

# PROGRESS

MAGAZINE

MARCH/APRIL 2020



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# BOYS & GIRLS CLUB OF ABERDEEN AREA



A small group of Civic Leaders decided in late 1969 to establish a Boys Club in Aberdeen. Their goal was to bring a Club to town that would emphasize guidance, counseling and recreation to young boys, a service that was not being provided at the time. The Club, incorporated on February 5, 1970, secured a building (soon to be abandoned county maintenance facility), and went about raising funds for staff, program material and remodeling of the building. The Boys Club opened its doors on November 30, 1970. Throughout the years, the Club continued to grow in membership as well as program opportunities.

In 2012, the Board of Directors and Cabinet initiated a capital campaign to raise over five million dollars for a new, state-of-the-art facility. The new 31,000 square foot Club opened its doors on June 7, 2017 to over 500 members and hundreds of visitors. The Club currently serves over 1,200 members; operates 13 vehicles that pick up over 300 members from schools daily; Conducts approximately 50 programs throughout the year; conducts over 500 field trips/outings; and provides free meals through the Federal Food Programs.



February 5  
**1970**

Certificate of Incorporation issued by the state of South Dakota



June  
**1976**

Girls allowed to be full members of the club

October  
**2011**

First Gateway Award growth of 25% or more



November  
**2012**

Capital Campaign formally started



June  
**2017**

Grand Opening

\*Paid promotional space.

# A Busy Legislative Session



**Gail L. Ochs**  
President, IOM  
Aberdeen Chamber

Ensuring that laws and legislation remain conducive to Aberdeen's healthy and vibrant business climate is a top priority for the Aberdeen Area Chamber of Commerce. We believe in the importance of educating and informing

our members and the community on issues that could affect them, either personally or professionally. Sometimes these issues are local and other times they are state-wide or national.

During this past legislative session, we proudly hosted four Legislative Cracker Barrels. These sessions are always free and open to the public, thanks to the generosity of our business sponsors who were: The Aberdeen American News, AARP, Aberdeen Development Corporation, Borns Group, Healthcare Plus Federal Credit Union, Helms & Associates, MIDCO, Northern State University, Northwestern Energy and Wells Fargo Bank.

These sessions offer an excellent opportunity for legislators and their constituents to publicly discuss issues of importance and stay up to date on top business, civic, and social priorities. Providing this type of structure for business leaders to communicate effectively with government is just one of the opportunities we provide.

This year, the Chamber also implemented an Advisory Committee. This small team of individuals evaluates local, state, and national issues and what effects they have on Aberdeen businesses and the community. The group then reports to the Board of Directors so the Board may make proactive decisions.

The past couple of months have been quite busy with the committee discussing several issues and making recommendations to the Board of Directors including:

- SB70, which authorizes other languages to be used in the process of issuing certain drivers licenses



and permits. The application, study manual and written test would all be printed in Spanish. However, the skills portion of the test would be in English.

The committee believes this is a straight-forward issue as there is a shortage of workers and Spanish speaking individuals can fill vacant jobs. Mobility is necessary to have a job and having a job helps our immigrant population integrate into our community faster, which includes speaking English. The Chamber Board supported SB70

- SB72 which establishes the Dakota's promise scholarship program, to establish the Dakota's promise fund, and to make an appropriation therefore.

The purpose of the program is to provide scholarships through the Board of Regents to eligible students to allow the students to receive an affordable education at any university or college accredited by the Higher Learning Commission and that provides instruction from a campus located in South Dakota. The Chamber Board supported SB72.

- HB 1251 - which is an act to establish membership of the Board of Regents. It would reduce the number of regents from 9 to 5; not allow a regent who is a resident of a county in which an institution of higher education under the board's control maintains its principal physical presence; and would repeal the student regent position appointed by Governor. The Chamber Board opposed HB 1251.

The committee also watched and discussed several bills during the session, which the Chamber Board of

Directors did not take a formal position on, some of which included:

- SB157 which was an act to revise certain provisions regarding the county zoning and appeals process.

This could impact wind generation projects and concentrated animal feeding operations.

- HB 1057, which prohibits certain acts against children and provides a penalty therefore.

- HB 1063, which increase age to buy tobacco products to age of 21.

- HB 1030, which revises certain provisions regarding the Board of Technical Education.

- HB 1008, which legalizes the growth and production of industrial hemp and derivative products in the state, and to declare an emergency.

- HB 1007, which requires certain adjustments to the assessed value of agricultural land if factors impact the land's productivity and to require those adjustments to be documented.

- SB 13 revise certain educational requirements for the practice of barbering.

- SB 23 repeal the high school graduation or equivalent requirement for certain licensed professionals.

- SB 39 An Act to establish the Jobs for South Dakota's Graduates program and the special donation fund.

At the time of this printing, the outcome of some of these bills was unknown. If there are issues you are concerned about through the year, whether local, statewide, or national please contact me at the Chamber and the Advisory Committee can discuss them further.



# Volunteers - the Heart of Our Community



**Jack Hollinsworth**  
2020 Chamber Board Chair, JDH Construction

**“Life’s most persistent and urgent question is, “What are you doing for others?”**  
*Martin Luther King Jr.*

I recently had the pleasure of attending the Community Champions award luncheon to celebrate the heart of our community

and recognize the people and organizations who give of their time and talents to benefit our community and region.

I am very proud to be part of a community that has so much willingness to give. Whether volunteering time, money, guidance, etc.; Aberdeen and the surrounding area has so many people, organizations and businesses who go above and beyond to make

this area a great place to live, work and play.

At the Chamber, we facilitate 11 committees that cut across all sectors of our membership. Each one of those committees facilitate several programs, projects and events throughout the year. Without our member volunteers, there is no way we could manage the events and activities we do throughout the year that touch as many businesses and lives as we do. I encourage all of you to get involved in volunteering in any way that you are able. Urge others to join in your efforts and together we can continue to make our community even stronger.

With National Volunteer Week approaching, please take the time to pat yourselves on the back for a job well done and keep up the good work!

As Dick Kornder said, “If we don’t have volunteers, we don’t have a community”. Thank you for all that you contribute!



National Volunteer Week is April 19-25. It’s a great time to reflect on how you can help by donating your time back to our community, just like so many of the Community Champions we celebrated in February. If you’re not sure where to start, check out [www.chamberforgood.com/aberdeen](http://www.chamberforgood.com/aberdeen). There you will find a number of local nonprofit organizations who do very good things for our community and are always looking for volunteers to help carry out the missions of their organizations.



## 2020 Chamber Leadership

### Executive Board

Jack Hollinsworth, Chair	JDH Construction
Jeff Poppen, Chair-Elect	Sanford Aberdeen Medical Center
Robert Goscicki, Vice Chair	Aberdeen Federal Credit Union
Kellie Ecker, Treasurer	SD Mfg & Tech Solutions
Katie Washnok, Secretary	Blackout Industries
Dawn Williams, Past Chair	SD Dept. of Labor

### Staff

Gail Ochs	President
Lisa Anderson	Director of Public Relations, Committees & Programs
Bea Smith	Director of Member Services & Events
Stacie Wiedebush	Finance Manager
Dawn Maas	Administrative Assistant

[www.aberdeen-chamber.com](http://www.aberdeen-chamber.com) • 605.225.2860

### Full Board

Brett Deibert	Farm Credit Services of America
Dr. Timothy Downs	Northern State University
Justin Feickert	Midstates Group
Julie Fischbach	Mainstream Boutique
Todd Forkel	Avera St. Luke’s
David Novstrup	Wylie Thunder Road/Allevery
Matt Prehn	Midstates Group
Andy Rehder	3M Company
Dr. Sandra Welling	Presentation College
Joel Mann, CVB Board Liaison	
Mike Sommers, ADC Board Liaison	Double D Body Shop
Matthew Zeller, ADA Board Liaison	Great Western Bank
Mike Bockorny, Ex-Officio	Aberdeen Development Corp.
Casey Weismantel, Ex-Officio	Aberdeen Area CVB
Shelley Westra-Heier, Ex-Officio	Aberdeen Downtown Association



This magazine is a bi-monthly publication of the Aberdeen Area Chamber of Commerce.

**COVER: Boys & Girls Club of Aberdeen Area**

**INFORMATION:** Provided by the Aberdeen Area Chamber of Commerce, 516 S. Main St., PO Box 1179, Aberdeen, SD 57402-1179.



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# Two Performances You Don't Want to Miss!



**Stacy Braun**  
Executive Director,  
Aberdeen Area Arts  
Council

CATAPULT, a shadow – illusion Dance Company that was seen on America's Got Talent is performing its worldwide tour in Aberdeen for one night only Monday, March 9, 7:00 pm at the Civic Theatre.

Be transported into fantastical worlds made

simply out of light and the human body! Catapult specializes in shadow dancing—"a deluxe version of shadow theater." The company is made up of dancers from all around the world. Regardless of their backgrounds, these dancers come together and turn the projected shadow silhouettes of their bodies into seemingly impossible images.

Catapult is supported by the Arts Midwest Touring Fund, a program of Arts Midwest that is funded by the National Endowment for the Arts, with additional contributions from South Dakota Arts Council, Art Works, and the Crane Group.

SAY HELLO TO FAREWELL ANGELINA - Who would have thought

a blizzard in October would cause the Arts Council to reschedule this all-female powerhouse country group, named after a haunting Bob Dylan song? Well, it did, and here's your chance to get your ticket for this highly anticipated group performing Sunday, March 22 at 4:00 pm at the Civic Theatre.

After meeting while pursuing their dreams in Nashville, TN, when they heard the undeniable magic of their voices together for the first time, they couldn't wait to take their show on the road. Major opportunities soon followed including opening concerts for Blake Shelton, Rascal Flatts, Dierks Bentley, and Kenny Chesney just to name a few.

Named a "New Artists You Need To Know" – Rolling Stone

The band's highly anticipated "Women and Wine" EP was released on January 25th, 2019 to rave reviews. Featuring heart-stopping harmonies, blazing double violins, and guitars. They have taken Nashville by storm and are sure to bring down the house in Aberdeen!

Tickets for both of these must see performances are available now the ARCC – 225 3rd Ave. SE, online at [www.Aberdeenareaartscouncil.com](http://www.Aberdeenareaartscouncil.com).

com or the door. Reserved seating so get your tickets now for the best seat available.



# Milestone Anniversaries Celebrated

The following businesses were recognized at the January & February Business After Hours mixers for milestone anniversaries.

**Bethesda Home of Aberdeen**  
50 years



Pictured left to right are Howard Swenson & Ann Langbehn, Bethesda Board of Directors; Gail Ochs, Aberdeen Chamber; Scott Eisenbeisz, Bethesda; Leland Armbricht, Bethesda Board of Directors; and Charity Pionk, Bethesda

**Boys & Girls Club of Aberdeen Area**  
50 years



Mike Sommers, Boys & Girls Club Board of Directors President; Dawn Williams, Chamber Board of Directors

**Cash-Wa Distributing**  
75 years



Dawn Williams, Chamber Board of Directors; Brock Rose, CashWa Distributing



# welcome new members

## Shoe Sensation Inc

3828 7th Ave SE, Ste D  
Aberdeen  
shoesensation.com

Our mission at Shoe Sensation, Inc. is to provide quality and brand name footwear for the entire family!



## Swenson Commodities

Cody Hageman, Owner • Aberdeen  
swensoncommodities.com

It is our mission to offer personable service, quality advice and deliver customized investment strategies that are unique to each one of our individual clients. Helping our clients thrive is our ultimate goal and their success is our greatest reward.

## The Boss Baby Boutique

Kelsea Schwab,  
Owner •  
3315 6th Ave SE,  
Ste 53  
Aberdeen

Quality clothing, easy ordering, multiple payment options! Check us out! Leave feedback if we don't have the size you're looking for! We're happy to help!



www.TheBossBabyBoutique.com

## Vibrant Life

Natasha Valnes-Jorgenson, Owner •  
415 S Main St, Ste 405D, Aberdeen

Reiki energy work and exploration, sound and vibrational therapy using Tibetan singing bowls, Polychromatic light therapy and portable Halo (salt) therapy.



# PEOPLE'S CHOICE ABBY AWARD WINNER

The People's Choice Award is presented to a business or organization that demonstrates exceptional performance in its support of the community and increases community pride through their efforts.



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Relocation

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 416 S Main St • 605-481-1243  
 Mattressbyappointment.com/locations/sd/aberdeem



New Business

**The Auto Spa**  
 1314 6th Ave SW • 605-225-5900



**March 15<sup>th</sup>**  
**2:00pm – 4:00pm**  
**The Village Bowl**  
 (1314 8<sup>th</sup> Ave NW)  
 \$300 per lane  
 (30 Lanes Available)

**BOWLING BASH 2020**



Form a group of up to **five bowlers** (the 6<sup>th</sup> person will be from the Wings) or **donate** the lane back to Aspire! **THERE'S NO TIME TO SPARE** – sign up today at [aspresd.org/bowling-bash](http://aspresd.org/bowling-bash) or call Janae at 605-229-0263 ext. 1007

ABERDEEN AREA AND NSU  
**EMPLOYMENT EXPO**  
 AND  
**JOB FAIR**

**THURSDAY, MARCH 26, 2020**  
 11 A.M. TO 5 P.M. | BARNETT CENTER



March 4 - 163rd Street Design Company  
 March 11 - JB Pedaler Pub  
 March 18 - Crossfit Rails  
 March 25 - Hardly Working Promotions  
 April 1 - Remy's Rustic WoodWerx  
 April 8 - The Main Frame  
 April 15 - TBD  
 April 22 - TBD  
 April 29 - TBD

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Aberdeen is a great place to start a business or come & factory.  
www.aberdeensd.com/therightmove  
Videos, a community profile, additional community resources and the 10 Things to Love About Aberdeen, SD guide. Employers, check it out and use for workforce recruitment!

**ABERDEEN**  
Sioux Falls

**Entrepreneurial Resources**

**Interactive Discussions**

**One Million Cups**  
1millioncups.com/aberdien  
Meets every Wednesday at 9 a.m. at the Capital Theatre

**StartHUB**  
facebook.com/starthubsd  
Meets the first and third Thursday of every month at 8:30 a.m. at The Red Rooster

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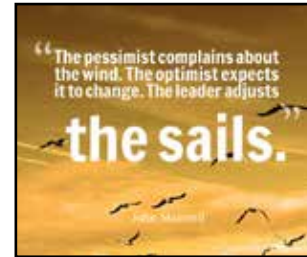
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SD CEO Women's Business Center  
Black Hills State University  
northern sioux university EVENT PARTNER

# Meet the Leadership Aberdeen Class of 2020

On Thursday, January 9th, 25 people began their journey through the 33rd year of Leadership Aberdeen. They will learn and work together as a team until their graduation on Tuesday, March 24th. At that time, they will become Leadership Aberdeen alum along with the 811 others who came before them. A program of the Aberdeen Area Chamber of Commerce, Leadership Aberdeen is designed to:

- Analyze characteristics associated with leadership
- Develop individual skills
- Gather an awareness of trends, challenges and issues that face the Aberdeen area

Leadership Aberdeen participants thank their employers and families for allowing them the opportunity to learn and grow through this program. The following business partners make this program possible, which becomes a benefit for our whole community: 3M Company of Aberdeen, Agtegra Cooperative, Avera St Luke's, Dacotah Bank, Glacial Lakes Energy LLC, Molded Fiber Glass South Dakota, Northern State University and Sanford Health.



Ali Alali – Molded Fiber Glass South Dakota



Jared Allan – 3M Company



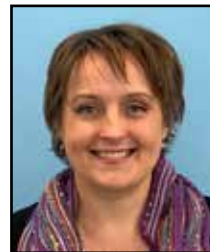
Leland Armbricht – Good Shepherd Lutheran Church



Andrew Bergan – Quality Quick Print



Nick Bittner – Dacotah Bank



Dominika Blum – Northern State University



Roy Burnett – Cash-Wa Distributing



Connor Compton – Banner Engineering



Jason Ewing – RDO Equipment Company



Brent Faehn – Glacial Lakes Energy LLC



Olaf Hanson – Dacotah Bank



Jodi Hepperle – Avera St Luke's Hospital



Rose Johnson – 3M Company



Aimee Kamp – US Congressman Dusty Johnson



Elyce Kastigar – Aberdeen Family YMCA



Kila LeGrand – Sanford Aberdeen



Victoria Lusk – Avera St Luke's Hospital



Kelli McCulloch – SD Dept. of Labor & Regulation



Michael Moulton – 3M Company



Nathan Pabst – Molded Fiber Glass South Dakota



Katie Parsons – Glacial Lakes Energy LLC



Kristopher Reed – Siegel, Barnett & Schutz



Katie Schreurs – Banner Engineering



Josh VanLaecken – Eide Bailly LLP



Bradley Wolfe – Northern State University



## Aberdeen Public Schools Foundation Presents Golden Apple Awards

The Aberdeen Public Schools Foundation announced the fifth annual Golden Apple Awards on January 2, 2020, recognizing individuals that are dedicated, inspiring, and making a difference in the Aberdeen School District. This year's honorees are Sara Weischedel, Peggy Letcher and Duane Alm. Each received \$500 and an engraved golden apple.

**Sara Weischedel**, Holgate Middle School Band Director, was noted as someone who was kind, patient, helpful, hard-working, and makes every effort to make class as enjoyable as possible. The students say that no matter what it is you need help with; Weischedel will help you with it and will go out of her way to make it easy.

**Peggy Letcher**, Central High School Educational Assistant, spends her entire day with students who struggle with course content and with life in general. These students require high energy and patience, which she handles every day with a smile. Letcher fills many roles while in the classroom which include note taking, gathering materials, redirecting attention, reteaching concepts, working with individuals and groups of students to correct misconceptions and fix errors. In addition, she often escorts students to

the nurse, office, lockers, or the bathroom.

**Duane Alm**, Aberdeen School District school board member started his educational career as a middle school teacher as well as coaching baseball and basketball. His career continued as an elementary teacher, summer school teacher, and a teacher of adult basic education in the evenings. Alm's career continued for twenty-eight years in an administrative role as a principal at Simmons, CC Lee, and Howard Hedger Elementary Schools.

Upon retirement, Alm became a supervisor for student teacher candidates at Northern State University and was a North Central Accreditation Association consultant for school improvement.

In 2002, Alm was elected as a board member for the Aberdeen School District. While still serving today, he has a total of nineteen years on the school board. His involvement on the school board did not stop at the local level; he was a member of the Associated School Board of South Dakota (ASBSD) for fifteen years, where he was an officer for five years and the



Left to right: Duane Alm, Peggy Letcher and Sara Weischedel

president for two years. During his time as president, he won the South Dakota School Board Member of the Year.

Alm's involvement on the school board extends to the national level as well. He served on two committees for the National School Board Association (NSBA), where he aided in nominating and policy and resolution in Washington, D.C. as well as the Disney leadership training. While on the NSBA, Governor Rounds appointed him to the Teacher Standards Task Force to construct new instructional models to be used in schools.

# ABERDEEN™

AREA CHAMBER OF COMMERCE

## 2020 Legislative Cracker Barrels

Thank you to the Legislators representing Districts 1, 2, 3 and 23 during the 2020 South Dakota legislative session.

Without sponsorship from the following businesses, we would not be able to bring you these quality events. Your support is appreciated.

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**WELLS FARGO**

# ACCA Presents The Maxwell Quartet and Sail On Concerts

The Aberdeen Community Concert Association is bringing to Aberdeen two great concerts in the coming months. Both will be performed at 7 pm at the Harvey & Cynthia Jewett Theatre inside the Johnson Fine Arts Center on the Northern State University campus.



On Friday, March 6 The Maxwell Quartet will perform. This Glasgow-based quartet broadcasts regularly on BBC Radio Scotland

and performs at many festivals and venues across Europe, with notable performances at London's Wigmore Hall. Their program highlights selections by Beethoven and Hayden as well as original arrangements of Scottish folk music. The celebrated quartet with international flair won first prize in the 2017 Trondheim International Chamber Music Competition in Norway.

Then closing the ACCA season will be Sail On-Beach Boys Tribute Band on Thursday, April 2. This is a Special Membership Bonus Concert. People who become 2020-21 ACCA Members on or before this night will be able to attend Sail On Concert for FREE! Don't miss this opportunity!

Sail On brings a young look and authentic sound reminiscent of the original Beach Boys during the prime of their career. The group's harmonies capture the sound of the iconic band and transport the audience

to the beach for an evening of memories and fun, fun, fun. This is an energetic and



youthful tribute to "America's band".

Interior Design Concepts located at 21 N. Main Street serves as the ACCA Box Office. Individual Concert Tickets will be available. Adult Advance Tickets will be sold for \$30 and Student tickets for \$8. Tickets sold at the door will be: Adults - \$35 and Students - \$10. Tickets can also be purchased online. For more information and to purchase tickets or memberships visit the ACCA website [www.aberdeencommunityconcerts.org](http://www.aberdeencommunityconcerts.org).

*Contributed by Gene Morsching, President, Aberdeen Community Concert Association*

*a Vision for Our Future*

# 20/20

41ST ANNUAL CELEBRATORY EVENT TO FUND  
THE ABERDEEN CATHOLIC SCHOOL SYSTEM

## Roncalli Ball

SATURDAY, MARCH 28, 2020 | DEC

Cocktails 5:00 p.m. - Dinner & Live Auction 6:45 p.m. - Dancing 9:00 p.m.

Ticket price: \$85, available in the Central Office at RHS.  
Tuition for a Year Raffle: Tickets are \$20 or 6 for \$100.  
Drawing to be held at the Roncalli Ball. Need not be present to win.

## CVB Welcomes Katherine Grandstrand



The Aberdeen Area Convention & Visitors Bureau welcomes Katherine Grandstrand to their staff. She is the new convention sales and marketing director.

A Minnesota native, Katherine comes to the CVB from the Aberdeen American News, where she was an education, features and food reporter since April 2014. Before that, she was a reporter at The Dickinson Press in Dickinson, N.D.

Katherine likes to spend her free time in the kitchen, making new recipes that might not turn out like the picture, but sure do taste good.

A graduate of Bemidji State University in Minnesota and of Columbia College Chicago, Katherine has degrees in mass communications and journalism.

Katherine can be contacted at 605-225-2414 (office), 773-899-2266 (cell) or [katherineg@visitaberdeensd.com](mailto:katherineg@visitaberdeensd.com).



# UPCOMING COMMUNITY EVENTS

## March

- 3-5 ..... **Aberdeen Ag Expo**, Holum Expo Building at Brown County Fairgrounds, dakotabroadcasting.com  
 4..... **Aberdeen SCRUBS Camp**, NESD Area Health Education Center, nesdahec.org  
 4-8 ..... **James and the Giant Peach Jr.** (Young People's Theatre), Aberdeen Community Theatre, aberdeencommunitytheatre.com  
 6..... **Community Concert - Maxwell Quartet**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 6-8 ..... **Junior City Bowling Tournament**, The Village Bowl, thevillagebowl.com  
 6-8 ..... **Aberdeen Home Builders Association Home Show**, Holum Expo Building at Brown County Fairgrounds, aberdeenhba.com  
 6-8 ..... **NSU Theatre's Lasso of Truth**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 7..... **Bow Wow Boogie**, Best Western Ramkota Convention Center, anewleashonlife.net  
 7..... **Jim River Marsh Masters Delta Waterfowl Banquet**, Dakota Event Center, deltawaterfowl.org  
 7..... **Aberdeen Lawn Care/Lager's Doubles Bowling Tournament**, The Village Bowl, thevillagebowl.com  
 7..... **Friends Painting + Trivia Night**, Colorful Creations, thecolorfulcreations.com  
 7-8 ..... **All Hobby Show**, AmericInn, Contact 605-262-0952  
 8..... **Moose Pancake Break fast**, Moose Lodge, lodge590.moosepages.org  
 9..... **Catapult: The Magic of Shadowdancing**, Aberdeen Civic Theater, aberdeenareaartscouncil.com  
 9..... **BINGO Fundraiser**, Aberdeen Senior Center, aberdeen.sd.us/78/Aberdeen-Area-Senior-Center  
 10..... **Women in Science Conference**, NSU/Johnson Fine Arts Center, northern.edu/academics/college-arts-and-sciences/women-science-conference  
 10..... **The Power of Curiosity presented by Emily Graslje**, KO Lee Aberdee Public Library, aberdeen.sd.us/22/library  
 13..... **International Student Party**, YAPatorium, aberdeen.sd.us/152/yapatorium-teen-center  
 13-15 ..... **Junior City Bowling Tournament**, The Village Bowl, thevillagebowl.com  
 14..... **Putt Putt Pub Crawl**, Various Locations, nesdcelticfaire.com  
 14..... **The Handmade Market**, Dakota Event Center, dakotaeventcenter.com  
 14-22 ..... **Liebelt RV Annual Indoor Spring Show**, Holum Expo Building at Brown County Fairgrounds, liebeltrv.com  
 15..... **Family Day at the Museum**, Dacotah Prairie Museum, brown.sd.us/dacotah-prairie-museum/home  
 15..... **Bowling Bash/Bowl with the Wings**, The Village Bowl, thevillagebowl.com  
 17..... **Family Engagement Program** presented by Cornerstones Career Learning Center, KO Lee Aberdeen Public Library, contact Jennifer at 605-626-2298  
 17 & 19 ..... **Homebuyer Education Class**, Homes Are Possible Inc, homesarepossible.org  
 19..... **Spring Jazz Concert**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 19-21 ..... **State B Boys Basketball Tournament**, NSU/Barnett Center, sdhsaa.com  
 20..... **SPURS Spring Dance featuring Dustin Evans**, Dakota Event Center, spursaberdeen.org  
 21..... **Elevated Rebellion & Psychedelic Sidekick LIVE**, Lucky's, facebook.com/events/2533591313519433  
 22..... **Farewell Angelina**, Aberdeen Civic Theater, aberdeenareaartscouncil.com  
 22..... **Senior Recital - Austin Metzen**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 26..... **Aberdeen Area & NSU Employment Expo & Job Fair**, NSU/Barnett Center, facebook.com/events/2676147685806602  
 26..... **Aberdeen Homeless Coalition Meeting**, KO Lee Aberdee Public Library, facebook.com/Aberdeen.Hcoa  
 26..... **Women's Business Conference**, Dakota Event Center, bhsu.edu/sdceo  
 27-28 ..... **Boys & Girls Y Interstate Basketball Tournament**, Various Locations, aberdeenymca.org  
 27-29 ..... **Love, Loss and What I Wore**, Aberdeen Community Theatre, aberdeencommunitytheatre.com  
 28..... **Empty Bowls Meal**, Yelduz Shrine Center, aberdeenareaartscouncil.com  
 28..... **41st Annual Roncalli Ball**, Dakota Event Center, aberdeenroncalli.org  
 28-29 ..... **Hub City Radio Spring Big Boy Toy Show**, Brown County Fairgrounds, hubcityradio.com  
 29..... **Senior Recital - McIlravy/Eastman**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 31..... **Lamont-Rhodes Lecture** featuring Damian Mason, NSU/Johnson Fine Arts Center, northern.edu/LamontRhodesLecture

## April

- 1..... **The Harlem Globetrotters Pushing the Limits Tour**, NSU/Barnett Center, nsuwolves.com  
 2..... **Sail On Beach Boys Tribute**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 2..... **Rebekah Scott Design Trunk Show**, Parkview Nursery, parkviewnursery.com  
 3-4 ..... **Pauline Viardot's Cinderella Opera**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 4..... **Knight for a Princess**, Aberdeen Central High School, aberdeen.k12.sd.us/foundation/kfap.html  
 4..... **Easter Mini-Game Challenge/Hunt**, YAPatorium, aberdeen.sd.us/152/yapatorium-teen-center  
 4..... **Renewed Women's Conference**, Aberdeen Community Theatre, newlifeaberdeen.org  
 4-5 ..... **South Dakota State Youth Bowling Tournament**, The Village Bowl, thevillagebowl.com  
 5..... **Senior Recital - Decker/Klein**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 9-11 ..... **Shrine Circus**, Aberdeen Civic Arena, yelduz.org  
 16..... **Brown County Republicans Lincoln Day Dinner**, Dakota Event Center, facebook.com/events/503345013921827  
 17..... **Pheasants Forever Annual Spring Banquet**, City Lights Bar & Event Center, facebook.com/events/224607928698280  
 18..... **Winefest Renaissance**, Boys & Girls Club of Aberdeen Area, bgcaberdeen.org  
 18..... **Hope Grows in the Northeast**, Dakota Event Center, lsssd.org  
 18..... **Relay for Life Multi Band Celebration**, City Lights Bar & Event Center, facebook.com/events/124185648930915  
 18..... **Spring Open House and Bike Night**, Hub City Harley-Davidson, hubcityhd.com  
 18-19 ..... **South Dakota State Youth Bowling Tournament**, The Village Bowl, thevillagebowl.com  
 19..... **Band Extravaganza**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 19..... **Bowl With the Saints**, The Village Bowl, thevillagebowl.com  
 22-26 ..... **Bill W. and Dr. Bob**, Aberdeen Community Theatre, aberdeencommunitytheatre.com  
 23..... **Corporate Cup**, Various Locations, Call 605-626-7015  
 25..... **Craft Beer Festival**, Dakota Event Center, dakotaeventcenter.com  
 25..... **Aberdeen High School Prom**, Aberdeen Central High School, aberdeen.k12.sd.us  
 25-26 ..... **The Wizard of Oz: Aberdeen University/Civic Orchestra**, NSU/Johnson Fine Arts Center, northern.edu/fine-arts-calendar  
 25-26 ..... **South Dakota State Youth Bowling Tournament**, The Village Bowl, thevillagebowl.com



**CHAMBER BIG DATES**

**4th Grade Ag Fair**

Tuesday, April 28, 8 am, Prairie Hill Farms

**Ag Committee**

Thursday, March 19, Noon, SDSU Extension  
 Thursday, April 16, Noon, SDSU Extension

**Ambassadors**

Tuesday, March 10, Noon, TBD

**Business After Hours**

Thursday, March 12, 5:15 pm, Alleivity  
 Thursday, April 9, 5:15 pm, Dacotah Bank

**Chamber Executive Board**

Thursday, March 12, 8 am, Chamber  
 Thursday, April 9, 8 am, Chamber

**Chamber Full Board**

Wednesday, March 18, 8 am, Chamber  
 Wednesday, April 15, 8 am, Chamber

**Chamber Week**

Monday, April 13 – Friday, April 17, Various Locations

**Community Affairs Luncheon**

Thursday, March 5, Noon, Best Western Ramkota  
 Thursday, April 2, Noon, Best Western Ramkota

**Dementia Friendly America**

Wednesday, March 18, 10 am, Chamber  
 Wednesday, April 15, 10 am, Chamber

**Diplomats**

Thursday, March 12, 3 pm, Chamber

**Enhance Aberdeen**

Thursday, March 5, 4pm, Chamber

**Health & Wellness Committee**

Wednesday, March 4, 8 am, NSU Regional Science Center  
 Wednesday, April 1, 8 am, SDSU Extension

**Leadership Aberdeen**

Tuesday, March 10, 5 pm, Avera (Physician's Plaza)  
 Tuesday, March 17, 5 pm, NSU  
 Tuesday, March 24, 5 pm, Best Western Ramkota

**National Ag Day**

Tuesday, March 24, 9:30 am, Runnings & Ken's SuperFair Foods

**Workforce & Education Committee**

Wednesday, March 18, 3:30 pm, TBD  
 Wednesday, April 15, 3:30 pm, TBD

Let's talk about benefits that suit your employees and your budget.

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 FOR YOUR  
 BOTTOM LINE.**



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W-2019554 08/18



## Business Scams Abound - Be Aware



**Kelly Weaver**  
Regional Director,  
Small Business  
Development Center

We continue to hear reports of small businesses and organizations within South Dakota being affected by computer scams, hackers and ransomware. While most of the defenses are common sense, we are all busy and it never hurts

to remind ourselves and our staff to always be on the look out and act with care. It is easy to think that it will never happen to your business, but just like any disaster, you can never be sure. The key is how can you be prepared if it does, and likewise, how badly will your business be affected if you aren't

prepared.

The most common threats businesses face are malicious software (malware) and phishing. Malware is a broad term for software designed to cause damage to a computer or network. Malware includes both viruses and ransomware. In the case of ransomware, hackers will restrict access to a computer until a ransom is paid – pay the price or risk losing all your data on the affected device(s). Phishing involves a type of attack that uses email or a website link to infect the computer, collect sensitive data or even cause an employee to take an action. Phishing attacks often include 'social engineering' like making the request/email seem urgent, making it look like it is coming from a trusted source, or proposing a penalty of some sort if an action is not taken.

These attacks take advantage of our human nature and are much harder to guard against than just installing antivirus software or a firewall. As scammers get more sophisticated, it is getting harder and harder to readily spot these phishing emails.

You can find out more about common threats, how to assess your business risk, and cyber security best practices at the SBA website. Go to this link and choose Manage Your Business and then Small Business Cybersecurity: <https://www.sba.gov/business-guide>

*Kelly Weaver is the Regional Director of the Small Business Development Center in Aberdeen which offers free, confidential business consulting to start up and existing businesses. She can be reached at (605) 626-2565 or [kelly@growsd.org](mailto:kelly@growsd.org). The Center is hosted by GROW South Dakota.*

## South Dakota Small Business Growth Through Exports



**Jaime Wood**  
South Dakota District  
Director, US  
Small Business  
Administration

Ninety-six percent of the world's population and two-thirds of its purchasing power are outside of the United States. With recently forged trade deals between the U.S. and several countries in North America, Asia, and more, now is an

excellent time for South Dakota small businesses to consider entering the international market space. The U.S. Small Business Administration (SBA) and many partners offer resources to assist SD small businesses with exporting expertise including training and counseling in the techniques of exporting, on-the-ground representation for small businesses in overseas markets, and export financing for working capital and acquisition of plant and equipment to meet international sales.

### **Steps to starting exporting: Seek Training and Counseling**

Exporting may seem complicated, but the key to success is build your knowledge and skills in exporting

through training and counseling. Assistance and information is available through:

SBA's Office of International Trade website: [www.sba.gov/oit](http://www.sba.gov/oit)

U.S. Department of Commerce website: [www.export.gov/southdakota](http://www.export.gov/southdakota)

South Dakota International Trade Center, Rock Nelson, [rock@siouxfalls.com](mailto:rock@siouxfalls.com); <https://www.internationalportinfo.com/contactus>

### **Create an Export Business Plan**

Creating an export business plan is important for defining your company's present status, internal goals and commitment. You learn how to develop an export plan by assembling facts, identifying constraints and setting specific goals and objectives as milestones to success.

### **Conduct Market Research**

Use market research to learn your product's potential in a foreign market, where the best prospects exist for success, and common business practices. The Market Research Library is the U.S. government's repository of the latest information prepared by commercial and economic experts in U.S. embassies worldwide. Trade Stats Express is

a powerful tool for identifying target markets.

### **Find Buyers**

Federal, state and local governments are continually organizing highly focused export events by putting U.S. sellers and potential foreign buyers in direct contact. Opportunities range from meeting foreign buyer delegations at select U.S. trade shows to signing up for a foreign trade mission or trade show overseas. For information on upcoming trade delegation opportunities for South Dakota, contact Rock Nelson, SD International Trade Center, [rock@siouxfalls.com](mailto:rock@siouxfalls.com).

### **Investigate Financing Your Small Business Exports, Foreign Investment or Projects**

Become familiar with the financing, insurance and grant programs to help your company finance its transactions and assist in carrying your export operations. These resources help small businesses ensure foreign payment and manage or remove risk from the equation for both the business and its bank. For South Dakota export finance assistance, contact Carlos Sosa at [carlos.sosa@sba.gov](mailto:carlos.sosa@sba.gov).

# Recognizing the Heart of Our Community

A community cannot thrive without the people and organizations who give of their time and talents to benefit us all. This year's Community Champions Luncheon, an event to recognize those people, was held on Tuesday, February 11th at the Best Western Ramkota. The luncheon was hosted by the Chamber's Ambassador Committee. A recap was also given of the 2019 BIG Idea Competition.

Awards sponsors include: Aberdeen Area Chamber of Commerce (Woman of Spirit, George, STAR, Emerging Leader, Entrepreneur of the Year & ViTality), Aberdeen Area Convention & Visitors Bureau (Hometown Hero), Aberdeen Hotel Alliance (Spotlight), CorTrust Bank & Prairie Family Business Association (Family Business of the Year) and Small Business Development Center (BIG Idea Competition).

♥ **Woman of Spirit Award – Donna Hurley**

This award recognizes the efforts of a woman from the Aberdeen area that has attained and personified the highest level of professional excellence in her business or profession and has devoted time and energy to the community in a meaningful way. When describing a Woman of Spirit, one would say that she is: Wise, Organized, a Mentor to others, an Achiever, Nurturing, Selfless, Purposeful, Inspirational, Respected, has Integrity and is a Team Player.



♥ **Emerging Leader Award – Ashley Erickson**

This award is presented to an individual who is in the early stages of their career and has demonstrated leadership qualities within their businesses and community. It was established by the Chamber to foster young leadership and enhance youth retention in our community.



Evaluation considers evidence of leadership and achievement through active participation in associations, organizations, volunteer boards, etc.; Recognition by managers and peers for demonstrating leadership skills and standards in the workplace; and enthusiastic commitment to promoting and growing with the community, region and state.

♥ **George Award – Aaron Schultz**

This award is presented to an individual who has worked tirelessly on behalf of the community to make Aberdeen a better place to live and work. A George Award recipient has stepped up and taken the initiative, rather than "just letting George do it."



♥ **Family Business of the Year Award – Reede Construction, Inc**

This award recognizes the accomplishments of a family business and its contributions to the community of Aberdeen and the surrounding region. Criteria includes that at least two family members work in the business and/or multigenerational; positive contributions of the business to the welfare of the community; success of the business; and an assessment of the health and unity of the family. The Reede family will be presented the award at a future event.



♥ **STAR Award – Aberdeen Central National Honor Society**

STAR stands for Students Taking Active Responsibility and it recognizes the achievements of a student service group for outstanding service to the community. Accepting the award were Advisor Kent Hansen, Vice President Mariah William and President Abe Wieland.

*Congratulations to all our 2019 Community Champions!*





♥ **Hometown Hero Award – Northern Plains Lacrosse League Championship**

The Hometown Hero Award recognizes an individual or organization that has shown superior dedication to the tourism industry in the Aberdeen area. Hometown Heroes work selflessly to ensure that their group’s meetings, conventions, or events are held in the community. Visitors that attend these special events fill the hotels, restaurants, attractions, and retail outlets. The dollars they spend have a tremendous impact on the welfare of our city. By going the extra mile to bring in visitors, Hometown Heroes help ensure the economic vitality of the community continues to thrive. Accepting the award were Brad and Bobbi Burdette.

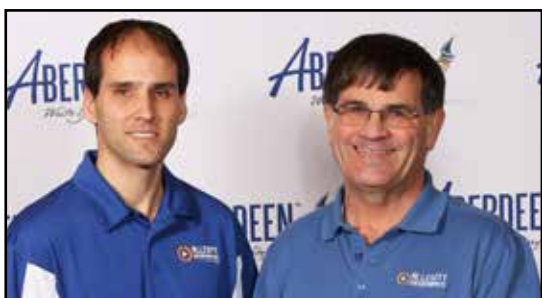


♥ **Spotlight Award – Yelduz Shrine Temple**

The Spotlight award is presented annually to a deserving individual or group who through their advocacy has substantially contributed to our community by shining a positive light on the community or area on a statewide, regional, or national basis. Accepting the award were Lester James, Devin Reints and Bruce Hoffman

♥ **ViTality Award – Dick Kornder**

The ViTality awarded is bestowed annually to recognize an individual who displays enthusiasm for regional development in the 17-county area of Northeastern and North Central South Dakota. The namesake for the award is Vi Stoia. Stoia was a regional thinker his entire career. Stoia passed away in 2008, but his legacy lives on in the form of this award.



♥ **Entrepreneurs of the Year Award – Al Novstrup & David Novstrup**

In the spirit of building on Aberdeen’s rich culture of entrepreneurship, the award recognizes entrepreneurs and their efforts in the region.

The Military & Veterans Committee of the Chamber presented the following awards:



♥ **Military Family of the Year – SSG Joe & Breanne Kraft**



♥ **Noncommissioned Officer of the Year – SFC Jamie Bachman**



♥ **Enlisted Officer of the Year – SPC Braxton Farmen (not available)**



♥ **Civilian Advocate of the Year – Brandon Kolb**

**AVERA HOSPITALS EARN HIGHEST RATING**

Five South Dakota hospitals were named 5-Star facilities by the federal Centers for Medicare and Medicaid Services (CMS). The five sites earning the highest (5-star) rating include:



- Avera St. Luke's Hospital, Aberdeen
- Avera Queen of Peace Hospital, Mitchell
- Avera St. Mary's Hospital, Pierre
- Avera Heart Hospital, Sioux Falls
- Avera Sacred Heart Hospital, Yankton

The Hospital Compare overall hospital rating system summarizes a variety of quality measures into a single star rating making it easier for consumers to compare hospitals. CMS created the system in 2008, and it uses information from Health Care Surveys (both standard and complaint), Quality Measures and Staffing. Star ratings enable consumers to more quickly and easily assess the patient experience of care information



that is provided on the Hospital Compare website.

"A 5-star rating further shows our commitment to providing compassionate care right here in Aberdeen. Patients and their families can take comfort in know that high quality care is delivered here, and thus can be empowered to make the healthcare choices that are right for them," said Todd Forkel, CEO and Regional Vice President of Avera St. Luke's Hospital.

On Jan. 29, 2020, CMS updated data on Hospital Compare, including the overall hospital quality star rating. Over 4,500 hospitals were part of this recent data refresh. The five top performing Avera sites consistently exceeded national and state scores. A five-star rating is a significant achievement with less than nine percent of hospitals across the country reaching that level of recognition.

You can learn more about the 5-Star scale and its details at [Medicare.gov](http://Medicare.gov).

**LOCAL AMERIPRISE FINANCIAL OFFICE PROMOTES JUSTIN ROSEBROCK**

Justin Rosebrock was promoted to Financial



Advisor with the practice of Legacy Financial Partners



a private wealth advisory practice of Ameriprise Financial Services, Inc.

As a financial advisor, Rosebrock will work with clients to deliver a personalized financial plan that accounts for their unique investment, retirement and estate planning needs. He will also continue to support client relationships by managing, gathering and analyzing client data, and preparing other client deliverables. Rosebrock graduated from South Dakota State University with a BBA in Finance and an MBA in Finance.

Legacy Financial Partners provides financial advice that is anchored in a solid understanding of client needs and expectations and provided in one-on-one relationships with their clients. For more information, please contact us at 605.725.5770 or visit the Ameriprise office at 1108 S Main Street, Suite 101 in Aberdeen.

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# DFA Makes an Impact in Pierre



**Lisa Anderson**  
Director of Public Relations,  
Aberdeen Area Chamber of Commerce



Taking seriously its role as the first city in South Dakota to become a designated Dementia Friendly America (DFA) community, action team members from Aberdeen's DFA group traveled

to Pierre on January 22 to take part in several activities at the State Capitol.

Governor Kristi Noem signed a proclamation declaring January 22 Dementia Friendly America Day in South Dakota. The DFA team, and proclamation announcement, were then introduced in the Senate's Health & Human Services Committee by committee chair Deb Soholt. Dr. Harvey Hart spoke to the committee about DFA and invited them to the afternoon



information session. Representative Carl Perry introduced the action team on the House floor before the open information session, to which all legislators were invited. Dr. Hart, Charity Pionk and Jessica Rehder were part of the panel that did a presentation to all legislators and spectators interested in hearing about DFA and what the group in Aberdeen intends to do in the next couple of years.

Although Dementia Friendly America – Aberdeen began as a project of the Chamber's Health & Wellness Committee, and is still a Chamber



Back row, left to right, Josh Haeder, State Treasurer; Jason Williams; Deputy State Treasurer; Travis Schaunaman, Aberdeen Mayor; Carl Perry, State Representative; Drew Dennert, State Representative; Al Novstrup, State Senator  
Front row, Lisa Anderson, Aberdeen Chamber; Charity Pionk, Bethesda; Dr. Harvey Hart, MD; Lt. Governor Larry Rhoden; Governor Kristi Noem; Jessica Rehder, Primrose Retirement Community; Lenessa Nelson, Profile by Sanford; Gail Ochs, Aberdeen Chamber

program, community members are invited to take part in the planning and implementation of goals. For more information, contact Lisa Anderson at 225-2860 or [lisa@aberdeen-chamber.com](mailto:lisa@aberdeen-chamber.com).

# HOPE

## grows

IN THE NORTHEAST

You are invited to attend a dinner event to celebrate and support the mission of LSS.

**FEATURING ENTERTAINMENT BY ACT IMPROV TROUPE & SPEAKER TRINITY ROBER, 2019 USA AMBASSADOR MISS SD TEEN**




**Saturday, April 18, 2020**  
 Silent Auction begins at 5 pm  
 Dinner/Program begins at 6 pm  
 ACT Improv Troupe from 8-9 pm

**The Dakota Event Center**  
 720 Lamont Street South, Aberdeen

Dinner - \$15 • ACT Improv Troupe - \$25 • Dinner & Show - \$35  
 A gift or pledge will be requested.

**Reservations are necessary. Please RSVP by April 10, 2020.**  
 605-262-6301 or [Liesl.Hovel@LssSD.org](mailto:Liesl.Hovel@LssSD.org)



**LSS** Strengthening Individuals,  
Families & Communities

ABERDEEN AREA HUMANE SOCIETY'S

# BOW WOW BOOGIE



THERE IS NOTHING  
LUCKIER THAN  
SECOND CHANCES

MARCH 7 • 5:30 PM

RAMKOTA • 1400 8TH AVE NW • ABERDEEN, SD

Featuring Carlyle Richards Piano, Mark Remily Karaoke & Live Artwork

Games and Prizes: Split Pot, Pick-A-Prize, Silent Auction & Live Auction with Auctioneer David Beckler

Buy tickets at the AAHS, from any board member or  
[www.anewleashonlife.net/bowwow](http://www.anewleashonlife.net/bowwow)

# Aberdeen Day at the Capitol - 2020 Edition!

The Hub City was well-represented in Pierre on Thursday, February 20 for Aberdeen Day at the Capitol. A bus left Aberdeen early that morning filled with Leadership Aberdeen participants and Chamber staff to learn from our legislators and elected officials, as well as educate them on what is happening in our great community. Information about Aberdeen was on display that day in the Capitol Rotunda for visitors to peruse.

In addition to meetings with Governor Noem & Lt. Governor Rhoden, SD State Treasurer Josh Haeder and SD Secretary of State Steve Barnett (an Aberdeen native), the group toured the Capitol, watched


legislative sessions in the House and Senate, attended committee meetings and listened to the Aberdeen Public Schools Elementary Chorus sing on the Capitol steps. On the way out of Pierre on Friday, the group toured the South Dakota Law Enforcement Training Center and met with Attorney General Jason Ravnsborg.



Aberdeen Day and the leadership class trip are annual events hosted by the Aberdeen Area Chamber of Commerce as part of the Leadership Aberdeen training.


## FREE

# 2020 SPRING RESIDENTIAL CLEANUP



**BROUGHT TO YOU BY:**  
 THE CITY OF ABERDEEN  
 DEPENDABLE SANITATION  
 BROWN COUNTY LANDFILL  
 THE ABERDEEN AREA CHAMBER OF COMMERCE

*"ENHANCE ABERDEEN"*






### 3 DROP OFF LOCATIONS BELOW

**APRIL 24 THRU MAY 9 : LANDFILL**

**1. BROWN COUNTY LANDFILL**

**TIRES (4 Car or Pickup Tire LIMIT)**

  
 PAINT  
 RUBBLE  
 BATTERIES  
 FURNITURE  
 WASTE OIL  
 ELECTRONICS  
 APPLIANCES  
 SCRAP METAL  
 PROPANE TANKS  
 GRASS & LEAVES  
 OTHER MISC. WASTE

\* NO LARGE DEMO PROJECTS (HOMES, TREE HELMS, ETC.)  
 NO MOBILE HOMES  
 NO BUSINESS / COMMERCIAL WASTE (See sign to the corner)

**HOURS**  
**MONDAY - SATURDAY: 8 TO 5**  
**SUNDAY: CLOSED**

**APRIL 24 & 25:**

**2. SOUTH 5<sup>TH</sup> STREET**  
(2 BLKS. S. OF WHITE HOUSE INN)

**3. BROWN COUNTY HWY DEPT** 8<sup>TH</sup> AVE. SE

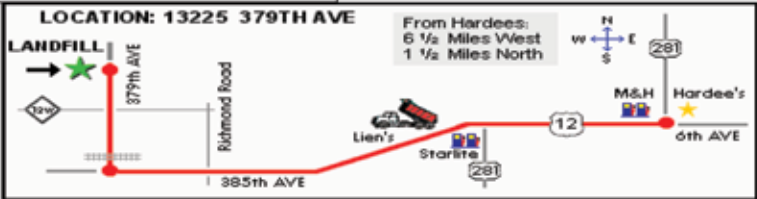
**TIRES (4 Car or Pickup Tire LIMIT)**

BATTERIES  
 FURNITURE  
 APPLIANCES  
 ELECTRONICS  
 SCRAP METAL  
 OTHER MISC. WASTE  
 RUBBLE (NO SHINGLES)

\*LARGE LOADS, GRASS, LEAVES, TREES, SHINGLES, PAINT, WASTE OIL, PROPANE TANKS & ANTIFREEZE MUST BE BROUGHT TO THE LANDFILL.

**HOURS**  
**FRIDAY: 1 TO 5**  
**SATURDAY: 8 TO 4**

**LOCATION: 13225 379TH AVE**



**ALL LOADS MUST BE COVERED AND SECURED**

**NO 8<sup>th</sup> Avenue Access: Asphalt Roads ONLY to Landfill**

**FOR MORE INFORMATION LOOK US UP ONLINE: @www.brown.sd.us/landfill/home or call 626-4019 / 380-0111**

## 35th Annual Aberdeen Community Prayer Breakfast

Featuring Keynote Speaker  
**Dale Bartscher**



SPONSORED BY CBMC OF ABERDEEN  
 Aberdeen.cbmc.com

**April 9, 2020**  
 6:45-8:05 am

Ramkota Hotel Convention Center  
 Tickets available at the Chamber or scan the QR code for more information



Mr. Bartscher is known and respected throughout the state and beyond as a tireless, visionary leader, with a passion to advocate in the public square.

Mr. Bartscher served as a Senior Pastor in Rapid City for seven years, and then served three years as West River Director for the South Dakota Family Policy Council. In 2010, he was named founding Executive Director of the Family Heritage Alliance, a public policy organization.

In 2018, Mr. Bartscher served South Dakota Attorney General Marty Jackley as State Political Director of his gubernatorial campaign. Dale is married to Jan, his wife of 44 years. They have two daughters, a son-in-law and two amazing grandchildren of which they are very proud.



# SPRING DANCE

A fundraising event for the SPURS Therapeutic Riding Center  
A 501(c)(3) Corporation

**Friday, March 20, 2020**

Doors open at 7:00 P.M.



V.I.P. Tables of 8

**\$175**

Call 605-226-1099 to reserve

Entertainment by:



Individual Tickets

**\$15**

Silent Auction  
7:00—9:30 P.M.

Live Auction Items



Tickets available at the door or in advance at the Hitch'N Post



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**Saturday  
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South Dakota

**Celtic Faire & Highland Games**

**\$10 per player or \$30 per team of 4**

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**Putt Putt Pub Crawl CLASSIC**

St. Patrick's Day

For more info visit us online at [nesdcelticfaire.com](http://nesdcelticfaire.com)

**AAHS 2ND P\*AW SALE**

*Aberdeen's largest "2nd hand" sale*

Brown County Fair Grounds Clubhouse

\*New\* First Pick Friday: Apr 24, 2020 6pm-7pm  
Pay \$20 & gain access before the regular sale starts Sat

Sale Day: Apr 25, 2020 9am-3pm

Donations may be dropped off at the Clubhouse  
Apr 13-17 from 3 PM to 7 PM  
Apr 18 & 19 from 1 PM to 4 PM

\*No clothing, large appliances, magazines, encyclopedias, metal desks, exercise equipment or old TVs accepted\*

Questions? Contact: Christa, 605-228-4749



Join Eide Bailly for one or all of their informational and educational webinars designed to keep clients, colleagues and friends informed on innovative business and tax strategies.

The ongoing webinar series is designed to educate participants more about business growth & success, inevitable changes, the year ahead, succession planning, as well as many other topics yet to come.

March 5 – Using Data Analytics to Unlock the Value of Your Data

March 6 – Inspired Perspectives-Transfer Pricing After US Tax Reform

March 10 – Special GASB Update-Note Disclosure Framework

March 19 – Inspired Perspectives-HR Insights: Key Recruiting Considerations

March 27 – Inspired Perspectives-Quarterly Legislative Update

April 10 – Cybersecurity Maturity and Scorecard

April 16 – GASB 89 Capitalized Interest and GASB 91 Conduit Debt

April 20 – Systems Conversions for Higher Education

For more information or to register, go to [eidebailly.com/insights/events](http://eidebailly.com/insights/events).



Every other Wednesday, 12-1 pm at the Workshop, 200 S Main St. \$15 to attend find out more at [adcsd.com/events/category/power-hours](http://adcsd.com/events/category/power-hours)



**UPCOMING SPEAKERS**

**April 16 - Julie Johnson, Legislative Updates**

**June 18 - Mike Henke, The New 3 Keys to Retention & Engagement**

**August 20 - Avera Health Topic**

**KO Lee Public Library • 11am - 12 noon**

**Free for AAHRA members. \$15 for non-members.**

**Register by emailing Meranda Leidholdt at [mleidholdt@aspresd.org](mailto:mleidholdt@aspresd.org).**

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Upcoming Classes: April 27 | June 29

Register: [rachel@homesarepossible.org](mailto:rachel@homesarepossible.org) | 605.225.4274

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# Work-Leave, FMLA and the ADA



**Kim Dorsett**  
Partner,  
Richardson,  
Wyly, Wise,  
Sauck & Hieb

An employer in Maryland was recently ordered to pay \$100,000 to an employee and provide significant equitable relief to resolve a federal disability lawsuit filed by the Equal Employment Opportunity Commission (EEOC).

According to the EEOC's suit, a bank branch manager in Baltimore advised a bank vice president that she needed surgery for a pregnancy-related disability. While she was on approved leave, the employer informed the manager that it would fill her position unless she was medically cleared to return to work within 10 days. Months later, after giving birth and receiving medical clearance to return to work, the employer required the manager to apply for vacant positions for which she was qualified instead of simply reassigning her to one of them as

a reasonable accommodation.

Further, the EEOC charged, there were at least 24 vacant branch manager or assistant branch manager positions available in the greater Baltimore region at the time the manager attempted to return to work, and that the employer improperly discharged her because of her disability and record of disability.

The EEOC maintained that the employer was instead required to assign the employee to a vacant position for which she was qualified as a reasonable accommodation under the ADA.

Lawsuits by the EEOC are a big concern for many employers. In my law practice, I often field calls from employers who are trying to correctly address employee leave for pregnancy and health conditions. Below I outline answers to some of the most common questions on this topic:

How much leave may employees take under FMLA? Covered employees are allowed twelve weeks of leave in a 12-month period for events such as the birth, adoption, or foster care of a child, to address the employee's own serious health condition, or

to care of a spouse, child or parent with a serious health condition.

Does FMLA leave need to be taken all at once? No. If requested, employers must allow intermittent leave for qualified medical treatments or care and must let employees break up their FMLA leave

time by working reduced hours.

Do employees have a right to work-leave under the ADA after exhausting FMLA? Probably. If the employee had a medical condition which would constitute a disability under the ADA, that employee may be entitled to additional leave from work as an accommodation even after FMLA leave has been exhausted.

How much work-leave must be given as an accommodation under the ADA? There is no set amount of work-leave that the employer must allow. An employee's entitlement to additional leave depends on the job and the disability, and requires an interactive discussion with the employee.

Employers must allow the leave unless it would cause them undue hardship. Undue hardship is determined on a case-by-case basis and depends on the financial resources of the employer or how much the accommodation disrupts job operations.

May employers require the employee to be completely healed before returning to work? No. A "100% healed policy" has been found to violate the ADA and interferes with an employee's right to an accommodation.

As these questions above demonstrate, coordinating leave under the FMLA and the ADA can be very complicated. Improper application of leave and accommodation requirements can easily set up an unwary employer for substantial liability. It is always best to contact a lawyer well versed in employment law prior to making decisions on employee medical leave. Additional questions may be directed to me as listed below.

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## A Lasting Partnership



**Dr. Timothy Downs**  
President, NSU

This May, Dr. Marje Kaiser, the superintendent for both the South Dakota School for the Blind and Visually Impaired and the School for the Deaf, is set to retire. Please join me in congratulating her for more than 30 years of service

to the state of South Dakota, and especially to the countless students, families and staff members she's impacted.

Dr. Kaiser has been instrumental in strengthening the partnership between Northern and SDSBVI. She truly believes that with a new facility and new graduate program specializing in visual impairments, Aberdeen will be home to the nation's best training grounds for future teachers and some of the best accommodations for students with visual impairments.

Now, the former SDSBVI facility will make way for Northern's new on-campus sports complex this spring.

Both facilities, as well as the Athletic and Recreation Fields (which the new SDSBVI has access to), are part of our \$55M Educational Impact Campaign (educational-impact.com).

Truth be told, without this campaign and without Dr. Kaiser's leadership, there was a real chance that the SDSBVI would have been forced to relocate from Aberdeen. Thankfully, Dr. Kaiser, our donors, the community, two governors and multiple other stakeholders were not going to see the SDSBVI leave town.

The stories of success and compassion Dr. Kaiser shared during meetings with legislators and prospective donors helped to confirm their investment with the Educational Impact Campaign. Most were honored for the chance to support the amazing educational opportunities the SDSBVI



and its employees provide on a daily basis.

Northern has invested more than \$120M in infrastructure and scholarships in less than a decade. In all the building and all the growth, the new South Dakota School for the Blind and Visually Impaired is a crowning achievement that I will forever remember.

It would not have happened without Dr. Marje Kaiser. Congratulations, Marje – your impact will be felt for generations!

## Sixth Annual Lamont-Rhodes Lecture Set for March 31 at NSU

The sixth annual Lamont-Rhodes Lecture will be held in the Northern State University Johnson Fine Arts Center on Tuesday, March 31.

The event begins at 5:30 p.m. with a social, and the lecture starts at 6:30 p.m. This year's speaker is Damian Mason, a businessman, agriculturist, speaker, podcaster, writer and consultant.

Mason speaks on the two subjects he knows best: business and agriculture. Since 1994, he has spoken to nearly 2,000 audiences in all 50 states, five provinces and seven foreign countries. A graduate of Purdue University, Mason also studied comedy writing and improvisation at The Second City - Chicago.

The Lamont-Rhodes Lecture Series is sponsored by the NSU School of Business and Dacotah Bank, and hosted by the NSU Foundation. It is made possible thanks to contributions from descendants of longtime Aberdeen residents Ernest and Louise

Rhodes, William and Frances (Peg) Lamont, and Robert and Ruth Lamont—families that have a long history of providing financial services to South Dakota farms, ranches and small business.

The series also promotes NSU's banking and financial services program, which was created in response to the region's growing demand for financial services professionals. The program prepares Northern students for careers in all facets of the financial services industry, including the development of skills needed by community banks.

Tickets for the March 31 event are \$20 per person or \$125 for a group of eight. Register online or RSVP to the NSU Foundation at 605-626-2550 or nsualumni@northern.edu.

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a thought provoking, edgy, high energy  
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5:30 P.M. | SOCIAL 6:30 P.M. | SPEAKER  
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To RSVP for the event, please contact the NSU Foundation at  
nsualumni@northern.edu or 605-626-2550.  
To register online, visit [northern.edu/LamontRhodesLecture](http://northern.edu/LamontRhodesLecture).

# What Recent Trade Wins Mean for South Dakota



**Mike Rounds**  
US Senator (R-SD)

As any South Dakota farmer or rancher will tell you, having a market to sell their products is vitally important to the success of their operations. In South Dakota, we produce some of the highest-quality crops and meat in the world.

However, trade uncertainty—coupled with low commodity prices and poor weather conditions—has made life difficult for ag producers. After years of being at the tip of the spear in ongoing trade disputes, South Dakota’s farmers, ranchers and manufacturers saw some major victories in recent weeks that will begin to reestablish and grow markets for them to sell their products.

I recently had the privilege of joining President Trump at the White House for the signing of “phase one” of the U.S.-China trade agreement. Under this agreement, China will purchase at least \$40 billion

dollars of additional U.S. ag products. The phase one agreement comes at an especially good time for American pork producers. African swine fever has killed millions of pigs in China, driving up demand for pork products exported from the U.S. We still have more to do to make sure China lives up to its obligations under the deal—including stopping them from stealing our intellectual property and technologies—and phase one is the first step in that process.

I recently cast my vote in favor of the U.S.-Mexico-Canada (USMCA) trade deal, which passed the Senate with broad bipartisan support after months of delays by House Speaker Nancy Pelosi. It was signed by President Trump and will replace the 26-year-old North American Free Trade Agreement (NAFTA). The USMCA will give South Dakota’s farmers, ranchers and manufacturers greater opportunities to sell their products in Mexico and Canada, two of our nation’s closest allies and our top trading partners. Trade with our North American neighbors supports 37,700 jobs in South Dakota, and in 2018, our state

exported \$924 million of goods and ag products to Canada and Mexico. Under the USMCA, Canada will revise its grain grading policies to treat U.S. wheat in a way that is “no less favorable than that it accords to like wheat of national origin.” This will level the playing field for South Dakota wheat farmers, by

not allowing either country to have country of origin on wheat quality certificates. Finalizing the USMCA will also provide us with better leverage to negotiate fair deals with other countries around the world. It now awaits action in Canada’s parliament before it can go into effect.

These trade wins come on the heels of the unilateral trade agreement we made with Japan, which took effect at the beginning of January. The U.S.-Japan agreement paved the way for more sales of American beef and other agricultural products. Additionally, the European Union trade negotiator recently called for a reset on trade talks with the U.S. so we can work to increase our markets in Europe. This progress is important for South Dakota farmers, ranchers and manufacturers, who have dealt with trade instability for far too long.

Senate Republicans and President Trump have remained focused on advancing policies that will help to grow the economy, and so far the economy in nearly all sectors aside from agriculture has improved. The stock market has reached record highs, we’ve cut taxes for American families—including costly Obamacare taxes—and rolled back thousands of burdensome, duplicative regulations that slowed business growth. I believe that finalizing trade agreements that give farmers and ranchers a fair deal for their products is one of the final pieces of the puzzle that will allow the economy to reach its full potential.

Free and fair trade is critical for our producers. We are making significant progress toward securing better, fairer trade deals for South Dakota’s ag community than what they’ve had in the past.



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# New Law Finally Puts Illegal Robocallers on Notice



**John Thune**  
US Senator  
(R-SD)

If you're a Seinfeld fan like me, you probably remember the episode where Jerry receives a phone call from a telemarketer, interrupting his conversation with other characters on the show. Jerry tells the person on

the other end of the line that he's busy, but says that if the telemarketer shares his home phone number, he would call him back later. The telemarketer says he won't do that, and Jerry asks, "I guess you don't want people calling you at home?" When he agrees, Jerry says, "Well, now you know how I feel."

Jerry's sentiment is something we all can relate to, and maybe you've even used his strategy a time or two when you've received an unwanted robocall or telemarketing call over the years.

As technology has evolved, traditional telemarketing calls have gone from a landline ringing during dinner to relentless, downright annoying – and sometimes illegal – phone calls that are barraging our home, work, and mobile phones at all hours of the day. I receive them. My friends receive them. Even my 100-year-old dad has received them.

For some people, the situation has gotten so bad that they've chosen to simply stop answering the phone all together. That's an unacceptable position for Americans to feel forced into, particularly if they're sacrificing answering legitimate calls in order to avoid the annoying nuisance ones.

While no one with a phone is immune to robocalls, some people are specifically targeted, often vulnerable populations like the elderly. If you don't know someone who's been tricked by one of these scammers, you've probably seen a story on the news or read about it online or in the newspaper. These guys will stop at nothing. Well, hopefully, until now.

As I travel around South Dakota, I get a good sense of what's on folks' minds. As the hot-button issues of the day change, the feedback I hear from people often changes, too. One issue that has never seemed to change, though, is the outrage people feel toward illegal robocallers.

Having been on the receiving end of these calls myself, I tried to harness this collective outrage when I drafted the Telephone Robocall Abuse Criminal Enforcement and Deterrence Act, or TRACED Act, to formally put these scammers on notice. As Frank Costanza said during the annual "airing of grievances" on Seinfeld, "I've got a lot of problems with you people, and now you're going to hear about it!"

This bipartisan bill is actually pretty straightforward. First, it gives federal agencies more authority to go after illegal robocallers, including by increasing the window in which they're able to levy fines, and it significantly increases the amount robocallers can be fined in that expanded window. Second, it requires federal regulators to finalize rules that will require most carriers to adopt technology that will prevent these calls from reaching consumers in the first place. Finally, among other common-sense fixes, my bill adds teeth to the law's enforcement mechanism by creating a credible threat of criminal prosecution – spending time behind bars.

It's worth noting that the TRACED Act only targets those unwanted and illegal robocalls, like being offered a free trip to the Bahamas in exchange for a Social Security number and credit card information. It protects legitimate entities that use technology to contact consumers, like a bank flagging a potentially fraudulent transaction or a health care provider reminding a patient about an upcoming medical appointment.

My bill was approved by the Senate in 2019 with overwhelming support. Just

before Congress adjourned last year, the Senate approved a slightly modified version by a simple voice vote, sending it to the president for his signature. On December 30, 2019, after years of work, the TRACED Act became the law of the land.

This effort, which I led with Sen. Ed Markey (D-Mass.) was as unique as it was important. In today's political environment, it's not every day that you see a conservative Republican teaming up with a liberal Democrat on a bill that was nearly unanimously supported in a divided Congress. That's why the Washington Post said the TRACED Act is "what good, old-fashioned legislating looks like." That's a badge of honor, in my opinion.

While this new law won't immediately stop every single illegal robocall, it does mark the first major attempt to end this scourge in more than a decade, and it will lay important groundwork in the fight toward giving consumers greater peace of mind when their phone rings in 2020 and beyond.

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# The Value of Good Reporting



**Dusty Johnson**  
US Representative (R-SD)

On days I'm home in South Dakota, I sit down for my morning bowl of Wheaties and flip through our local papers. This week, as I ate my bowl of cereal, I came across a well-researched and well-written article.

The title was: "Effort begins to reduce risk of death of South Dakota mothers during childbirth." It was written by local reporter Nick Lowrey from South Dakota News Watch and placed in many papers throughout the state.

It struck me for two reasons – one, it's shocking because even as one of the most developed nations in the world, our mothers are dying during childbirth at the highest rate, and two, because the very next day I would be

attending a congressional committee hearing on the same topic.

It's important I go prepared to these hearings and the Education and Labor Committee does a fantastic job sending memos to ensure everyone is up to speed. The information is always helpful, but it's not typically South Dakota specific. That's where Nick's article came in – because of his reporting I walked into that hearing knowing 60% of maternal deaths are preventable, that maternal "pregnancy-associated" deaths in South Dakota averaged 7.2 per year between 2010 and 2018, and nine South Dakota mothers died within a year of giving birth in 2018 alone.

To be frank, these are terrible statistics and hard to read. When I attended the Education and Labor hearing on maternal health, I was able to include Nick's article in the Congressional Record for the rest of the committee and our entire nation to reference. There are several reasons the U.S. has seen an increase in maternal deaths – higher rates of obesity and diabetes, as well as giving birth at older ages have all played a role. According to Nick's research, South Dakota does not keep data on severe pregnancy complications. During this week's hearing, the witnesses expressed continuous concerns over the lack of information on maternal complications.

We can't solve a problem if we can't understand it.

There are new protocols being put into place, though, and hospitals like Sanford are working on their own set of practices to improve the safety of mothers. There is much work to be done across the U.S. and it may take years, but I'm glad organizations throughout the country and Congress are working to tackle this issue.

Investigative reporting plays a crucial role in exposing flaws in our many systems – and in this case, articles like Nick's may help save lives. We're living in a time where click-bait articles are taking over our news feeds – but I'm grateful South Dakota's journalists are focused on news that matters.

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<p><b>Andy Stanley</b> Best-Selling Author and Leadership Communicator</p>	<p><b>Richard Montañez</b> VP of Multicultural Sales &amp; Marketing, PepsiCo North America</p>	<p><b>Bozoma Saint-John</b> Chief Marketing Officer, Endeavor</p>
<p><b>Sangram Vajre</b> Co-Founder and Chief Evangelist, Terminus: Account-Based Marketing</p>	<p><b>Rahaf Harfoush</b> Digital Anthropologist and Best-Selling Author</p>	<p><b>Matt Wallaert</b> Behavioral Scientist and Chief Behavior Officer, Clover Health</p>



# Six Steps to Reducing Falls in the Home



**Charity Pionk**  
 Director of KO Lee  
 Adult Day Health  
 Center & Member of  
 the Health &  
 Wellness  
 Committee

Did you know that one in four older Americans falls every year? Falls are the leading cause of both fatal and nonfatal injuries for people aged 65+.

Falls can result in hip fractures, broken bones, and head injuries. And even falls without a major injury can cause an older adult to become fearful or depressed, making it difficult for them to stay active.

The good news about falls is that most of them can be prevented. Here are six easy steps you can take today to help your older loved one reduce their risk of a fall:

1. Enlist their support in taking simple steps to stay safe. Ask your older loved one if they're concerned about falling. Many older adults recognize that falling is a risk, but they believe it won't happen to them or they won't get hurt—even if they've already fallen in the past.

2. Discuss their current health conditions. Find out if your older loved one is experiencing any problems

with managing their own health. Are they having trouble remembering to take their medications—or are they experiencing side effects? Is it getting more difficult for them to do things they used to do easily?

3. Ask about their last eye checkup. If your older loved one wears glasses, make sure they have a current prescription and they're using the glasses as advised by their eye doctor. Remember that using tint-changing lenses can be hazardous when going from bright sun into darkened buildings and homes. A simple strategy is to change glasses upon entry or stop until their lenses adjust. Bifocals also can be problematic on stairs, so it's important to be cautious. For those already struggling with low vision, consult with a low-vision specialist for ways to make the most of their eyesight.

4. Notice if they're holding onto walls, furniture, or someone else when walking or if they appear to have difficulty walking or arising from a chair. These are all signs that it might be time to see a physical therapist. A trained physical therapist can help improve their balance, strength, and gait through exercise

5. Talk about their medications. If your older loved one is having a hard

time keeping track of medicines or is experiencing side effects, encourage them to discuss their concerns with their doctor and pharmacist. Suggest that they have their medications reviewed each time they get a new prescription.

6. Do a walk-through safety assessment of their home. There are many simple and inexpensive ways to make a home safer. For professional assistance, consult an Occupational Therapist. Here are some examples:

- **Lighting:** Increase lighting throughout the house, especially at the top and bottom of stairs. Ensure that lighting is readily available when getting up in the middle of the night.
- **Stairs:** Make sure there are two secure rails on all stairs.
- **Bathrooms:** Install grab bars in the tub/shower and near the toilet. Make sure they're installed where your older loved one would actually use them. For even greater safety, consider using a shower chair and hand-held shower.

For more ideas on how to make the home safer, the Centers for Disease Control (CDC) offers a home assessment checklist in multiple languages.

## Business After Hours

At the January Business After Hours mixer, the Aberdeen Family YMCA won the monthly membership business drawing. They were presented an Aberdeen Gift Card for \$100.



Pictured are Elyce Kastigar, Aberdeen Family YMCA; Bea Smith, Aberdeen Chamber; and Mike Quast, Aberdeen Family Y

## Winefest Renaissance 2020



**Saturday, April 18, 2020**  
**VIP Tasting - 4:30 - 6:00 PM**  
**Grand Tasting - 6:00 PM - 9:00 PM**  
**Boys & Girls Club of Aberdeen Area**  
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Fundraising & Social Event  
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**Tickets available at the Boys & Girls Club of Aberdeen Area at 1121 First Avenue SE and at the Kessler's Liquor Department.**  
**For more information or to make shuttle reservations please call 605-225-8714 Ext 104**

# Celebrate National Ag Day - Tuesday, March 24!

The Aberdeen Area Chamber of Commerce's Ag Committee invites you to celebrate National Ag Day with them! Committee members will be at Ken's Super Fair Foods and Runnings, both in Aberdeen, on Tuesday, March 24 to showcase ag products and answer questions about local agriculture.

At Ken's, samples of Demkota Ranch Beef and South Dakota dairy products will be featured. Beef Bucks will be handed out while they last! Stop by Runnings for pork sandwiches, served by the South Dakota Pork Producers, and find other local products. Pork certificates will also be handed out, while supplies last.

The Agriculture Council of America (ACA) and the National Ag Day program was started in 1973. The ACA is an organization uniquely composed of leaders in the agriculture, food and fiber communities dedicated to increasing the public awareness of agriculture's vital role in our society.

ACA believes that every American

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March 24, 2020

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should:

- Understand how food and fiber products are produced.
- Appreciate the role agriculture plays in providing safe, abundant and affordable products.

- Value the essential role of agriculture in maintaining a strong economy.

- Acknowledge and consider career opportunities in the agriculture, food and fiber industry.

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