

### Cracker Barrels

Saturday, January 26, 10 am, NSU Centennial Rooms  
Saturday, February 2, 10 am, NSU Centennial Rooms  
Saturday, February 23, 10 am, NSU Centennial Rooms  
Saturday, March 2, 10 am, NSU Centennial Rooms

### Diplomats

Thursday, January 17, 3 pm, Best Western Ramkota  
Thursday, February 14, 3 pm, Chamber

### Health & Wellness Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Wednesday, February 6, 8 am, Chamber

### Leadership Aberdeen

Thursday, January 10, 3 pm, Aberdeen KO Lee Public Library  
Friday, January 11, 9:15 am, Aberdeen KO Lee Public Library  
Tuesday, January 15, 5 pm, Agtegra  
Tuesday, January 22, 5 pm, Sanford Health  
Tuesday, January 29, 5 pm, 3M Company  
Saturday, February 2, 10 am, NSU Centennial Rooms  
Tuesday, February 5, 5 pm, Glacial Lakes Energy  
Tuesday, February 12, 5 pm, Molded Fiber Glass  
Thursday & Friday, February 21 & 22, Pierre, SD  
Tuesday, February 26, 5 pm, Dacotah Bank  
Monday, March 4, 4:30 pm, City Council Chambers

### Military & Veterans Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Tuesday, March 5, Noon, National Guard Armory

### Partners in Community Pride Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Friday, February 1, 9 am, Chamber  
Friday, March 1, 9 am, Chamber

### Transportation Committee

Thursday, January 17, 3 pm, Best Western Ramkota

### Workforce & Education Committee

Thursday, January 17, 3 pm, Best Western Ramkota  
Wednesday, February 20, 3:30 pm, Chamber

The Chamber office will be closed Monday, January 21 (MLK Jr. Day) and Monday, February 18 (President's Day).

# Meet the 2019 Committee Chairs



**AGRIBUSINESS**  
**John Kannegieter**

**Employer:** Insurance Plus  
**Position:** Farm/Crop Agent  
**Family:** Wife,

Megan, daughter, Hazel-8, son, Merritt-5  
**Hometown:** farm outside of Willow Lake, SD  
**Goal for the Ag Committee:** To convey the importance of Ag and Ag related industries to people who may not realize how important they are.

**Why I volunteer:** Because it is important to help your fellow man in some small way. Even if it seems insignificant to you, it may mean a lot to someone else.  
**Other community involvement:** Chamber Ambassadors, Aberdeen FCU board, Knights of Columbus



**AMBASSADORS**  
**Jennifer Law**

**Employer:** Kyburz-Carlson Construction Co.  
**Position:** Director of Finance &

Operations  
**Family:** Husband: Mike; 2 Children: Bryson & Maddison  
**Hometown:** Huron, SD  
**Goal for the Ambassador Committee:** To make business owners/employees feel welcome to the Aber-

deen area, in hopes it will keep them here and help the community grow.  
**Why I Volunteer:** I like to meet new people in the Aberdeen community.  
**Other Community Involvement:** Girl Scout Co-Leader



**COMMUNITY AFFAIRS**  
**Nancy Schmidt**

**Employer:** Midco  
**Position:** Retail Manager  
**Family:** Married, kids, grandkids

and fur babies  
**Hometown:** Warner, SD  
**Goal for the Community Affairs Committee:** To make a positive impact on the community by sharing information and generating action  
**Why I Volunteer:** Why not? Really, for the sheer experience – I

learn something from each person I interact with  
**Other Community Involvement:** Zion Lutheran Church Social Concerns, Aberdeen Area Diversity Coalition, Leadership Aberdeen Alum



**DIPLOMATS**  
**Courtney Hostetter**

**Employer:** Insurance Plus  
**Position:** Life & Health Insurance Agent  
**Family:** Fiancé, Ryan; Daughter,

Taylor (5); Dog, Ike (Chocolate Lab)  
**Hometown:** Aberdeen, SD  
**Goal for the Diplomat Committee:** My goal for the Diplomat Committee is to continue to support all of the amazing events throughout the year, as well as work with the volunteers, encourage more involvement and hopefully recruit some new faces!  
**Why I Volunteer:** I was born and

raised in this community and I've always loved how much we have to offer to people that have always lived here and those that are new and I'm proud to be a part of that!  
**Other Community Involvement:** Exchange Club, Day of Distinction, EDGE Group, Independent Insurance Agents of South Dakota, Leadership Aberdeen/Signs of the Times Project



**HEALTH & WELLNESS**  
**Robyn Ewalt**

**Employer:** Avera Health  
**Position:** Consultant, Leadership Development  
**Hometown:** Hull, Iowa

**Goal for the Health & Wellness Committee:** to work with the membership and the community to contribute to building opportunities for a healthy Aberdeen and surrounding area.  
**Why I Volunteer:** I really enjoy lending any insights and efforts towards great causes. We have so many great things going on in this area, it's

a great thing to be part of a wellness committee that focuses on enhancing all of that.  
**Other Community Involvement:** Aspire Board President, South Dakota Medical Group Management Association Immediate Past-President, PTA May Overby and Simmons Middle School

# Meet the 2019 Committee Chairs



**MILITARY & VETERANS**  
**Judy Vrchota**  
**Employer:** US Senator John Thune  
**Position:** NE Regional Director  
**Family:** Husband, Stacy, Battalion Chief at Aberdeen Fire and Rescue. Two sons, Colton and Ryder

**Hometown:** Sisseton, SD  
**Goal for the Military & Veterans Committee:** Our goal for 2019 will be to continue to gather resources and information for area veterans and military members, provide support including developing employer recognition programs and ways for the community to show appreciation.  
**Why I Volunteer:** My husband has served over 20 years in the military including several overseas deployments. Growing up, I traveled to the VA Healthcare Center with my father who is a Korean War vet-

eran. It is important for me to see that our humble and selfless military members and veterans receive our appreciation and are recognized for their service. Being a part of this committee is a way to work on toward those goals.  
**Other Community Involvement:** I serve on the Community Affairs Committee, Transportation Committee, Agribusiness Committee, and Ambassadors. I have also volunteered as a religious education teacher and served in military family support groups.



**PARTNERS IN COMMUNITY PRIDE**  
**Lori Salfrank**  
**Employer:** Aberdeen News Company

**Position:** Director of Business Operations  
**Family:** Husband Todd, Daughter Courtney, Son Brenden  
**Hometown:** Aberdeen  
**Goal for the Partners in Community Pride Committee:** To make great

strides in beautifying Aberdeen  
**Why I Volunteer:** There is a need and I enjoy using my skills to help  
**Other Community Involvement:** Board of Salvation Army



**TRANSPORATION**  
**Robin Bobzien**  
**Employer:** City of Aberdeen  
**Position:** City Engineer/Public Works Director

**Family:** Wife-Sandy, 3 grown sons  
**Hometown:** Ellendale, ND  
**Goal for the Transportation Committee:** To continue to help advising area Governmental Agencies with improvements to the area's multi-modal transportation systems

**Why I Volunteer:** I enjoy being involved and volunteerism is extremely important within a community  
**Other Community Involvement:** YMCA board



**WORKFORCE & EDUCATION**  
**Donna Hurley**  
**Employer:** Avera St. Luke's Hospital  
**Position:** Business Development  
**Family:** Son – Eric who is a Roncalli and USD graduate and now lives and

works in Sioux Falls.  
**Hometown:** Timber Lake, SD  
**Goal for the Workforce & Education Committee:** The goal for the committee is to continue the work of supporting businesses in attracting and retaining a high-quality workforce in the Aberdeen area.  
**Why I Volunteer:** I feel it is important to give back to the community that has supported me for over 40 years!

I grew up watching my parents volunteer in their community in many different ways and saw how important volunteerism is for the health and well-being of a community. Other  
**Community Involvement:** Currently, I am a member of the Chamber Ambassadors, Chamber Health & Wellness Committee, Junior Achievement Board of Directors and Aberdeen Area Human Resources Association

*Thanks for your dedication to our committees!*





Expansion

**Aberdeen Floral**  
2020 8th Ave NE Ste 8 • 605-725-4232  
www.aberdeenfloral.com



New Business

**AutoMaxx**  
515 Jones St • 605-725-6299  
www.automaxxaberdeen.com



New Location

**Catching Fireflies Boutique**  
1225 6th Ave SE Ste 2 • 605-725-3473  
www.catchingfirefliesboutique.com



New Business

**Conklin Psychiatric & Integrative Health**  
1409 6th Ave SE Ste 5 • 605-725-4357  
www.totalintegrativehealth.com



New Location

**Hub Area Habitat for Humanity**  
126 S Main St • 605-226-5492  
www.hubhabitat.org



Groundbreaking

**HAPI Homes**  
32nd Ave NE • 605-225-4274  
www.homesarepossible.org



Remodel

**McDonald's**  
 1615 6th Ave SE • 605-226-3242  
[www.mcdonalds.com/us/en/home](http://www.mcdonalds.com/us/en/home)



New Facility

**NSU Athletic & Recreation Fields**  
 14th Ave SE • 605-626-3336  
[www.northern.edu](http://www.northern.edu)



Rebranding

**Revo**  
 5325 E Hwy 12 • 605-225-3770  
[www.revoalliance.com](http://www.revoalliance.com)



New Location

**Ridgeline Massage Therapy**  
 2211 8th Ave NE Ste 3102 • 605-262-0295  
[www.ridgelinemassage.com](http://www.ridgelinemassage.com)



New Name

**BankNorth**  
 2 W Main St • 605-225-9605  
[ibanknorth.com/locations/warner](http://ibanknorth.com/locations/warner)

DIPLomat VISIT



**MIDCO**  
 3828 6th Ave SE Ste A • 605-229-1775  
[www.midco.com](http://www.midco.com)



# Business Anniversary Milestones

Congratulations to the following businesses, recognized for anniversary milestones at the October & November Business After Hours networking mixers.



**Geffdog – 10 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Patty Becker, Geffdog; Dawn Williams, Aberdeen Chamber; and Chris Woolverton, Geffdog



**Minerva's – 20 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Jon Hoffman, Minerva's; Dawn Williams, Aberdeen Chamber and Lorenzo Pereda, Minerva's



**Floor to Ceiling – 40 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Pat Aldinger, Deb Jensen & Chastidy Pletten, Floor to Ceiling; Dawn Williams, Aberdeen Chamber; and Evan Ormand & Bob Jensen, Floor to Ceiling



**Northeastern Mental Health – 60 Years**

Pictured are Susan Kornder, Northeastern Mental Health; Gail Ochs, Aberdeen Chamber; Lisa German & Deb Beckler, Northeastern Mental Health; and Dawn Williams, Aberdeen Chamber



**Lamont Companies – 20 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Jillaine Naasz and Nate Kessler, Lamont Companies



**Twin City Fan Companies – 25 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Emily Herron and Craig Millett, Twin City Fan Companies



**Reunion Student Loan Finance Corporation – 40 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Katie Carlson and John Heier, RSLFC



**Midstates, Inc – 125 Years**

Pictured are Gail Ochs, Aberdeen Chamber; Matt Feickert and Justin Feickert, Midstates Inc.





# Upcoming Events - January/February

- January 11.....Hops for Habitat, The Depot, facebook.com/sdpheasantsforever  
 January 17.....Aberdeen Community Concert Association's Jazz Festival Concert Featuring Nachito Herrera, NSU - Johnson Fine Arts Center, aberdeencommunityconcerts.org  
 January 17.....Movie Night at K.O. Lee Aberdeen Public Library - *Wonder*, K.O. Lee Aberdeen Public Library, aberdeen.sd.us/library  
 January 19.....Spay-ghetti and No Balls Dinner presented by the Brown County Pet Rescue League, Loyal Order of Moose Lodge, browncountypetrescueleague.org  
 January 19.....James Valley Model Railroad Association Open House Old Milwaukee Road Depot  
 January 26.....Yogathon - to Benefit Aspire, Various Locations, Find out more at Profiling Beauty Health & Wellness Center  
 January 26.....Lee Wolf Wrestling Invitational, Aberdeen Central High School  
 January 26.....Transit Authority, Aberdeen Civic Theatre, aberdeenareaartscouncil.com  
 January 26.....FireHouse with Steelheart, Dakota Event Center, dakotaeventcenter.com  
 Jan. 31 - Feb. 2 ...State One Act Play Festival, NSU - Johnson Fine Arts Center, sdhsaa.com  
 February 2 .....Safe Harbor Mardi Gras, Best Western Ramkota Convention Center, safeharborsd.org  
 February 8 .....Boys & Girls Club Annual Banquet with Bob & Sheri, Best Western Ramkota Convention Center, bgcaa.org  
 February 9 - 10.....Hub City Radio's Winter Big Boy Toy Show, Dakota Event Center, hubcityradio.com  
 February 14 .....Road to the Radio, Dakota Event Center, dakotaeventcenter.com  
 February 15-17.....South Dakota Pee Wee A State Hockey Tournament, Odde Ice Center  
 February 16.....James Valley Model Railroad Association Open House Old Milwaukee Road Depot  
 February 17.....Hub City Radio Bridal Showcase, Best Western Ramkota Convention Center, hubcityradio.com  
 February 19-21.....Aberdeen Ag Expo, Best Western Ramkota Convention Center, aberdeenagexpo.com  
 February 22-24.....Aberdeen Open 8 Ball Tournament, Best Western Ramkota Convention Center  
 February 23.....Presentation College Black & White Ball, Dakota Event Center, presentation.edu



## 2019 BUSINESS AFTER HOURS MIXERS

DATE	HOST	LOCATION
Thursday, January 10	Steven Lust Automotive	Steven Lust Automotive
Thursday, February 14	Plains Commerce Bank	Plains Commerce Bank
Thursday, March 14	Dakota Broadcasting	Yelduz Shrine
Thursday, April 11	Best Western Ramkota	Best Western Ramkota
Thursday, May 9	Beadle Floral & Nursery	Beadle Floral & Nursery
Thursday, June 13	Clark Engineering/ RAM Housing	Clark Engineering/ RAM Housing
Thursday, July 11	Aberdeen Downtown Association	Main Street
Thursday, August 8	Aberdeen Flying Service	Aberdeen Flying Service
Thursday, September 13	Northern State University	Northern State University
Thursday, October 10	Pierson Ford Lincoln	Pierson Ford Lincoln
Thursday, November 14	TBD	TBD
Thursday, December 12	MIDCO - Christmas with the Chamber	Dakota Event Center

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# Transit Authority Returns to Civic Theatre January 26

The Aberdeen Area Arts Council is bringing back Transit Authority. Last seen in Aberdeen in 2016, Transit Authority has become known throughout the U.S. as the premier tribute band to the iconic group Chicago. Based out of St. Paul, Minnesota, this eight-member ensemble creates an accurate musical salute to the greatest horn-driven rock band to ever hit the stage. Transit Authority's mission is to recreate the excitement of the original Chicago's sound with each and every performance. (Minus the cracks and pops of the vinyl)

Transit Authority will honestly make you believe you are witnessing the real thing. Performing mega hits such as, "Does Anybody Really Know What Time It Is?", "Hard Habit to Break", "Make Me Smile", "You're the Inspiration", and many more.

Transit Authority has assembled some amazingly talented musicians who meticulously capture all the



nuances and of original recordings.

Tickets for the January 26th show are on sale now at the ARCC – 225 3rd Ave SE; online at [AberdeenAreaArtsCouncil.com](http://AberdeenAreaArtsCouncil.com) or at the door. Tickets range in price from

\$8-10 (students), \$15-20 (adults) and \$25 (Premium). All seats are reserved. For more information please call us at 605-226-1557 or visit [AberdeenAreaArtsCouncil.com](http://AberdeenAreaArtsCouncil.com).

## Reminder of City & ADA Snow Removal Requirements

Winter is here, and the Mayor's Advisory Committee for People with Disabilities wants to remind businesses and individuals to take care of snow removal responsibilities in a timely manner. The Americans with Disabilities Act mandates clearing snow and ice not only from handicap parking spaces, but also from the area surrounding them. Curb ramps and access aisles must be cleared completely. Sidewalks are not only used by people with disabilities, there are many people in our community that walk to and from work and to and from school. People still walk their pets in the winter, and kids still ride their bikes. By keeping your sidewalks and curb cuts clear you are making our community a better place to live and work.

The City of Aberdeen allows 48 hours after the last snowfall to clear your sidewalks. If you do not you may receive a warning placard and you will have an additional 24 hours to clear the area. If after 72 hours the walks are not clear the city will abate (shovel) the sidewalks with a minimum charge of \$150. The city will monitor some of the high traffic areas in Aberdeen. However, if you have a snow removal complaint, you may call the Aberdeen code enforcement office at 605-626-7017 and they will respond to it within 24 hours.

Thank you from the Mayor's Advisory Committee for People with Disabilities who work to make Aberdeen accessible for all.





# Youth Entrepreneurs Recognized at BIG Idea Competition



**Kelly Weaver**  
Regional Director,  
Small Business  
Development Center

The 2018 BIG Idea Competition was a BIG success with 244 entries involving over 356 students from 35 schools. The event wrapped up Wednesday, December 5th, on the campus of Northern State University (NSU) and the winners

were determined from among the eight final entries with over \$6,000 in cash and scholarships awarded. The BIG Idea Competition aims to promote entrepreneurship, spur creative thinking and encourage students to start a business.

Kendra Kleven and Avery Weinheimer of Sully Buttes High School took first place with Helping Hearts Delivery Service which aims to deliver groceries weekly and bring hot meals five days a week to the elderly of Onida, SD. Second place went to Butterstick, by Jade Parkin of Rapid City Stevens High School, which is a product where butter will conveniently be stored and ready for use in all situ-

ations and for all ages. The third place prize went to The 'Wich Doctor by Hattie Muellenbach of Milbank High School, which is a food truck specializing in gourmet sandwiches.

The other finalists included Watertown Community Tutor Center by DeLaney Anderson of Henry High School, Stoltenberg Fencing by Christine Stoltenberg of Northwestern High School; Best-a-Essay by Aiden Boerger of Milbank High School; New Outlook by Brianna Jorgenson of Florence High School; and Maria's Boarding and Grooming by Maria Jenkins of Leola High School.

The BIG Idea Competition also features 3 specialty awards. The Marketing Design competition is an option for students to create an ad for their business idea. Sponsored by McQuillen Creative Group, the Marketing Design winner was Houghtaling Ultrasound by Danielle Houghtaling of Doland High School which addresses the need for ultrasound services in the state for the sheep and goat industries. Houghtaling Ultrasound was also the winner of the new Food Animal Agriculture award, sponsored by Midwest Ag Supply. In the Wellness Category sponsored by Sanford

Health, the winner was Helping Hearts Delivery Service by Kendra Kleven and Avery Weinheimer of Sully Buttes High School.

The new Partners in Business Award, sponsored by Angelhaus, rewards teachers for the networking and mentorship experiences they have incorporated into their classroom. This year's recipients are Vicki Lentz of Sully Buttes High School, Jerry Janisch of Milbank High School and Katrina Boyum of Florence High School. Florence High School was also selected for the Makerspace consultation prize sponsored by CREATE.

For more information about the competition, 2018 participating schools, and event sponsors, visit [www.BIG-IdeaSD.com](http://www.BIG-IdeaSD.com). Questions regarding the competition can be directed to Kelly Weaver of the Small Business Development Center at (605) 626-2565 or [kelly@growsd.org](mailto:kelly@growsd.org).

*Kelly Weaver is the Regional Director of the Small Business Development Center in Aberdeen which offers free, confidential business consulting to start up and existing businesses. She can be reached at (605) 626-2565 or [kelly@growsd.org](mailto:kelly@growsd.org). The Center is hosted by GROW South Dakota.*



## 2018 BIG Idea Winners

Standing: Hattie Muellenbach, Milbank (3rd Place); Avery Weinheimer and Kendra Kleven, Sully Buttes (1st Place and Wellness Winners); Jade Parkin, Rapid City Stevens (2nd Place); Danielle Houghtaling, Doland High School (Marketing Design and Food Animal Agriculture Winner)



## 2018 BIG Idea Finalists

Sitting: Hattie Muellenbach, Milbank; Avery Weinheimer and Kendra Kleven, Sully Buttes (1st Place & Wellness Winners); Jade Parkin, Rapid City Stevens (2nd Place); Danielle Houghtaling, Doland High School (Marketing Design and Food Animal Agriculture Winner); Standing: Christine Stoltenberg, Northwestern; Aiden Boerger, Milbank; Maria Jenkins, Leola; DeLaney Anderson, Henry; Brianna Jorgenson, Florence.

Photo Credits: Nicole Hoines Photography



# Ag Celebrated at Ag Appreciation Banquet

The 2018 edition of the Ag Appreciation Banquet was a sell-out! Ag producers, agribusiness partners, friends and community members packed the Dakota Event Center on Thursday, November 29th for the Chamber Ag Committee's annual Ag Appreciation Banquet. The purpose of the event is to show appreciation to area ag producers and showcase the importance of agriculture to our economy and to the world.

The Don and Hazel Schaunaman Family earned the Farm Family of the Year Award, presented by the Farm Forum. The mother and son duo of Peggy Bieber and Eric Payne were presented with the Making a Difference Award for their work with the Northern Plains Livestock Show.

Bryan Sanderson, Business Development Director with the South

Dakota Department of Agriculture, shared a message with the audience and Farm Credit Services of America presented the Groton FFA Chapter with a check to further their mission.

Thanks to the generous contributions of our sponsors, we were able to bring Chancey Williams and the Younger Brothers Band back for a second year, opened by The Barstool Prophets. Sponsors include:

**PLATINUM:** Eide Bailly, Farm Credit Services of America, Glacial Lakes Energy, Insurance Plus, Midwest Ag Supply, Plains Commerce Bank, RDO Equipment Co., Schwan Financial Group and Wells Fargo Bank

**GOLD:** Aberdeen American News/Farm Forum, BankNorth, BNSF Railway, Butler Machinery, GCC Ready Mix, Livestock Specialists Inc, Payne Cattle Company, SD Soybean

Research & Promotion Council and Stutsman Harley-Davidson

**SILVER:** Agtegra Cooperative, Animal Care Clinic, Artz Equipment Inc., Concord Grain, Crawford MS & F/ Crawford Trucks & Equipment; Dacotah Bank, Dial-A-Move, Great Plains Bank, Great Western Bank, Hub City Livestock Auction, Jark/Worlie Auction Service, John Sieh Agency, Lien Transportation, Millstone Family Restaurant, Northern Electric Cooperative, Prescription Agronomics and Quality Quick Print

**BRONZE:** Dakota Electronics, Diesel Machinery Inc., Hub City Hotshots, James Valley Telecommunications, JDH Construction and Riddle's Jewelry

Thanks to everyone who was there that night to help celebrate agriculture. We hope to see you next year!



The Don and Hazel Schaunaman family were named the 2018 Farm Family of the Year. In the back row stands Mark Schaunaman, Craig Schaunaman, Caroline Schaunaman, Emma Schaunaman, Sam Schaunaman, Kirk Schaunaman, Kim Schaunaman, Kristie Erickson and Greg Erickson. In front sit Don and Hazel Schaunaman. Photo credit: Farm Forum photo by Elizabeth Varin.



Peggy Bieber, center, and Eric Payne, right, were presented the Making a Difference Award by Lance Vilhauer, 2017 winner.



Chancey Williams and the Younger Brothers Band





## Benefitting **Aspire**

# YOGATHON 2019

Saturday, January 26 ◊ 10 AM-4 PM ◊ Free Will Donation

Find out more at Fit & Fire Studios, 224 1st Ave SE



# In the Spirit of the Season!

Celebrating the true spirit of the holiday season, Shop with the Saints provided a joyful experience for children from the Boys & Girls Club of Aberdeen Area. Seventeen kids enjoyed a holiday shopping excursion at Walmart on Dec. 6th. Santa Claus himself was there to check out the fun, along with Presentation College's Spirit, and Bernie too!



Each child was paired with a PC Saints athlete who helped select the perfect gifts for parents and siblings. This event was made possible through generous gifts from Wal-Mart of Aberdeen, and the Boys &

Girls Club staff and board members. Everyone enjoyed a meal provided by Eddie's Northside Sinclair and beverages from Pepsi. Members of the #PCProud volunteer group and Mission Committee wrapped all the presents, too!

PC's Director of Annual Giving,

Teresa Levsen-Garofalo, said "It's an exciting and fun night for the younger children, but it's a very special experience for the 'big' kids too – the college students. It's a great lesson about the true meaning of Christmas and the joy of giving to others."

## Christmas with the Chamber



## 2018 Capped Off with Holiday Party



There wasn't any snow outside, but Christmas with the Chamber celebrated a White Christmas inside the Dakota Event Center on Thursday, December 13th. It was an evening of food and drink, friendship, auctions, great music and even a little dancing. The Chamber's December Business After Hours mixer was sponsored by MIDCO and featured entertainment by JD Eicher. Two lucky winners walked away with \$500 Aberdeen gift cards from the wine and liquor pull – Nancy LaBrie and Paul Weiss. The Chamber staff and Diplomat Committee members thank everyone who donated and participated. We appreciate all of you!

# Welcome New Board Members

Paul Galatro, David Novstrup and Stacy Braun were recently appointed to the Board of Directors for the Aberdeen Area Chamber of Commerce, replacing Marje Kaiser, Cody Roggatz and AJ Hoffman.

**Paul Galatro**  
- Paul is currently the Operations Manager at 3M Company of Aberdeen. He earned a BS in Engineering Physics from the University of Pittsburgh. He also served 7 years in the US Navy as a Submarine Officer and 3 years in the



Navy Reserve. He is married and has two daughters.

**David Novstrup**  
- David is the General Manager for Wylie Thunder Road and a Realtor for RE/MAX Preferred Choice. He earned a Business Management degree from Northern State University. He also served as a South Dakota legislator from 2007 to 2016. He is married and has 3 children.



**Devin Reints** – Devin is the General Manager at Dakota Broadcasting. He grew up in

Langford and went on to the University of South Dakota where he graduated with a degree in Contemporary Media and Journalism with an emphasis on Public Relations and a second degree in Advertising. He also has a minor in business and leadership. Prior to coming to Dakota Broadcasting, Devin worked at KCCR and KLXS Radio in Pierre. He now lives in Aberdeen with his wife Ashley and daughter Aria. He stays active in the community in various organizations.



## Health & Wellness Meetings

The Health & Wellness Committee meets on-site at local Chamber member businesses for their monthly meetings during the second half of the year. In November the group met at Profile by Sanford and in December they visited Mid Star Lab Inc.



Pictured left to right are Tasha Job, Megan Erickson, Kelsey Huber, Donna Hurley, Christa Sieben, Jake Arechigo, Kami Spieker, Robyn Ewalt and Brian Grandpre



Pictured back row left to right are Richelle Braun, Jake Arechigo, Haley Cross, Megan Erickson, Christa Sieben, Candace Briscoe, Angela Huffman, Heather Vetter, Jessica Rehder and Megan Janes; front row left to row are Angie Hanson, Kelsey Huber and Tasha Job

## District Collaboration Grant Funds K-5 iPad Keyboards

For the past two years, the Aberdeen School District has piloted the implementation of iPads at Mike Miller Elementary. This time period has provided the District with an opportunity to learn more about these educational tools to enhance student learning opportunities. The iPads offer our educators more diverse methods for delivering instruction and

engaging students for learning in the 21st century. The District is investing \$650,000 for iPads, carts, and teacher training district-wide. The Aberdeen Public Schools Foundation grant funds are providing 168 iPad keyboards for Grades K-5 (28 keyboards (a classroom set) x 6 schools = 168 keyboards).





# Looking Forward to 2019



**Mike Bockorny**  
Chief Executive  
Officer, Aberdeen  
Development Corp.

Greetings from the Aberdeen Development Corporation (ADC) and Happy New Year! We hope you all had a pleasant Holiday Season and are looking forward to a successful 2019. As we enter the New Year there is much to look forward to. The

progress on the AGP soybean plant was considerable this last year and 2019 will mark the opening of the plant no later than harvest time. AGP will be a welcome addition to our community and will provide extensive benefits to all northeast South Dakota for years to

come.

Beyond AGP there continues to be extensive and exciting developments across Aberdeen. The continued building at NSU is very exciting and we all look forward to the opening of new Science Center and School for the Blind and Visually Impaired with the new Regional Sports Complex beginning construction in 2019. Additionally, we have seen many new investments in our community from dental offices to restaurants and a new Veteran's clinic being announced for 2019. This bodes well for our region and we will see this continue through this year and beyond.

One of the continued challenges affecting not only the growth of Aberdeen but the entire country is a shortage of workers. We all know

meeting this challenge will require significant efforts and possibly some mindset and hiring and retention method alterations within organizations as we move into the future. The ADC will be hosting a conference/workshop in late Spring of 2019 with a focus on providing solutions to the workforce challenges. Look for information on the agenda and the exciting slate of presenters coming to Aberdeen.

Finally, and as always, we keep our focus on our mission statement - "Recruit, retain and expand economic opportunity in Aberdeen and our surrounding region." We wish you all a great 2019! For information or questions please contact our office at 605-229-5335 or check out our website at [www.adcsd.com](http://www.adcsd.com).

## PICP Committee Business Beautification Recognition



November – AutoMaxx



November – Lager's Inn



December – Stutsman Harley-Davidson

**TICKETS NOW ON SALE**

**Mardi Gras**  
**BENEFIT**

**SATURDAY, FEBRUARY 2**

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# Every Season is the Busy Season



**Laura Ptacek**  
Convention Sales & Marketing Coordinator, Aberdeen Area CVB

The rush of the holiday season is finally over, and now we can move on to a quieter, more relaxing time... wait, did I actually say that? Not even close – here at the Aberdeen Area Convention and Visitors Bureau (CVB) we are

already in the midst of the 2019 travel show season, as well as planning for the upcoming vacation and hunting marketing campaigns. There is no time to rest!

This year staff from the Aberdeen Area CVB will be attending travel and sports shows in St. Cloud, Fargo, Bismarck, Minneapolis, among others. This is our target market for visitors, and these shows are the perfect opportunity to tell people face to face

about all the reasons they should consider Aberdeen as a vacation and hunting destination. We will also be attending the 2019 South Dakota Governor's Conference on Tourism in mid-January in Pierre.

So many things are coming up on our calendar of events! The SD Snow Queen Festival, Dakota Territory Gun Collector Show, Big Boy Toy Show, Boys Basketball State B Tournament, Bridal Showcase, Boys & Girls Club Annual Banquet...and there are tons more events for you to check out at [www.visitaberdeensd.com](http://www.visitaberdeensd.com)! Please contact us for additional resources and services if you have an event coming up – we can help with scheduling dates to optimize attendance and help with marketing efforts. And, please utilize the online form to submit your information for our calendar of events – this is a great way to let people know about your event and to get people there!

Speaking of State B's, this year

the Aberdeen Area CVB will be taking orders for State B t-shirts from businesses around Aberdeen! Let's show these teams that "Aberdeen is the place to B!" as we welcome them to our community! The deadline to order shirts is Friday, February 8. Email [laurap@visitaberdeensd.com](mailto:laurap@visitaberdeensd.com) for info on how to order!

REMINDER: The Aberdeen Hotel Alliance policy for individuals or organizations requesting funding for events states that applications must be submitted at least three (3) months prior to the event. This allows for adequate time for budgeting, marketing and planning for both the AHA and the applicant. If you have any questions, please call the Aberdeen Area CVB at 225-2414.



**DEAR FAMILY AND FRIENDS OF ASPIRE:**

The Aspire Foundation is thrilled to announce that **C-Express** has agreed to serve as a Matching Donation Partner for our 2018 Annual Giving Campaign for \$10,000! We also have two parents of participants, **Larry & Letitia Krause** and **Larry & Sue Olson**, who agreed to match \$2,500 each!! We feel so blessed that we have so many generous people who believe in what Aspire does! In advance, **THANK YOU** all for believing and making your kind donation! It's a great time to double your gift!!

Aspire has been providing supports to people with intellectual disabilities for 58 years! I have been fortunate enough to have worked at Aspire for the past 28 years and have witnessed the wonderful supports the staff at Aspire provides to people with disabilities. I asked a couple of family members why they supported Aspire....

The Schaanman sisters shared..."Kelli has called Aspire home since 1986. It's where her best friends live, it's filled with people who she shares secrets with and it's a place where she is loved! When we are unable to visit we are comforted that other participants and staff are Kelli's extended family! Everyone accepts Kelli for who she is! We, the Schaanman sisters are very grateful that Aspire plays such an important and vital role in her life"!!

With your generosity Aspire can continue to provide a wide array of services. State and federal dollars do not cover all of our expenses; making your financial support more important than ever. Today is a great day to make your charitable donation for 2018. Remember, the first \$15,000 in donations will be doubled thanks to C-Express and generous family members!!

On behalf of everyone at Aspire, **THANK YOU** for remembering us this holiday season! Each contribution truly does make a difference in someone's life!!

**Janae Hamilton**  
DEVELOPMENT DIRECTOR

*Aspire Foundation Inc.*

**Aspire Foundation Board Members**

Duane Sutton	Eric Bauer
Ryan Schimke	Mike Carrels
Eldon Swingler	Cyndy Larson
George Casanova	Tom Paepke
Dave Taffe	

To donate go to [www.aspiresd.org](http://www.aspiresd.org) or contact Janae at 605-229-0263 ext 1007

## Small Business Resources

### Interactive Discussions

**One Million Cups**  
<http://www.1millioncups.com/aberdeen>

*Meets every Wednesday at 9 a.m. at the Capitol Theatre*

**StartHUB**  
<http://starthubsd.com/>

*Meets the first & third Thursday of every month at 8:30 a.m. at Karisma Boutique*

### Free Technical Assistance

**Small Business Development Center**  
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- Referrals to international trade, government contracting & other resources

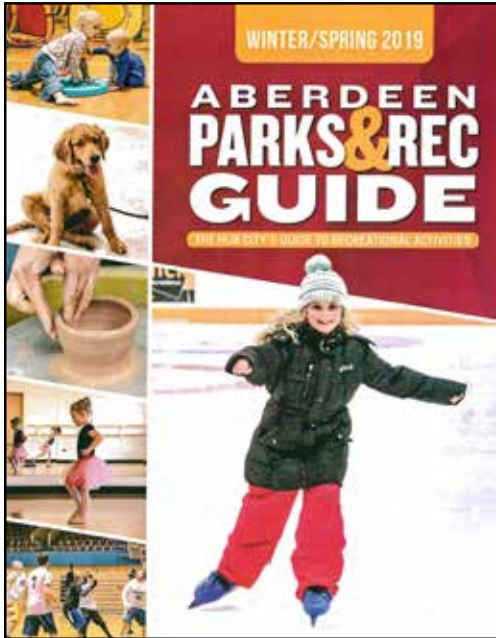
**SCORE**  
<https://siouxfalls.score.org/>

- Free templates and articles
- Local mentoring assistance



# Parks & Recreation's Winter Fun Lineup

The Aberdeen Parks, Recreation and Forestry Department has been busy making plans for a wide variety of winter activities. The Winter/Spring Brochure will be distributed in the Aberdeen American News on Sunday, January 6 and is posted online at [www.aberdeen.sd.us/parksandrec](http://www.aberdeen.sd.us/parksandrec). We are excited to introduce a new Brochure Design to kick off 2019!



The Department offers many programs for youth of all ages like Pottery Pals, Storytime Clay, and Papercraft, just to name a few. In addition, the ARCC Dance Program offers classes for all ages. Other youth offerings include skating lessons, recreational skating, open gyms and Tot Gym.

The Community School of Music is for youth through adults and offers private instrument lessons for most band instruments, an extensive strings program, beginning guitar; and voice lessons.

There are many opportunities for adults and teens! Women's basketball league, open gyms, recreational skating and cross-country ski lessons. There are many fitness/wellness classes such as Women's Morning Exercise, Arts for Wellness and Walk for Health. The ARCC dance program offers many adult classes as well. The ARCC offers an extensive variety of adult /teen classes in the areas of Pottery, Paint, Paper and Pen, Fiber Arts, Glasswork and Special Interest classes including a variety of Dog Obedience Classes, Egg Painting and Backyard Astronomy. The Social Dance Classes include Senior Line Dance, Country Two Step, and Basics

few. Several monthly activities are scheduled, such as the Technology Club, Vet's Coffee Hour, and Card Making. On top of all this there are many special events planned and a nice exercise room. If you are 50 and over this is the place to become involved!

The YAPatorium provides a great place for teens to enjoy. We encourage youth ages 11-17 to come check out all the activities happening here! This includes Homework Help, Art Crew, Table Games, Movie Night, Girls Night and Open Mic/Musicians Jam. The ARCC offer

of Social Dance. You can also sign up for Cross Country Skiing Lessons! If you have thought about doing something new, now is the time! Take a Class at the ARCC!

Aberdeen Area Senior Center has a wide range of weekly activities, such as Pool, Whist, Bingo, Scrabble, Line Dancing and Mexican Train, just to name a

most of the adult classes also to teens. Don't forget the teen gyms, rec skating and skating lessons!

Special events planned for the winter includes Free Skate Day on January 11, Knights of Columbus Free Throw Contest, the Winter Fun Day, Optimist Club Family Free Throw Contest and the Corporate Cup.

Go skating at our two outdoor ice rinks. Enjoy a cup of hot chocolate and rental skates are available if you can't find your own. Cross country skis can be rented at the Manor Park Rink and a trail is groomed in the park. In addition, the Odde Indoor Ice Arena is a great place to skate. Don't forget the Baird Park Sledding Hill! Check out the Winter/Spring Brochure and sign up for one of the many programs. Winter fun begins with the Aberdeen Parks, Recreation and Forestry Department.

*Submitted by Gene Morsching, Recreation Superintendent, Aberdeen Parks, Recreation & Forestry Department.*



## Upcoming Power Hours:

### \* Effective Leadership:

Effective Leadership is one of the most crucial elements needed for a business to succeed. Dr. Allen Barclay, Associate Professor of Management and Department Chair for Management, Marketing, International Business, and Management Information Systems in the School of Business at NSU, will give you tips on leadership, leadership development, and ideas to foster leadership within your team and organization.

### \* Sponsorship Myths & Realities:

Hiring international students can bring many benefits to your organization. The process is also the same as any other internship from an employer's point of view. You will learn about the program objectives and internship strategies. Also discussed will be: legal guidelines, optional practical training, and curricular practical training.



**\$15 includes lunch**

**Register early!  
Space is limited!**

**Held at the Workshop @  
208 S Main St, 2nd Floor**



416 Production St N Aberdeen, SD 57401

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# Upcoming Quickbooks Workshops



The Small Business Development Center (SBDC) in partnership with The Training Place will be offering the following QuickBooks workshops on Thursday, February 21, 2019. QuickBooks Pro software will be used for the workshop presentation.

Participants will view the software live on screen but will not have individual computers. Kelly Weaver of the Small Business Development Center will be the instructor. Registration is limited, so sign up today!

### QuickBooks: The Basics

WHEN: Thursday, February 21, 2019; 9:00 a.m. to 12 Noon.  
WHERE: Smart Center, 416



Production Street North, Aberdeen, SD  
COST: \$70 by February 14th, \$75 after February 14th

QuickBooks: The Basics is designed for those who may be considering a computerized accounting system or those QuickBooks users who are starting or would like to explore these features and how the data is managed. Topics covered will include Chart of Accounts, Customers, Vendors, Invoicing, Check Writing, Bills, and Reports.

### QuickBooks: Inventory and Payroll

WHEN: Thursday, February 21, 2019; 1:30 p.m. to 4:00 p.m.  
WHERE: Smart Center, 416  
Production Street North, Aberdeen, SD  
COST: \$70 by February 14th, \$75 after February 14th

QuickBooks: Inventory and Payroll will provide an overview of how inventory and payroll are processed by QuickBooks and the basic concerns to be addressed when setting up and using these features. Topics covered include Inventory Items, Inventory Types, Purchase Orders, Payroll Items, Payroll Checks, Payroll Liabilities, and Reports.

Attend both and save!  
Participants can attend both classes for a fee of only \$125 by February 14th, \$130 after February 14th.

For more information or to register, contact Kelly Weaver at the Small Business Development Center 605-626-2565 or [kelly@growsd.org](mailto:kelly@growsd.org). Seating is limited and seats are reserved once payment is received. Payments should be sent to Small Business Development Center, 416 Production Street North, Aberdeen, SD 57401. The Smart Center is located ½ mile north of RDO Equipment Company.



## BOYS & GIRLS CLUB OF ABERDEEN AREA

Friday, February 8, 2019  
@ Best Western Ramkota  
Convention Center  
6:30pm-8:30pm  
(Doors open at 5:30pm)

## Annual Awards Banquet

Featuring Keynote Speakers:



**BOB & SHERI**

Spend an evening celebrating area youth with special guest speakers, Bob & Sheri. The Bob and Sheri Show has been nominated four times for Billboard's "Air Personality of the Year". They won the New York State Broadcasters Association Award for Best Morning Team in 1998. The show won the prestigious Gracie Award for Best Talk Show/Radio in 2005. The team has been nominated nine times for The National Association of Broadcasters' Marconi Award.

The Bob and Sheri Show has been nominated four times for Billboard's "Air Personality of the Year". They won the New York State Broadcasters Association Award for Best Morning Team in 1998. The show won the prestigious Gracie Award for Best Talk Show/Radio in 2005. The team has been nominated nine times for The National Association of Broadcasters' Marconi Award.

This is a fundraising event including many great silent and live auction items up for bid. If interested in sponsoring a table please fill out the enclosed registration form and return by February 1<sup>st</sup>. Table sponsorship and individual tickets are available on a first come, first serve basis.

Sponsored by:



For more information or to purchase a ticket please contact:  
Boys & Girls Club of Aberdeen Area:  
1121 1st Ave SE, Aberdeen, SD 57401  
605.225.8714 – [bgca@midconetwork.com](mailto:bgca@midconetwork.com)  
[www.bgcaberdeen.org](http://www.bgcaberdeen.org)



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# Can an Employer Require Employees to Speak only English at Work?



**Kim Dorsett**  
Partner, Richard-son, Wyly, Wise, Sauck & Hieb

In today's increasingly diverse workforce, it is very common for a company to have employees who speak English as a second language. However, many employers believe that an English-only speaking policy at work is justified and legal. Consider

these situations:

Two cashiers chat with each other in Spanish while checking out an English-speaking customer. The customer later complains about the rude behavior of the cashiers, so the cashiers are told to only speak English while at work so customers can understand them.

One minority member of a four-person work team speaks Chinese fluently, but speaks some limited English. The other members of the team complain that the other member is hard to understand and it is affecting their work. The minority team member

is fired and told to reapply once he learns to speak better English.

While the employer in these scenarios did not intend to engage in discriminatory behavior, the Equal Employment Opportunity Commission (EEOC) will likely consider those English-only policies to constitute discrimination based upon national origin. In fact, a Wisconsin-based company must pay \$475,000.00 to settle an EEOC discrimination claim, after twenty-two Hispanic employees who were fired due to their lack of sufficient English skills filed suit for discrimination.

So, can an employer require employees to speak only English at work? Probably not. The EEOC presumes that a rule requiring employees to speak only English during all work hours is discriminatory. An English-only rule can be allowed if the employer has given the employees advance notice of the rule and can show the rule is justified by the strict standard of "business necessity." According to

EEOC, this business necessity exists under limited circumstances, such as assisting supervisors who speak only English in monitoring job performance, promoting safety in emergency situations, or promoting customer relations when speaking with English-speaking customers.

In implementing an English-only policy the employer must take care to ensure it is narrowly tailored to a legitimate business purpose. For example, the rule should only apply to specific times and work situations. You can require employees to speak English with English speaking customers, but you cannot prohibit employees from speaking other languages during all work hours.

Creating an English-only policy at work is very complex, and should only be done if necessary and only with the assistance of an attorney well versed in employment and labor laws.

*\*This article is intended to be informational only and does not constitute legal advice.*

## Business Lighting Contest Winner



On the evening of Wednesday, December 5, members of the PICP Committee hopped in a van (courtesy of the Best Western Ramkota) and toured the town to check out businesses with the holiday lighting spirit. After many miles and much discussion, the group voted Anthony Jewelers as the 2018 winner. Congratulations! The prize package Anthony Jewelers received includes a \$300 Chamber Gift Card sponsored by JDH Construction, a \$250 holiday lighting allowance, a half page ad space in any 2019 Progress Magazine and the coveted traveling trophy, which they will be able to display throughout 2019. Thanks, Anthony, for lighting up your business. Your efforts are appreciated!



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# Here to Serve



**Mike Rounds**  
US Senator (R-SD)

As a senator, much of my time is spent in committee meetings, voting on legislation and meeting with constituents. However, a major part of the job is to assist people with navigating the complex federal bureaucracy. In

fact, “casework,” as it’s called, is a primary focus of our South Dakota offices.

South Dakotans having trouble getting answers from a federal agency are welcome to contact my offices in Pierre, Sioux Falls, Rapid City or Aberdeen for assistance. Staff members in our South Dakota offices are specially trained to act as liaisons between constituents and federal government agencies. Our goal is to clear up some of the red tape so the federal government can work to fix the issue you are having trouble with.

The majority of our casework is related to the Department of Veterans Affairs (VA). This is followed closely by immigration casework. However, we also work on many other issues, so if you are having a problem with any other federal agency, please contact us.

We have had a number of success stories, which is always our goal. A veteran from Hot Springs contacted us recently seeking assistance to receive his retroactive pay from the VA and the Defense Finance and Accounting Service (DFAS) for his disability payments from 2005 to 2008. The VA refused to pay their portion until DFAS paid theirs. DFAS claimed they didn’t owe anything to the veteran and refused to perform an audit from 2005 to 2008 because, according to their records, the claim was already completed. We worked to prove the audit occurred before changes to his disability took effect, therefore it did

not show a change in his disability rating. The VA then corrected the veterans’ account, and the veteran ultimately received his retroactive payment. Because working around the federal bureaucracy can be frustrating and complicated, I encourage you to reach out to us for assistance if you are having problems.

You may have also heard about the case involving a World War II veteran, Sylvan Vigness of Flandreau, who was wounded during a kamikaze attack while on board the U.S.S. Hinsdale. His family contacted



us seeking the Purple Heart for Mr. Vigness. We were able to intervene on his behalf by sending a letter to the Secretary of the Navy, Richard Spencer. Finally, at age 94, Mr. Vigness was awarded the Purple Heart in January of this year. The award was long overdue, but watching him receive the award and seeing all of his family and friends there to support him was one of the highlights of my job as a senator. We were pleased that his family was able to recognize his sacrifice for our country before he passed away earlier this year.

Our staff members who handle casework are available every week day. Appointments aren’t necessary—simply walk in, give us a call or send an email through our website. We also hold regular mobile office hours in towns across the state. Our team enjoys having citizens stop in to talk about an issue you may be facing. Mobile office hours are always posted in advance on my Facebook page, which can be found at [www.facebook.com/SenatorMikeRounds](http://www.facebook.com/SenatorMikeRounds). We also share our mobile office hours with local newspapers, so keep an eye out to see if we’re in your town soon! You can stop by to simply say hello and share your thoughts about the work we’re doing. We welcome your feedback, as it helps me to make better decisions for you in the Senate.

If you’d like to contact any of my offices for any reason at all, the contact information is on my website, [www.rounds.senate.gov](http://www.rounds.senate.gov). My team works closely together across the state and in Washington, and we strive to provide a timely response to everyone who contacts us, particularly if it is an urgent matter in which we are able to intervene.

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# Making Life Better for the American People



**John Thune**  
US Senator  
(R-SD)

I believe the 115th Congress, which concluded last month, will be defined as one of the most productive Congresses in recent history. It's marked by accomplishment after

accomplishment,

all of which have helped fulfill my goal of making life better for South Dakotans and the rest of the American people.

We passed the largest reform of our nation's tax code in a generation. As a result, we enacted across-the-board, top-to-bottom tax relief, affecting nearly every single American taxpayer. And when I say tax relief, I mean larger paychecks and more money in the family budget.

Our rewrite of the tax code nearly doubled the standard deduction (the amount of money taxpayers can remove from their taxable income when they file their taxes, which means Uncle Sam takes less of their hard-earned money). For example, with the

new tax law, a married couple that earns \$24,000 per year and files jointly would pay zero dollars in federal tax.

The child tax credit, another tax benefit enjoyed by many middle-income American families, doubled under the new law. Since it's in the form of a credit, which is now \$2,000 per dependent child, it directly reduces what a taxpayer owes the government when they file their taxes. Depending on what you owe, if you owe anything at all, it could actually result in a tax refund, which is always a good thing.

Reforming the nation's tax code, plus taking additional steps to help strengthen the economy, has resulted in robust economic growth, the lowest unemployment rate in a half-century, a record number of job openings, and growing wages. The economy is back, and it's only getting stronger.

Fixing the economy was critical, but we didn't stop there. We passed legislation that streamlined the VA's community care programs to help ensure veterans receive efficient, timely, and quality care. We passed the Support for Patients and Communities Act to address the nationwide opioid epidemic. We

repealed Obamacare's individual mandate tax. We passed the longest extension of the State Children's Health Insurance Program in the program's history. And we confirmed more than 80 federal judges, including two Supreme Court justices.

While Washington will look a little different this year with Democrats having taken control of the House of Representatives, there are plenty of examples where divided governments have achieved big things: 1986 Reagan tax reform, 1996 welfare reform, the Balanced Budget Act of 1997, 2012 legislation to help working families by making the Bush tax cuts permanent, and a major reform of the VA in 2014, to name a few.

Now that they're in the majority, House Democrats will have an important question to ask themselves: Will they look to the future and work with Republicans so we can add more accomplishments to the list I just mentioned, or will they endlessly stare at the 2016 election in the rearview mirror? In order to continue making life better for the American people, I sincerely hope it's the former.

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Reserve your seats today by contacting Lori Herron  
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**ABERDEEN FLYING SERVICE ANNOUNCES ADMINISTRATIVE DIRECTOR**

Aberdeen Flying Service (AFS) proudly announces the appointment of Janna Caven as its Administrative Director.



Caven, who has an extensive commercial real estate and hospitality sales and operations background, will provide functions critical to the day-to-day operations of AFS and to its long-term operations. Caven will coordinate and support strategic planning and the implementation of policies and procedures.

“Janna is a dynamic, experienced leader with a deep understanding of the value of the people within an organization,” said AFS President

Charles Caven. “She has proven her ability to think strategically in the past and we’re excited to see her help us align our priorities during our period of growth, while continuing to inspire the high level of customer service AFS is known as providing.”

Aberdeen Flying Service is a full-service FBO with Charter service and flight training operating out of Aberdeen, SD since 1946. ([www.aberdeenflyingservice.com](http://www.aberdeenflyingservice.com))

**WALL NEW ADC HIRE**

The Aberdeen Development Corporation hired Taylor Wall as Director of Business Development. Taylor was born in Aberdeen, but grew up in Breckenridge, Minnesota, before returning to Aberdeen to attend Northern



State University. Part way through her studies as a music education major, she developed an interest in business and added a business minor.

As Director of Business Development at the Aberdeen Development Corporation, Taylor is responsible for initiating and developing working relationships with employers in Aberdeen. This helps the ADC ensure business development needs continue to be met in the community. Taylor also manages professional development trainings and events including Power Hours, the StartHUB entrepreneurship network, and workforce training courses.

Michael Bockorny, CEO of the ADC comments, “In her short time at the ADC so far, I have really appreciated Taylor’s work ethic as a self-starter and driven new employee. She does not shy away from the continued additions to her list of responsibilities and shows strong willingness to learn.”

# 14th Annual *Community Champions* LUNCHEON

**Tuesday, February 12, 2019 • 11 am-1pm**  
**Best Western Ramkota Hotel**

Tickets \$30 each or Reserve a Table of 8 for \$240

The luncheon, hosted by the Aberdeen Area Chamber of Commerce Ambassador Committee and sponsored by the Aberdeen Convention & Visitors Bureau, recognizes volunteer leaders and organizations within Aberdeen and from around the region.

**Following are the awards that will be presented and their sponsors:**

- Woman of Spirit –Aberdeen Area Chamber of Commerce
- George – Aberdeen Area Chamber of Commerce
- STAR (Students Taking Active Responsibility) – Aberdeen Area Chamber of Commerce
- Emerging Leader - Aberdeen Area Chamber of Commerce
- ViTality - Aberdeen Area Chamber of Commerce
- Entrepreneur of the Year - Aberdeen Area Chamber of Commerce
- Aberdeen Area Family Business of the Year- Prairie Family Business Association and CorTrust Bank
- Hometown Hero – CVB/Hotel Alliance
- Spotlight – CVB/Hotel Alliance
- Military & Veteran Awards - Aberdeen Area Chamber of Commerce Military & Veterans Committee



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# Navigating Community Resources with 211



**Patti Woods,**  
Assistant Director,  
Brown County Emer-  
gency Management

**“Making lives better by giving support, offering hope and creating connections all day, every day”**  
-211 Mission

Have you just moved in to Brown County? Are you searching for childcare? Have

you lived in Brown County for years and need assistance with rent or food? Are you feeling alone and suicidal and don't know where to call?

A critical component of finding help is to know where to begin. Everyone will have a question or need help navigating the vast amount of resources available in our community.

The Helpline Center began serving the Sioux Empire community in 1974. At that time, phones were answered by volunteers. Through the years, the agency was formalized with staff, grew to 24 hours/7 days a week service, and was the first location west of the Mississippi River to begin 211 services and now has programming across the

state of South Dakota

Since coming to Brown County in February 2018, the 211 Helpline has answered the call or text 502 times. Top requests include dental care, rent payment assistance, utility payment assistance, and food pantries. There have been 64 suicide-related contacts.

Every day people turn to 211 for information and support whether financial, family, health or disaster-related. The call or text is free and confidential.

If you or someone you know needs assistance, simply dial 2-1-1 or text your zip code to 898211. You can also search through resources through the online database.

The Helpline Center works to have information and support available through multiple communication methods:

1. Simply dial 2-1-1 to speak with a trained specialist.
2. Text your ZIP CODE to 898211 to text with a trained specialist.
3. Search our website at [www.helplinecenter.org](http://www.helplinecenter.org)
  - a. Printable resource guides are available at [www.helplinecenter.org/guides](http://www.helplinecenter.org/guides)

## PUBLIC IMPACT ALERTS!!!

Brown County has taken the next step with 2-1-

1 and we will be utilizing the public impact alerts. When a public impact situation or disaster affects the community, many people don't know where to look to find factual information about the situation. When you sign up for public impact alerts we may be notifying you with traffic hazards, like icy roads, emergency road closures, Hazardous material issues, or fires.

This is still a work in progress and more alerts may be issued through public impact alerts as time goes on. This will not replace your city or school one call system. It is an additional system. We will be working together as a county so this system will be great for all of us not just one specific city.

To receive the updates for the following areas:  
Brown County: text "AlertBrown" to 85511



## \$120 Million Impact



**Todd Jordre**  
CEO and President,  
NSU Foundation

The Northern State University Foundation has been blessed with tremendous support from our alumni and friends. That might be an understatement.

Pledges for the Educational Impact Campaign ([educational-impact.com](http://educational-impact.com))

exceed \$44 million, and the campaign goal has been adjusted from \$45 to \$55 million. The Educational Impact Campaign is a game-changer for Northern and the region.

The first part of the campaign, the Athletic and Recreation Fields, is now done. The second part, the new South Dakota School for the Blind and Visually Impaired, has broken ground and is on track for completion in fall

2019. The final piece to the campaign is the on-campus regional sports complex, featuring Dacotah Bank Stadium and Koehler Hall of Fame Softball Field.

The support of area individuals, businesses and organizations has been phenomenal. The city of Aberdeen chose to support the campaign, and the governor of South Dakota has supported the new SDSBVI. The Brown County Commission has issued bonds on behalf of the NSU Foundation to help decrease interest costs, since some pledges extend beyond three years. The community support is unprecedented.

However, the support goes beyond the Educational Impact Campaign. Since 2016, campus has invested in more than \$120 million of infrastructure enhancements and scholarships.

- \$40 million – classroom facilities (Johnson Fine Arts Center

and the Harvey C. Jewett IV Regional Science Education Center)

- \$30 million – residence halls (Wolves Memorial Suites, Great Plains East and Great Plains West)

- \$40 million – athletics (Regional Sports Complex and the Athletic and Recreation Fields)

- \$14 million – new South Dakota School for the Blind and Visually Impaired

- \$5+ million – scholarships and endowments

With these game-changing facilities and an endless focus on scholarships and endowments, SDSBVI and Northern are poised for decades of success.

Now is the time to support your Wolves. Learn more at [educational-impact.com](http://educational-impact.com) or call 605-626-2550 to set up a personalized tour of campus.

Thank you for your constant support. Go Wolves!

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