

PROGRESS

MAGAZINE SEPTEMBER/OCTOBER 2017



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Why Small Business Owners Demand Managed IT Services

1. Enhanced security
2. Proactive approach to IT problems
3. Maximizing uptime
4. Access to newer technologies
5. Cost savings over in-house IT
6. Peace of mind
7. Free internal staff for strategic work
8. Tap into cloud solutions
9. Lack of internal IT
10. Handle remote office IT

Let's take a deeper look into the top five drivers:

1. Enhanced Security – Laptops, desktops, smartphones, applications, tablets, servers, operating systems, browsers, wearable technology and the like all store and transmit data and thus require the strictest security measures. Make sure you're properly protected with our synchronized security suite.

2. Proactive Approach to IT Problems – Our clients never have to worry about their daily IT operations. They don't have to second-guess

the reliability and speediness of their network connection. Similarly, clients will not have to worry about what state their IT environment is in when they arrive at the office each morning. They choose to work with OCC because we provide 24x7x365 coverage. When our clients choose our fully managed IT support, we often troubleshoot and remediate glitches or bugs before the client is any the wiser.

3. Maximizing Uptime – Today, every business needs to be completely prepared for emergencies such as power failures, security breaches, data loss or other disasters that could damage their accounts and credibility. There's a definite need for constant uptime and business continuity, that's why OCC includes BDR(backup/disaster recovery) systems as part of our IT services. As our clients trusted technology advisor, it's our role to help clients and prospects identify and prevent the kind of damaging impact a downtime event could have on their business.

4. Access to Newer Technologies – Not only does IT outsourcing help with having an extra team of IT experts able to troubleshoot and remediate issues that arise, clients benefit from having access to the latest technology and business-grade solutions that maintain uptime and profitability, such as remote monitoring and management (RMM), backup and disaster recovery (BDR) and cloud computing. Investing in

these tools increases the reliability of organizations' IT infrastructure.

Investing in the managed services business model tackles existing labor constraints and prevents internal IT departments from always having to play catch-up. By working with OCC, businesses can also receive a virtual CIO (vCIO) in addition to the business-grade technology for their IT infrastructure. A vCIO is able to understand and manage the evolving technology landscape – allowing our clients to better plan for the long term and scale their business.

5. ROI/Cost Savings – One of the biggest business values of managed IT services is greater cost savings. IT budgets consist of many items: hardware costs, software and network infrastructure costs and maintenance costs, to name a few. Also, the cost of labor is significant for any business, but especially for SMBs who rely on OCC's managed IT services. It could also be the case that the company has no dedicated IT team and employees are forced to compensate by performing technical tasks that are outside of their core area of expertise, slowing productivity and preventing the business from being able to grow. Companies who choose OCC's Managed IT Services are able to more easily predict their IT costs on a month-to-month basis. This approach frees up more staff time to devote to higher value projects they're properly equipped to manage, increasing productivity overall.

College is Back in Session!



Gail L. Ochs
President, IOM
Aberdeen Chamber

Aberdeen is fortunate to be a college town - home to both Northern State University and Presentation College.

Being a college town offers us additional opportunities that other communities simply don't have. Whether it's the academic resources, varied

food options, art and cultural activities, sporting events, performances or business opportunities available to us, life in Aberdeen is not just great for the students, it's beneficial for all full-time residents as well.

The influx of new students and faculty from other parts of the country each year contribute to Aberdeen's appeal to potential residents who may or

may not be associated with the schools themselves. These individuals bring new perspectives and ideas that help our community grow. Their students become locals themselves, finding work during school and after graduation with the numerous businesses and organizations within our community.

Aberdeen also becomes a destination and attraction for NSU Wolves and PC Saints fans, as both schools and their sports teams have strong support throughout Aberdeen and the region. School spirit is not just felt by the students, but everyone in the community. This enhances our quality of life, but also brings additional revenue into our city and helps support our businesses.

At the end of August, 3000+ college students poured into Aberdeen, either for the first time or as returning students. To welcome them back, several businesses participated in the 2nd Annual Colledgepalooza event held in down-

town Aberdeen. The event featured scholarship drawings, music, food and activities. It was a great event and the students learned a lot about what Aberdeen has to offer.

When you get the chance to interact with students, do it. If you're a business, look to them when filling internships and part or full-time positions within your company. If you are a non-profit or religious institution, invite them to participate and get involved.

And, as residents, take advantage of the numerous opportunities, events and activities that are available to you through both of these institutions. Continue your own education, attend a play, support a campus event, etc. These opportunities will not only enrich your life, but will help both institutions continue to grow. When Northern State University and Presentation College flourish, our community gets even stronger.

ALUMNI in ABERDEEN

Colleges and universities can serve as a source of talent for a region. That is clear in the Aberdeen area, where we enjoy access to a large pool of skilled and capable alumni from both institutions.

Number of alumni living in or near Aberdeen

Percentage of total alumni

7,193



northern *State* university

26%



1,643



16%



10,000 5,000 1,000

25% 50% 75%

Storybook Land Now Offers a Private Place for Mothers

Storybook Land, in cooperation with Avera St Luke's and the Aberdeen Chamber of Commerce, is giving breastfeeding mothers in Aberdeen an additional comfort when they take their children out to play by providing a breastfeeding station inside Santa's House at the park. A HUGE thank you to Mark Hoven, Mark Grote and Doug Johnson of the Aberdeen Parks, Recreation & Forestry Department for helping get it set up at Storybook Land; Todd Forkel and Corey Geffre of Avera St. Luke's for letting them run with it; and Mark Baer of Avera for getting the furniture and finding privacy curtains. Way to work together for mothers and their babies!



Motivation in the “New Year”



Dr. Marje Kaiser
2017 Chamber Board Chair; Superintendent SDSBVI

Possibly because of my background in education, fall always seems like the start of the New Year. I am moved to change bad habits and acquire new and beneficial ones. I am ready to set new goals. All things are possible. I am motivated.

Recently I was invited to be a faculty member at a leadership training institute. I was assigned the topic of motivation. I was forced to explore what influences personal motivation and how can we, within our organizations, motivate others. Some of us are internally motivated; for others it is the external reward that moves us. So what is motivation anyway?

As I researched a variety of sources, common themes emerged. Individuals and teams are motivated by a variety of factors. Our motivation is stimulated by:

- Having clear meaningful goals that are attainable, but provide a challenge
- Demonstrating enthusiastic servant leadership
- Creating a cohesive team; let people use their talents
- Providing regular communication

and feedback

- Celebrating success together

It strikes me that these themes apply to us within our families, our businesses, our local organizations and our community. As we start this “new year” I’d like you to reflect on individual community members who have stepped forward with a new idea and worked with others to create a better, more diverse and stronger community. They were motivated to try something new and encouraged others to join them. They set realistic but challenging goals and provided leadership.

They encouraged people to use their talent and keep others in the loop. Their vision was the spark that created Storybook Land, refurbished the Capitol Theater, built a new Fam-

ily Y and Boys & Girls Club, started the Film Festival, created new programs at Presentation College and Northern State University, started new business ventures, built a two-lane access from Aberdeen to Interstate 29...and the list goes on and on. We celebrate these successes.

This new year is another opportunity to motivate ourselves and our organizations to do even more to grow our businesses and our community.

P.S. Drive carefully, especially in school zones.



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“Salt to the Sea” Author to Deliver 2017 NSU Common Read Lecture

Northern State University has chosen the No. 1 New York Times bestseller “Salt to the Sea” as its 2017 common read.

Author Ruta Sepetys will deliver NSU’s annual Common Read Lecture at 7:30 p.m. Wednesday, October 4, in the Johnson Fine Arts Center Theater. The event is free and open to the public.

Sepetys is an internationally acclaimed author of historical fiction published in more than 50 countries and 36 languages. Born in Michigan, she is the daughter of a Lithuanian refugee raised in a family of artists, readers and music lovers. She currently lives in Tennessee.

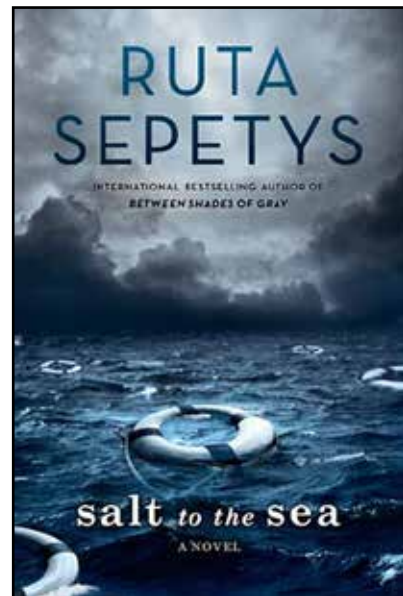
“Salt to the Sea,” winner of the Carnegie Medal, is set in 1945 as World War II is drawing to a close in East Prussia. The book, which has been optioned by Universal Pictures, follows the story of four refugees on a desperate trek toward freedom. Their paths converge en route to the ship

that promises salvation, the Wilhelm Gustloff.

“Faculty, staff and students work together on the Common Read Committee to choose the book. This year, the committee wanted to choose a work of fiction that would generate good discussions in our first year seminar classes. Themes in ‘Salt to the Sea’ include transitioning to adulthood, refugee flows generated by war, and humanity in the face of crisis,” said Dr. Erin Fouberg, director of the NSU Honors Program.

The NSU Honors Program sponsors the NSU Common Read, with funding from student fees. After eight years of running a successful program, the NSU Honors Program is looking for a donor to endow the NSU Common Read. Interested donors can contact Fouberg or Vice President of Development of the NSU Foundation Jon Olson.

More Common Read events will be planned during the fall semester.



“Salt to the Sea” is available for purchase at the NSU Wolf Shoppe.

For more information, contact Fouberg at erin.fouberg@northern.edu.

Change and Growth at Aberdeen Catholic Schools



Jeff Simmons
President,
Aberdeen Catholic
Schools

This past spring and summer have brought enormous change and growth to the Aberdeen Catholic School System, and the impact has been and will continue to be felt not only by our students and families but by the entire Aberdeen

community and beyond.

The installation of a SmartLab (high tech classroom) at the elementary allows our 3-6th grade students to experience learning through hands-on, collaborative methods that reflect our changing world. Our focus on STREAM (Science-Technology-Religion-Engineering-Arts-Mathematics) is helping to fill a need that is typically underserved in this area. We have been fortunate to be able to offer camps to those in the Aber-

deen area with topics that include robotics, trajectories, and more.

In the fall of 2016 our PreK-6th grade teachers, through a partnership with NSU, began graduate-level classes to become STEM certified. They finished their certification in the summer of 2017. Our 7-12th grade teachers have begun the certification process, and by the fall of 2018 the Aberdeen Catholic School System will be the first PreK-12th grade STEM certified school in the state of South Dakota! We are extremely proud of the dedication and work our teachers put into this process and we cannot wait to see the many ways our students and the Aberdeen community will benefit from this teacher training.

At the Roncalli High School campus the facility itself has undergone some much-needed renovations. For the first time since the building was built in the early 1960s, we have added on new varsity locker rooms and updated existing ones.

This change will allow Roncalli to host post-season games in Aberdeen. We have enlarged and modernized our public restrooms and our guests and fans will be able to enjoy the new facilities at our home games and community events. Our weight lifting room has even been given a substantial upgrade to provide our athletes a safe and effective area to work out.

We are excited for the direction the Aberdeen Catholic School System is going, and we are so grateful and blessed to be in a community that gives such great support to our youth. Thank you to all of Aberdeen! We Serve the King . . . We ARE Cavaliers!



Secret to Recruiting Students: Building Relationships



Jeremy Reed
VP for Enrollment
Management & Student
Affairs, Northern
State University

Hello, Aberdeen! I'm Jeremy Reed, the new vice president of enrollment management and student affairs at Northern State University. I just started in May but in my short time here, I've been blown away by the support this community shows to

higher education.

I'm a proud first-generation college graduate and I'm very familiar with the Midwest. In fact, I grew up in a small farming community in Iowa and graduated from high school with 32 fellow classmates. In college, I became passionate about promoting college access and previously served as the director of undergraduate admissions at the University of Wisconsin-Whitewater. I also worked at Augustana College (Illinois), MacMurray College and Iowa Wesleyan College in a variety of admissions and career counseling roles.

My job at Northern includes many tasks. Chief among them is to increase awareness of NSU among students and to help improve the student experience. Higher education has become very competitive, as

there's a limited number of students who have the opportunity to attend college. There is hope and many reasons to be optimistic. The state of South Dakota and surrounding areas are projected to see a modest increase in the number of high school graduates, especially among diverse populations who have had historically limited access to higher education.

What does that mean for higher education and for Northern? We need to differentiate ourselves, and one way we're doing that is by building personal relationships with students and families. Often when people think of building a relationship, they think about actively sharing a message as the best way to connect with a potential client or customer. As you may know, listening is way more important. Therefore, I'm focusing my work with our admissions counselors on actively listening to prospective students and their parents. By listening better, we're able to help each student understand their values, interests and skills.

Essentially, we're diving into each student's hopes and dreams, which allows us to match that student with the right programs, mentors and leadership experiences. All of this helps to build a personal connection to Northern and the greater Aberdeen community. This method isn't earth-

shattering, nor does it guarantee we get every student to apply and enroll. What we do see is improved interaction during our campus tours, which often leads to a student taking the next step in the application process. We know that no college can be all things to all students. But we'd love for all students, especially those from the Aberdeen area, to at least visit campus.

In addition to the opportunity to build relationships, the No. 1 thing that drew my attention to Northern is the obvious sense of positive momentum on campus. With three new residence halls by 2018, a new state-of-the-art science center in 2019, record levels of WolfPACT scholarships, reinvigorated leadership and a recent increase in student retention, Northern is positioned for continued greatness.

I look forward to building relationships with our active community members and dedicated alumni to continue furthering Northern. As always, if anyone knows a prospective student, encourage him or her to set up a campus visit (northern.edu). We look forward to getting to know them personally as we show off the many awesome things happening at Northern.

Go Wolves!

NSU Homecoming Parade: "Wolves Go Adventuring"

Northern State University Wolves are ready for an adventure with their annual homecoming celebration.

"Wolves Go Adventuring" is the theme of the 102nd annual Gypsy Day Parade, which will begin at 9 a.m. Saturday, Sept. 30, on Main Street in Aberdeen. Participants will create a float full of adventurous ideas of their choice.

Individuals and groups who wish to participate must register online using the Parade Registration Form by 5 p.m. Friday, Sept. 15. A panel of six judges comprised of NSU and community leaders will present awards in the following categories:

- Best Overall Float
- President's Award (best Northern State University entry)

- Mayor's Award (best Aberdeen Area community entry)
 - Chamber Award (best Aberdeen Area business entry)
 - Northern Pride Award (best representation of theme)
 - Northern Spirit Award (best group participation and spirit)
 - Thunder's Award (best entry featuring live animals)
 - Gypsy Award (best vehicle entry)
- For information about the parade



and registration process, contact Sarah Botkin, director of Student Involvement and Leadership, by calling 605-626-3007 or emailing gypsydays@northern.edu.

NSU homecoming activities begin on Monday, Sept. 25, and include royalty coronation; distinguished alumni banquet; and football, soccer and volleyball games. For more information, visit the Gypsy Days Web page.

2017 ABBY Awards - A Red Carpet Affair

The Red Carpet will be rolled out September 21st for this year's ABBY Awards at the Dakota Event Center. The social hour will begin at 6 pm followed by the awards starting at 7 pm.

The ABBY Awards started in 1995 with six award categories. This number gradually grew over the years, and the current 10 awards have been given out since 2008. The awards were designed to recognize and enhance the image of Aberdeen business community by honoring outstanding business performance, community involvement, and customer satisfaction within the community. The different categories that will be presented are: Agribusiness, Bridge Builder, Community Involvement – Not For Profit, Community Involvement – Business, Customer Service – Retail, Customer Service – Service, Health and Wellness, Manufacturing, Professional Services, and People's Choice. New this year, the Bridge Builder Award has been expanded to include those employers who employ not only



students, but also individuals with special needs, veterans and minority groups. The award recognizes a business that has taken the initiative to offer opportunities to an under-served workforce segment.

Judging for these award winners, excluding People's Choice, is done by an out-of-state judging panel. The People's Choice Award is voted on locally. Voting will be open on Thurs-

day, September 14, from 1-5 pm and Friday, September 15, from 8 am – 5 pm.

The event is a program of the Aberdeen Area Chamber of Commerce and sponsored by the Aberdeen Development Corporation. Tickets are \$40 for individual or \$320 for a table of 8. To RSVP call the Chamber at 605-225-2860, or email info@aberdeen-chamber.com.

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September

- 1.....Brown County Speedway Races-Season Championship, Brown County Speedway
- 1-3South Dakota State BMX Championship, BMX Track
- 7-9AAUW Annual Used Book Sale, Super City Mall
- 8-9NSU Volleyball Classic, Barnett Center
- 12.....Wine Walk, Downtown Aberdeen
- 15-16NESD Celtic Faire & Games, Brown County Fairgrounds Holum Expo Building
- 21-23SD Film Fest, Capitol Cinema
- 22-23South Dakota Community & Family Extension Leaders Convention, AmericInn
- 23.....Living History Fall Festival, Granary Rural Cultural Center
- 30.....NSU Gypsy Day Parade, Main Street
- 30.....Central High School Hall of Fame Banquet, CHS

October

- 1Kid's Pumpkin Patch, Centennial Village
- 7Oktoberfest, Aberdeen Civic Arena
- 6-7SDHSAA Soccer Tournament, Swisher Complex
- 13Rooster Rush at the Aberdeen Wings Hockey game, Odde Ice Arena
- 14Fright Night, Richmond Lake Recreation Area/Forest Drive Area
- 20Pheasants Forever Fall Shootout, Dakota Event Center
- 21James Valley Model Railroad Open House, Old Milwaukee Road Depot
- 27-28Haunted Forest, Wylie Park
- 28Culturefest, NSU Barnett Center

SAVE THE DATE: October 18, 2017

Aberdeen Capitol Theater, 1:00-4:00pm

415 S Main St, Aberdeen, SD

An educational and thought provoking

opportunity you won't want to miss!

Join the National Disability Employment Awareness Month (NDEAM) committee, The Connection, and the Aberdeen Area Human Resource Association (AAHRA) in viewing and discussing the film *Life, Animated*. Also hear from local professionals as we discuss the paradigm shift in the field of autism.

To view the *Life, Animated* trailer please visit:
<https://www.youtube.com/watch?v=4n7fosK9UyY>

More information to follow in the coming months.

For questions, contact:

Laura Stoltenburg – 605-626-2398
laura.stoltenburg@state.sd.us



CHAMBER BIG DATES

ABBY Awards
 Thursday, September 21, 6:00 pm, Dakota Event Center

Ag Committee
 Thursday, September 21, Noon, SDSU Extension
 Thursday, October 19, Noon, SDSU Extension

Ambassadors
 Tuesday, September 12, Noon, TBD
 Tuesday, October 10, Noon, TBD

Business After Hours
 Thursday, September 14, 5:15 pm, Boys & Girls Club of Aberdeen Area
 Thursday, October 12, 5:15 pm, Quality Quick Print

Career Expo
 Thursday, October 5, 8:00 am, Barnett Center, NSU Campus

CART
 Thursday mornings every week, 8:30 am, Chamber

Chamber Executive Board
 Thursday, September 14, Noon, Chamber
 Thursday, October 12, Noon, Chamber

Chamber Full Board
 Wednesday, September 20, 8:00 am, Chamber
 Wednesday, October 18, 8:00 am, Chamber

Community Affairs Committee
 Thursday, September 7, Noon, Best Western Ramkota
 Thursday, October 5, Noon, Best Western Ramkota

Diplomats
 Thursday, September 14, 3:00 pm, Chamber
 Thursday, October 12, 3:00 pm, Chamber

Health & Wellness Committee
 Wednesday, September 6, 8:00 am, Bethesda Adult Day Health Center
 Wednesday, November 1, 8:00 am, Chamber

Military & Veterans Committee
 Tuesday, September 12, Noon, National Guard Armory
 Tuesday, November 7, Noon, National Guard Armory

National Disability Employment Awareness Month Event
 Wednesday, October 18, 1:00 pm, Aberdeen Community Theater

Partners in Community Pride Committee
 Friday, September 8, 11:00 am, Brown County Landfill
 Friday, October 6, 9:00 am, Chamber

Retail Theft Coalition
 Wednesday, September 20, 10:30 am, Public Safety Building
 Wednesday, October 18, 10:30 am, Public Safety Building

The Connection (Disability Task Force)
 Wednesday, September 20, 2:00 pm, The Workshop
 Wednesday, October 18, 2:00 pm, The Workshop

Transportation Committee
 Tuesday, September 26, 3:30 pm, Chamber

Workforce & Education Committee
 Wednesday, September 20, 3:30 pm, Chamber
 Wednesday, October 18, 2017, 3:30 pm, Chamber

The Chamber office will be closed Monday, October 9th, for the Native American Day holiday.

Health & Wellness: National Yoga Month



Candace Briscoe
 Owner, Lean Body
 Barre Hot Yoga
 Wellness Center and
 Health & Wellness
 Committee Member

September is National Yoga month, and a great time to lay out your mat for the first time or the thousandth time. Yoga has undergone almost a dizzying amount of changes over the past 100 years, so if you haven't tried it, or tried it once before

and were not impressed, perhaps you may not have found the Yoga that is right for you.

Although some Yoga practitioners profess that there is only one true Yoga (or Asanas – meaning poses), the true practice of Yoga speaks of many pathways – so, in reality, whatever type of Yoga you find that you connect with is your True Yoga.

Here are some types to try:

Hatha Yoga – almost all types of yoga are rooted in Hatha Yoga, which combines fitness type moves like sun salutations and stress relief poses that are meant to work through knots in the body. Many brands of

Yoga fall under Hatha, like Iyengar, Baptiste, and Dharma – all are types of Hatha Yoga that are named after their founders.

Ashtanga Yoga – This type of Yoga is fast paced and meant to build strength and focus. Considered a traditional Yoga which embraces the 8 limbs of Yoga – this is a fun class that introduces you to a lot of ideas behind the practice of Yoga

Yin Yoga – We tend to get a lot of knots and stress built up in our hips and low back. Yin Yoga features poses meant to focus on that area. Almost like getting a massage, poses are relaxed (usually lying on the mat) and held for a long enough period of time to release knots and tension

Restorative Yoga – Restorative Yoga expands on Yin Yoga and also can include poses that restore health and healing back to the upper back and shoulders, the neck, the knees and the feet.

Hot Yoga – Despite its reputation as being more advanced, Hot Yoga (Yoga done in humidity levels of 40-60% and heat between 96 degrees and 104 degrees) can actually be performed by beginners as it needs

to be a more slow paced class. The heat adds to flexibility and relaxation so Hot Yoga can range to fitness and strength building classes, like Hot Yoga Sculpt, to deep relaxation classes, like Restorative Hot Yoga.

Dynamic Flow Yoga – This type of Yoga can come in many forms but involves holding one part of the body in an isometric muscle hold (remaining relatively still in a stretch) while the other part of the body moves to music. Classes to try are Dance Yoga, Barre Yoga, Dynamic Flow Yoga or Buti Yoga.

Yoga can be tailored to specific sports we well, with many professional football and hockey teams having their own Yoga or Hot Yoga studio. It can be tailored to musical tastes, body problem areas (like Core Yoga)...the sky truly is the limit.

Regardless of the type of Yoga you try, you'll see your fitness goals attained, strength built, focus improved, stress and tension relieved and flexibility increased. Yoga was never about trying to wrap yourself into a pretzel; rather it was formed as a way to keep the body healthy, mentally and physically.

CHAMBER COMMITTEES & TASK FORCES:

AGRIBUSINESS COMMITTEE

The mission of the Agribusiness Committee is to promote agriculture as a major segment of the local economy, to address and educate the membership on issues important to agriculture, to unite and network groups through ag-related programs and events, and to recognize outstanding achievements in agriculture.

AMBASSADOR COMMITTEE

The mission of the Committee is to promote a positive community image and serve as goodwill ambassadors at Chamber and community functions such as ribbon cuttings, new business openings, ground breakings, business relocations, and other networking events. (Committee selection done on a nomination basis). The Ambassadors also host the Community Champions Awards Luncheon.

COMMUNITY AFFAIRS COMMITTEE

The mission of the committee is to open up a dialogue and provide education on a broad range of issues which affect the business community; increase communication and collaboration between business and governmental entities; break down barriers; and advocate to elected officials on the local, state and federal levels.

DIPLOMAT COMMITTEE

The mission of the Diplomat Committee is to strengthen membership engagement and retention by visiting current members and facilitating communication to and

from members, helping to identify member concerns, and garnering support for the Chamber. (Committee selection is done on a nomination basis). The committee also facilitates the annual ABBY Awards program and raises scholarship funds for the Leadership Aberdeen program.

HEALTH & WELLNESS COMMITTEE

The mission of the Health & Wellness Committee is to implement business-healthcare partnerships and programs to promote workplace wellness and inspire healthy lifestyle choices through education and initiatives. The committee also produces an annual Health and Wellness Directory for the community.

MILITARY & VETERANS COMMITTEE

The mission of the Military & Veterans Committee is to promote a positive working relationship among the community, employers and area military and veterans' groups while heightening awareness of the military and veteran presence and needs in the community.

PARTNERS IN COMMUNITY PRIDE COMMITTEE

The purpose of the Partners in Community Pride Committee is to coordinate projects that serve to beautify the community and enhance our quality of life; educate the public on related issues which affect them such as regulations, codes, and new efforts; and to recognize and promote business and community development projects.

TRANSPORTATION COMMITTEE

The Transportation Committee is the Chamber's primary business voice on transportation issues of importance locally, regionally, and nationally. The committee meets monthly to gather information from transportation experts in all areas of transportation including ground, rail, and air; analyze the information presented and determine how the Aberdeen Chamber can have an impact; and to share pertinent information with business people in the community.

WORKFORCE & EDUCATION COMMITTEE

The mission of the Workforce & Education Committee is to facilitate and support activities related to business-education partnerships, youth engagement and workforce recruitment and retention. The committee also addresses educational and training needs of the business community.

THE EDGE TASK FORCE

Explore. Discover. Grow. Engage. The mission of the task force is to assist Chamber staff with the development of local educational and networking activities and events targeted at young professionals and start-up entrepreneurs; implementation of social media ideas and concepts for the Chamber and community; and coordinating efforts with the Aberdeen Development and other area organizations working towards common mission.

KEEP IT LOCAL TASK FORCE

The mission of the task force is to assist Chamber staff in promoting Aberdeen businesses, resources, and events through collaborative marketing efforts to include promotion of NEW Aberdeen Gift Card and Chamber For Good programs. The group will also work to continue educating the general public about the economic benefits of shopping and buying locally.

LEADERSHIP DEVELOPMENT TASK FORCE

The mission of the task force will be to evaluate the current Leadership Aberdeen program and discuss additional training opportunities that could be included; develop a scholarship program to offset costs for state-wide leadership opportunities for Aberdeen participants; and to coordinate efforts with other organizations and businesses to grow leadership skills of our citizens and expand leadership training opportunities that will positively impact our community and state.

WOMAN OF SPIRIT TASK FORCE

The task force is made up of previous Woman of Spirit (Athena) winners who now select the winner in Aberdeen. The Woman of Spirit recognizes an individual for business or professional accomplishments, community service and especially mentoring others and providing a role model to encourage women to achieve their full leadership potential. The Woman of Spirit Award is presented at the Community Champions luncheon held in February of each year.

Agriculture in the Classroom Makeover



Connie Sieh Groop
Freelance Ag Journalist and Member of the Ag Committee

The method of teaching young people about agriculture is facing an extreme makeover. Last year, "Ag in the Classroom" dissolved after 30 years. Members of the Chamber Ag Committee learned about an inaugural program that seeks

to share the value and importance of ag education across South Dakota.

Following the dissolution of SD AITC, this past March, Ground Works Midwest began as the coordinating agency for the program and holds the SD AITC affiliation with the National Agriculture in the Classroom organization.

"We want to provide strong leadership, more voices and relevant materials that fit into today's teaching standards in a sustainable way," Rev. Tim Olsen said. "It's gotten harder to bring outside information into classrooms. Working with those who are familiar with South Dakota's teaching standards, modules have been developed to incorporate and embed valuable facts about our state's biggest industry into the curriculum." Olsen is the current executive director for Ground Works Midwest.

"We want this to be something teachers can use in the classroom,

not another binder on the shelf," Olsen said.

GWM partners with businesses, organizations, schools, and individuals to provide "cutting edge" garden-based education supplemental resources, teacher training, summer schools and camps. The goal by 2020 has the potential to impact the lives of 10,000 students, 500 educators, and 20 communities and neighborhoods.

Each teaching garden program is launched through a specific GWM process which includes building the leadership team from the ground up, involving the school and the neighborhood and community surrounding it. Olsen said 15 themed-gardens have been developed to incorporate South Dakota history, science, math, geography, technology and health into the teaching lessons nine months of the year.

As an example, Olsen explained the "Down on the Farm School Teaching Theme Garden," is planted to corn, soybeans, wheat and sunflowers. Students explore the importance of the sciences in providing food for a hungry world. These young people are impacted by the principles of STEM education used in agriculture and food production.

"For example, students learn by measuring soil temperature, collecting data, graphing and interpreting the data," Olsen said.

The initial push is to get four to

six pilot schools involved in eastern South Dakota. As funds and staff allow, Olsen said the program will expand. They are working on teacher training and hope to get ongoing college credit for teachers. The more resources, the farther the program can move. The more funding they get, the more staff they can have. Boots in the field need to carry on the program statewide.

Since the meeting, Olsen said the group has decided to piggyback ag information on the current South Dakota Road Trip used by many schools. GWM is recruiting four to six schools and will train teachers this fall. The pilot will start after the first of the year.

"The program will take advantage of technology and be interactive. It's a new way of delivery that will be accessible anyplace in South Dakota," Olsen said. "We want to make sure everything works. We plan to go statewide with the program in fall 2018. Teachers will be trained to coach and use the program."

"We are identifying solid partners, choosing the best advocates and finding funding streams to help expand the program. How much interest we have will dictate how fast we can move," Olsen said. The group wants input and feedback from teachers. Contact: SDAITC@ground-works-midwest.org; or call the GWM/SDAITC office, 605-275-9195.

Partners in Community Pride Recognize Beautification



July – Boys & Girls Club of Aberdeen Area
1121 1st Ave SE



August – Spee Dee Delivery
405 Production St N

Preventing Food Waste at Hunting Time



Jayden Halsey
The UPS Store and
PICP Committee
Member

Here in Aberdeen, South Dakota, we pride ourselves on our family values and quality neighborliness. With the Rooster Rush fast approaching, we fashion our businesses and appearances to look our best for the ever so faithful

wave of tourism that most the Midwest relies on. Whether we are honest about the good hunting spots or not, they come back to us every year.

However, when some of these welcome visitors take aim and shoot for the prize bird, they leave with more than they should and not all of them make it home with a delectable prize. Food waste is an increasing issue, and many times we see pheasants go to waste when they could be going into someone's freezer.

To help our fellow hunters get their

prize birds home, and prevent that food waste, The UPS Store fulfills the Game Fish & Parks requirement of the "Transportation Permit" by using proper documentation while still ensuring customer privacy. This permit details that no game bird may be possessed or placed in public storage or transportation unless the following minimum requirements are met.

- The game bird must have a tag attached showing the owners name & address.
- Pheasant & grouse must have at least one of the following: a fully feathered head, wing or foot attached.
- Waterfowl must have an attached fully feathered wing of attached head.
- All other game birds must have either the head or fully feathered wing.
- Game birds when frozen shall be packed no more than two per package in order to facilitate identification and count species.
- These requirements are used for

identification and if not properly executed can be refused upon inspection.

Shipping has the same requirements as public

storage. In addition, the package must have a statement attached signed by the packager showing the name of the licensee, the hunting license number and all kinds of game enclosed.

This form, as well as insulated shipment containers (to keep it fresh and edible all the way home), are available at The UPS Store where the trained staff are ready to assist all patrons with any questions they may have about shipping game.

Persons with a valid license may carry or transport only THEIR OWN lawfully possessed game birds as personal baggage. To transport another person's small game a free transportation permit must be obtained from a Conservation Officer or GFP representative.

Transportation Permits are not given as a means to exceed his or her possession limit. The possession limit is 15 rooster pheasants, taken according to the daily limit. The limit accrues at the rate of 3 birds a day, and 15 birds may not be possessed until after the fifth day of hunting.

Pheasant season will open on October 21st, 2017 and end on January 7th, 2018.

So get ready for Rooster Rush and don't be shy to educate our neighbors or visiting family on the tips and requirements.

I believe the Compassion Fatigue Program is valuable for health care providers who are used to caring for others and may not care for themselves so well. I was introduced to "stress-busting techniques" that I'd never really tried before and was very encouraged to try to implement them. The program heightened my awareness of the need of such a program.

Joan Deis, RN, MSN Director, Clinical Education, University of New Mexico Hospital



SEPTEMBER 14TH 9AM-3PM COMBATING COMPASSION FATIGUE

Compassion fatigue is a unique form of burnout that affects individuals in professional caregiving roles. It can result in physical, emotional, and spiritual exhaustion. Professionals who spend their days taking care of others, who feel overwhelmed and burned out.

The Workshop

The 1-day Compassion Fatigue and Burnout workshop includes evidence-based techniques proven to reduce: • Perceived stress • Depression • Burden



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Aberdeen, SD 57401
Conference Room B

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\$150 PER PERSON**

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Sioux Falls SD 57110
Bobbie Jo Leggett
605-759-1187

GARDENING MYTHS BUSTED



Featured speaker
Jeff Gillman

Director of the Botanical Gardens at the
University of North Carolina at Charlotte

Author of

The Truth About Garden Remedies

What Works - What Doesn't - and Why

2:45 p.m. Sept. 23, 2017

Ramkota Hotel & Convention Center Amphitheater, Aberdeen

PUBLIC WELCOME TO ATTEND THIS GARDEN-MYTH-BUSTING PRESENTATION!
Tickets \$5 at the west door

Hosted by Prairie Partners Master Gardeners

BIG Idea Opens 10th Anniversary Competition



Kelly Weaver
Regional Director,
Small Business
Development Center

The BIG Idea Competition will mark its 10th anniversary when the 2017 competition opens on September 1st. The reasons that spurred the development of this high school business idea competition in 2007 still ring true today. Entrepreneurship - taking initiative and risk in a business venture - is one key to supporting our rural economies. By exposing our youth to the challenge of business ownership and the potential of innovative thinking, we hope they will view entrepreneurship as an option for their future.

The BIG Idea Competition is a free business idea competition for South Dakota high school students in grades 9-12. Students will compete for nearly \$5,000 in cash awards and scholarships. Applications consist of a written description of the business idea and are submitted online. Wellness ideas are eligible for an additional \$500 prize, and a \$500 prize is awarded for Marketing Design where students can choose to create an ad for their business idea.

The application and competition details can be accessed at the BIG Idea website: www.BigIdeaSD.com. Students can submit their entries online from September 1 through

October 31, 2017. Students will be encouraged to come up with their own business ideas, to think about businesses that they feel have a potential for success. Many tools can be found on the website to help students with idea creation and developing the application.

While only the top eight (8) top scoring applications will compete in the final competition, all are invited to the event set for December 7 at Northern State University in Aberdeen. Prior to the awards, there will be various activities and speakers related to entrepreneurship.

In celebration of the 10th Anniversary, the BIG Idea Competition is conducting a survey on the state of entrepreneurship. Please visit www.BigIdeaSD.com, to participate in the survey. Since inception, the competition has received 1881 applications involving nearly 2700 students from over 80 different schools. A complete listing of all past finalists can be found on the BIG Idea website along with a video of their elevator pitches.

For more information about the program, visit the website at www.BigIdeaSD.com. If you are interested in being part of the judging process or have other questions, contact Kelly Weaver of the Small Business Development Center at (605) 626-2565 or



info@bigideasd.com.

The competition is coordinated by the Small Business Development Center and funded by these sponsors: Sanford Health, East River Electric, REED Fund, McQuillen Creative Group, Northern State University, Presentation College, Dacotah Bank, Aberdeen Development Corporation, Student Loan Finance Corporation, First Bank & Trust, Northwestern Energy, The Tom and Danielle Aman Foundation, and Midcontinent Communications. The other collaborating organizations include: Aberdeen Area Chamber of Commerce, Aberdeen Downtown Association, Aberdeen Catholic School System – Roncalli High School, Aberdeen School District – Central High School, Dacotah Bank, Northern State University, and Presentation College.

Business Milestones Recognized

Certificates of Recognition were presented to two businesses at the July Business After Hours mixer to acknowledge their years of contributions to Aberdeen and the surrounding area. Eide Bailly, LLP was recognized for 100 years as a company and Sanford Aberdeen Medical Center for their 5-year anniversary in Aberdeen.



SOCIAL NETWORKING WITH THE CHAMBER

The Aberdeen Area Chamber of Commerce is on Facebook and Instagram. Connect with us by searching for Aberdeen Area Chamber of Commerce.



New Business

20 Volume Day Salon Aveda
1923 6th Ave SE, Suite 105 • 605-262-8332
www.facebook.com/20VolumeDaySalon



Expansion Groundbreaking

Aberdeen Exchange BMX
1111 1st Ave SE • 605-216-1910
www.facebook.com/AberdeenBMX



New Business

CrossFit Erosion
315 S Main St
www.facebook.com/crossfiterosion



New Business

The Crossing
802 Nesbitt Dr, Mina SD • 605-725-2022
www.facebook.com/The-Crossing-Bar



New Business

Footsteps Counseling, LLC
514 S Main St • 605-725-2155
www.footstepscounselingaberdeensd.com



Expansion

Lake Area Technical Institute
2919 Industrial Ave • 800-657-4344
www.lakeareatech.edu/corporate-education/aberdeen-training



Aberdeen Area Humane Society
 13452 385th Ave • 226-1200
www.anewleashonlife.net



R&K Computers, LLP
 209 Railroad Ave SE, Ste 3 • 262-4030
www.rkcomputers.biz

***YOU ARE AN AWESOME
 AMBASSADOR (YAAAA)**



Barb Stugelmayer (left), with NVC, was chosen as the July YAAAA Award winner. Presenting the award is Dawn Maas, MyPlace Hotels of America, June YAAAA winner.

**AMBASSADORS VOLUNTEER
 AT THE FAIR**



On Tuesday, August 15th, a group representing the Chamber Ambassadors volunteered their time to sell concessions under the grandstand for the Boys & Girls Club of Aberdeen Area at the Brown County Fair. Pictured left to right are Mike Sommers, Renee Jarvis, Pat Tollefson, Barb Stugelmayer, Jennifer Law, Eric Vetter, Alison Kiesz, Allison Carly, Mady Ogdahl, Rich Galbraith, Bea Fischer, Gail Ochs, Dawn Maas, Miranda Maas, Carl Perry and Liesl Hovel.



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October is Domestic Violence Awareness Month



Gina Karst
Executive Director
Safe Harbor

Domestic violence is never an easy topic for anyone to discuss. Domestic violence may not always be seen or heard, but it is here. It is here in our community of Aberdeen. Domestic violence is often silent. Perpetrators can portray themselves

as good, upstanding members of the community. Victims are able to portray themselves as happy, able to hide the secret pain. Behind closed doors there is verbal assaults, physical attacks, and/or manipulation. This is why we need to be able to openly discuss domestic violence. If we can speak openly, a victim may be more likely to share what is happening to them. October is the awareness month for Domestic Violence. Like so many awareness months for various social or health issues, people will see many ad campaigns for their cause. Domestic Violence is just not as high profile as many other causes,

yet the statistics and long-term effects are often more staggering.

Yet with all these statistics we are still uncomfortable talking about domestic violence. Why? Some of it may be because we have a hard time imposing our own



thoughts or feelings on a relationship. Maybe things aren't as bad as we may think, maybe it is just an occasional screaming match or the sound that we heard wasn't really of someone being hurt. Because we question ourselves whether or not we should get involved in a situation. Perhaps we are afraid that if we call the police the abuser will retaliate against us.

Just as the multiple reasons a victim goes back to their abuser, we have multiple reasons why we don't want to get involved. It is all a very difficult situation.

To help you when faced with a situation of domestic violence, here is some advice I can offer:

1. If someone has disclosed that they are in an abusive relationship, or perhaps you have thought that someone may be in one, listen to their story.

2. Don't input your own thoughts, theories, or experiences. These may leave the victim confused or to have the feeling that you don't relate to them.

3. Offer support emotionally. Give



them resources of agencies such as a domestic violence shelter and/or counseling.

4. The best support you can give is by believing. If the victim goes back to their relationship (statistically victims go back 7-10 times), let them know you still support them and when they are ready to leave you will be there to help where you can. There are several reasons a victim goes back to their abuser. It may be financial – the victim may not have had any control over finances so they feel they cannot make it on their own. It may be fear – the victim may have been told that if they leave they themselves would be killed, the perpetrator would kill themselves. Or the fear is that if they leave the abuser will take the children so that the victim will never see them again. These are only a few reasons they go back. If you are ever suspicious that a person is being harmed physically by their partner. Call emergency services, you can report anonymously. Even if you are unsure if anything happened, law enforcement can do a welfare check on people.

Have an open discussion with friends and family about domestic violence. Women between the ages of 18-24 are most commonly involved in an abusive relationship. We have all heard some story of an assault that has occurred either on a local level or a national level. Talk about that story with your children, spouses, co-workers, family and friends. Discuss the possibilities as to why it happened. Discuss how we prevent it happening in our community, to our children, to our friends, to our loved ones.

All statistics in this article came from the National Coalition Against Domestic Violence website www.ncadv.org.

Presentation Sisters Women on the Prairie Conference

Saturday, September 23, 2017
9:30 a.m. - 12:30 p.m.



Featuring:

Dee Dee Raap



*Love Makes
the
Journey Great*

Please register by September 21 or for more information contact Barb at (605)229-8391 bgrosz@presentationsisters.org www.presentationsisters.org

National Alzheimer's Association Longest Day

June 21, 2017, was the longest day of the year and a very important one for the National Alzheimer's Association. Their annual "The Longest Day" campaign brings awareness to Alzheimer's through fundraising events across the country recognizing the battle that caretakers and patients go through after diagnosis - and remembering those who have fallen victim to the disease.

"Many of us know that people suffering from Alzheimer's have to tackle significant challenges each day," said Jessi Weldon, Primrose Director of Sales and Marketing. "Sometimes, though, we overlook the effect that Alzheimer's has on other people. It is a disease that impacts whole families, and we want our community to know that there are ways we can help," she added.

Primrose Retirement Community of Aberdeen was the first in the company to offer memory care services, and they observed The Longest Day by hosting a fundraising event at their corporate headquarters located at 815 N. Second Street. Free will

donations allowed guests to enjoy lunch and an ice cream social, while quilters from the community volunteered their time to create a special quilt which will be raffled during the Walk to End Alzheimer's in Aberdeen on September 29th. The event raised \$4,290 to aid the National Alzheimer's Association in their research.

Every 66 seconds, someone in the U.S. develops Alzheimer's and more than 5 million Americans are living with the disease. Company-wide, 17% of Primrose assisted living residents live with some form of dementia. In order to fulfill one of its core values - relentless improvement



- Primrose is expanding to include memory care services in several of its existing markets, and is also incorporating these services into many of its new developments across the country.

Please join Primrose on Friday, September 29th, at 7 pm at the Wylie Park Pavilion for the 2017 Walk to End Alzheimer's. You can register a team, join a team, volunteer or make a donation at <http://act.alz.org>.

PC to Offer First Ever Graduate Level Studies

For the first time, Presentation College will offer Master of Science Degrees in Nursing (MSN). Applications are being accepted now for the spring semester of 2018.

The program includes two tracks: Family Nurse Practitioner (FNP) and Nurse Educator (NE).

The MSN-NE online program prepares nurses for educator positions in diverse academic and health care settings. The graduate degree curriculum teaches students to design, implement, evaluate and revise education programs for nurses, and to provide instruction in classrooms, clinical settings, and simulation labs.

The MSN-FNP Online program provides students with a family-practice approach that emphasizes health promotion and health maintenance. The program emphasizes the knowledge and skills necessary to care for individuals living in rural communities.

FNP Program Coordinator Tonya Struble says these skills will meet a

growing need in our area. "We are very excited to offer this degree for nurses who want to continue their education and become family nurse practitioners. After completing the FNP program here at Presentation, our graduates will be well-suited to serve the healthcare needs of rural communities here in South Dakota and the surrounding area."

Presentation College President Dr. Margaret Huber says, "Offering graduate level education is a huge step for the college, and we hope to take a leadership role in the healthcare industry throughout the region."

Both programs are based on nursing guidelines established by Presentation College's accrediting body the Commission on Collegiate Nursing Education (CCNE). The Institutional Actions Council of the Higher Learn-



ing Commission approved Presentation College's request to offer the Master of Science in Nursing degree August 1, 2017.

Classes will begin in January, 2018.

Fall Fun Starts Here!

The Aberdeen Parks, Recreation and Forestry Department employees have been busy making plans for a wide variety of fall activities. The Fall/Winter Brochure was distributed in the Aberdeen American News on Sunday, September 3 and also is posted online at www.aberdeen.sd.us/parksandrec. On Line Registration is available to sign up for classes.

The Department offers many programs for youth of all ages in addition to the ARCC Dance Program, offering ballet, tap, modern and jazz styles plus more. Other youth offerings include skating lessons, recreational skating, open gyms and tot gym. The Community School of Music offers private instrument lessons for most band instruments, an extensive strings program and voice lessons for youth up through adults. In addition, the Visual Arts School offers a unique opportunity

for development of artistic appreciation, artistic skill and knowledge. This is for students Grades 1 - 3, 4 - 6 and 7 - 12.

Adults are not left out! Adult volleyball and basketball leagues are being formed, along with open gyms and recreational skating. There are many fitness/wellness classes and ARCC dance classes as well as adult /teen classes in the areas of pottery, photography & technology, paint, paper & pen, fiber arts and special interest classes.

Aberdeen Area Senior Center has a wide range of weekly activities, several monthly activities and many special events. If you are 50 and over this is the place to become involved!!

The YAPatorium Teen Center provides a great place for teens to



enjoy. We encourage youth ages 11 - 17 to come check out all the activities happening here!

Major Special Events planned for the Fall includes the Haunted Forest on October 27 & 28, Winterfest- A Winter Arts Festival on November 18 & 19 and the Holiday Celebration for Youth on December 11.

For all the details, check out the Fall/Winter Brochure. Fall fun begins with the Aberdeen Parks, Recreation and Forestry Department!

Get to Know Your Local Manufacturer



Kellie Ecker
Business Advisor
SD Mfg. & Tech.
Solutions

Manufacturing Day, officially October 6 this year, kicks off a string of week- and month-long events by manufacturers and communities across the country in the hopes of showcasing their facilities in a collective effort to educate, improve

public perception and inspire the next generation of manufacturers. These seemingly innocuous activities have a direct link to increased awareness and career motivation by those who participate. A Deloitte study of students attending a 2016 manufacturing day event found:

- 89% were more aware of manufacturing jobs in their communities
- 84% more convinced that manufacturing provides careers that are interesting and rewarding
- 64% more motivated to pursue careers in manufacturing
- 71% more likely to tell friends, family, parents or colleagues

about manufacturing after attending an event.

This is good news for South Dakota and our workforce! You do not have to go out-of-state to get a good job. Great jobs in all areas of manufacturing can be found right here at home. Did you know that 1,114 manufacturing businesses in SD make up 42,592 manufacturing jobs with an average annual wage of \$45,433?

The problem is, "Do we as citizens take the time to understand what our manufacturers do?" The Aberdeen area has some pretty incredible manufacturers that create and make some amazing things! Unfortunately, when people do not have an occasion to walk through their doors they are left in the dark about what goes on behind the doors. Consequently, parents and educators who do not understand the width and breadth of opportunities our manufacturing community holds are unable to share it with our young people. The first step toward a solution is to understand modern-day manufacturing is not your grandfather's manufacturing. Businesses all across the service area are making products not typically associated with manufactur-

ing. Think of the businesses that turn cattle into delicious cuts of beef; great tasting water into bottled water; fine stands of fiberglass into something as small as a furnace filter or as large as a windblade; a farmers' crop of corn transformed into ethanol and products that can supplement his cattle's diets; or a tiny sensor on an industrial robot that can save a life! Secondly, our manufacturers while local, are worldwide! Their products are sold to end users, businesses, and other manufacturers across the globe. If you want to explore the world: Stay in Aberdeen. Many operators and managers alike are on assignment in other countries all the time - all on behalf of their Aberdeen-based company.

This October, I challenge you to learn about the Aberdeen version of "How It's Made". Reach out to friends and neighbors working in the industry and ask what they make and for whom? If a company hosts an event or tour - Go and support it! Learn about the opportunities we have in our own backyard! One last thing, be sure to ask questions! I know you will be amazed at what you learn. #SDMfg-week



WELCOME NEW MEMBERS

Arrow Boutique

Meg White, Owner
518 S Main Street, Aberdeen

A women's boutique featuring women's clothing, lifestyle products and home décor.



DemKota Ranch Beef

Jeff Tokarczyk, Director of HR
13 135th St SW, Aberdeen

DemKota Ranch Beef, based in Aberdeen, South Dakota, operates a single state-of-the-art beef processing and fabrication facility, which allows the production of top-quality beef products.



The Crossing Bar

Nick Meier, Owner
802 Nesbitt Drive, Mina

Full service bar located in Mina, SD serving lunch, dinner and drinks.



Slackers

Lamar Marshall & Jonathon Hepola, Owners
319 S Main Street, Aberdeen

Slackers offers the widest selection of beer in the region, including limited releases and other special offerings. Cheers!



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Hecla

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Labor Secretary Visits Workforce & Ed



Cabinet Secretary of the South Dakota of the Department of Labor & Regulation, Marcia Hultman, was a special guest at the July Workforce & Education Committee meeting. She

was accompanied by Dawn Dovre, Director of Policy and Public Affairs.

The duo visited a variety of community groups throughout the summer to share information about what they have been working on in their office, as our state struggles to find skilled workers to enhance our workforce.

Hultman's travels were prompted by Governor Dennis Daugaard's position as the Chair of the Western Governor's Group. His platform is workforce development. Some of the workforce training issue they are focusing on include registered apprenticeships, soft skills curriculum and

youth, adult & dislocated workers.

Some of the statistics Hultman shared with the group include:

- South Dakota's unemployment rate is 2.9% (this includes those who have lost a job or are actively searching within the past 4 weeks and are available to work)
- South Dakota's Labor Force Participation Rate is 68.1%, compared to 63% nationally (those ages 16 and up in the workforce)
- South Dakota Youth (ages 16-19) participating in the workforce in 2015 was 50.5%, compared to 37.8% nationally.

You can learn more about the Department of Labor & Regulation at www.dlr.sd.gov. The Chamber's Workforce & Education Committee meets the 3rd Wednesday of each month.

Pancakes & Sausage a Hit at the Fair



A hearty pancake and sausage breakfast is just how around 550 fair-goers and community members rounded out their 2017 Brown County Fair experience by attending the Consumer Ag Breakfast at the Clubhouse. This annual event, which was created to highlight the importance of agriculture in our daily meals, is hosted by the Chamber's Ag Committee. A big thank you to Hub City Radio for sponsoring this event and helping make the morning a huge success!



We've got you and your employees covered.

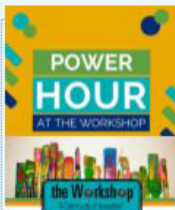
When it comes to health insurance, we have some of the lowest rates in the region and an extensive network of providers and specialists.

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- ✓ Coverage for employees who work out of state
- ✓ Continued coverage for kids once they go to college — even out of state

It's time to call your agent or visit AveraHealthPlans.com/biz



17-AVHP-7730



Power Hours at The Workshop, 208 S Main St. Register by calling Jill at 229-5335 or emailing jillvining@adcsd.com:

- September 13 — 12:00-1:00pm — Who’s Up Next? Planning for your Business Ownership Transition - David Sandvig, [Dacotah Bank](#)
- September 27 — 12:00-1:00pm — What’s It Worth? Understanding the Basics of Business Valuations - Rob Johnson, [Dakota Plains Energy](#)
- October 11 — 12:00-1:00pm — How to Manage Your Time - Jodi Myburg, [Dacotah Bank](#)
- October 25 — 12:00-1:00pm — Breaking the Procrastination Cycle - Jodi Myburg, [Dacotah Bank](#)



CPAs & BUSINESS ADVISORS

9/21/2017	Business Insights Webinar Series - Qualifying for and Benefiting from the R&D Tax Credit
9/21/2017	Tax Trends Webinar Series - Planning For Your Future: The Latest in Wealth Transition
10/19/2017	Business Insights Webinar Series - Overview of Foreign Trust Reporting Requirements
10/20/2017	Tax Trends Webinar Series - Understanding Nexus for Sales & Income Taxes

Register online at <http://www.eidebailly.com/insights/events>

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Large group discounts are available to businesses seeking staff training. To register visit <http://adcsd.com/events/category/training-opportunities> or call Jill at 605-229-5335.

Hands-On Computer Classes:

- Excel Beginner September 28th, 9:00am-1:00pm
- Excel Intermediate October 5th, 9:00am-1:00pm
- Excel Advanced October 12th, 9:00am-1:00pm
- Word Beginner October 19th, 9:00am-1:00pm
- Word Intermediate October 26th, 9:00am-1:00pm
- Word Advanced November 2nd, 9:00 am-1:00pm

CDL Classroom:

- *Behind the Wheel Driving and Driving Test also available
- September 25-27th 5:00-9:00pm each evening
- October 23-25th 5:00-9:00pm each evening

Survival Spanish

This four or six week class starts off with basic Spanish and advances to learning key phrases specific to your work place no matter the industry! Class times are scheduled for what works best for your staff. Call for more information.

Advanced Welding Training & Code Certification Welding

Welding training offered by the hour and qualification testing performed. Training coupons and prepared test plates in specified metal, wire tips, and cones to be provided by the client or as arranged. Call for more information.

Aberdeen Area Human Resource Association presents...



Bring Your A Game to Work by Cornerstones Career Learning Center

Presented by: *Kim Olson, Executive Director of Cornerstones Career Learning Center*

Employers across the country are shouting out the same message. They can't find the employees for their basic positions and increasingly it's not a lack of technical skills or certification they are complaining about. It's about work ethic.

As a result, we, as employers, are facing a work ethic gap. Last year more than 12 million employees were terminated in this country and 89% of those were because of work ethic not technical skills.

Bring Your A Game to Work is available to address the work ethic issues of attitude, attendance, appearance, ambition, accountability, acceptance, and appreciation.



Location: Best Western Hotel, Aberdeen SD
Thursday, September 21st, 2017

Presentation: 11:00am – 12:00pm
Business Meeting and Lunch to follow

**This meeting is free to AAHRA members. Not a member??? Join us for this session free to see if the AAHRA is of interest for you. Membership is only \$50 a year for Non-SHRM Members and \$25 for SHRMs Members!

RSVP: <https://aahra.advm.org/events/2017/09/sepember-2017-aahra-meeting>

This has been certified for 1 PDIC through SHRM and 1 HRCI credit.

Aging Gracefully...

“A group gathering to celebrate faith, community and education.”

September’s topic: **Better Choices, Better Health**

Presented by **Laura Latt, Volunteers of America & RSVP/Foster Grandparents**

Tuesday, September 12th at 2:00 pm

Aging Gracefully meets the 2nd Tuesday each month at 2:00 pm at Bethlehem Lutheran Church. Refreshments will be served.

Please call the church office at 225-9740 to RSVP.





MFG SOCCER TEAM WINS TOURNAMENT

The Karen Community of Huron, SD hosted its Third Annual 4th of July Soccer Tournament this year. The Peace Soccer Team, sponsored by MFG, won the tournament for the second year in a row.

DRN READITECH ACQUIRES COMPQUEST TECHNOLOGY

DRN ReadITech has acquired CompQuest Technology, owned and operated by David Malsam, effective August 1, 2017. The acquisition will broaden DRN ReadITech's service territory into Aberdeen and the sur-

rounding area.

DRN ReadITech is happy to welcome David Malsam to the team as Senior Sales Account Executive/Network Analyst. "Customers will continue to experience the same value of service that they currently enjoy with CompQuest," said Malsam. David joins a team of expert network analysis, who will work as a team to provide customers with more efficient and robust sales, service and support. "One of the major benefits to this acquisition is Mr. Malsam will be backed by a ReadITech team of network analysts, who will be assisting him from time to time with customer's business needs" said Robert K. Johnson CEO/General Manager of DRN.

Malsam grew up in Bowdle, SD and went on to earn a degree in Computer Information Systems. After col-



lege, he worked for several computer companies throughout South Dakota. David moved back to the Aberdeen area in the fall of 2011. David started CompQuest from the basement of his house, and has since turned it into one of the premier IT service companies in the area.

HIGHER LEARNING COMMISSION REAFFIRMS NORTHERN STATE UNIVERSITY'S ACCREDITATION

The Northern State University campus community is pleased to announce its successful reaffirmation of accreditation by the Higher Learning Commission.



The announcement comes after an extensive comprehensive evaluation by the Higher Learning Commission, Northern's regional accrediting organization.

NSU Associate Vice President for Academic Affairs and Graduate Studies Director Dr. Joelle Lien said the university is thrilled with the HLC decision.

"The reaffirmation process gave us the opportunity to show all that Northern has to offer," Lien said. "This is an exciting time at NSU, with new leadership in several areas, innovative curricular offerings coming forward, and new buildings under construction. The outcome of our comprehensive review by HLC affirms NSU's positive forward momentum."

This review affirmed that NSU is meeting the Criteria for Accreditation, pursuing institutional improvement and complying with requirements set by the U.S. Department of Education.

Institutions must be accredited by a federally recognized accrediting agency to qualify for participation in federal financial aid programs that provide low cost loans to students. Attending a regionally accredited institution is an important consideration for students who might want to transfer credits to another institution or pursue admission to graduate programs later on.

Northern's next comprehensive review for HLC accreditation will take place during the 2026-27 academic year.

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Rooster Rush 2017



Laura Ptacek
Convention Sales &
Marketing Coordinator,
Aberdeen Area
CVB

It'll be here before we know it... ROOSTER RUSH 2017! We've already spent months planning Aberdeen's biggest and best hunting season celebration yet! But, that task doesn't just fall on our shoulders... we need your help! We want as

many people and businesses as possible to get involved and help us welcome our visiting hunters to town. It would be great if schools, daycares, and nursing homes could get involved too.

This year we will have an entry in the Gypsy Day parade on September 30, so be sure to see us there, but also, we will be doing some Rooster Rush activities at the Aberdeen Wings hockey game on October 13. Join us that night as we have all kinds of fun things planned! We may even ruffle a few feathers...!

And, you won't want to miss the event we are planning at the Aberdeen Convention & Visitors Bureau office, located in the depot building across from the Flame Restaurant on Main Street. See below for details and then come tour the historic depot and sample some of Aberdeen's past... pheasant sandwiches!

Local businesses will be participating by having staff members wear our newly designed Rooster Rush t-shirts and hoodies, to show their support and to help the hunters "Wing it in Aberdeen!" We will be welcoming hunters at the airport and area hotels as well, as most have come to expect to have our smiling faces waiting for them when they arrive. (Ok, they're mostly just expecting the prize wheel and freebies!)

We're not forgetting the kiddos, either. They will be encouraged to sign up at Ken's, SoDak Sports, Runnings and Young Guns for a chance to win some cool prizes. Mom and Dad can enter our Facebook giveaway that's coming up



too.

Keep watching the CVB's Facebook page for details, dates and times for all of our events, and if you have any ideas of what we or the community could be doing to make Rooster Rush even better, please let us know!

ATTENTION ALL CHEFS!



Take part in the First Annual
Sandwich Shootout!
Thursday, November 2nd

at the depot located at North Main Street and Railroad Avenue.
The event runs from 3-7 pm, with judging at 6 pm.

We're looking for professional (associated with a local restaurant) and home chefs who are willing to earn cash, a traveling trophy and bragging rights for the best pheasant sandwich. ***No fee to enter.**

For details and to enter, go to
<http://www.visitaberdeensd.com/pheasantsandwichshootout>

Doors Open @ 5 pm

Dinner 5-6:30 pm

1992 2017

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25th Anniversary

Barn Dance & Benefit Auction
Saturday, September 16 - SPURS Big Red Barn

Silent Auction open @ 5 pm
Pie & Smoked Meat Auction @ 6:30 pm
Live Auction starts @ 7 pm
Dance with Peter Franck @ 9 pm

Tickets: Kessler's & Hitch'n Post \$20. Family tickets \$40.

For more info call 605.226.1099.

Dinner by Shagan Pit & sponsored in part by Hub City Livestock & RDO Equipment.

2018 City Budget



Lynn Lander
Aberdeen City
Manager

The City of Aberdeen's budget process for each year's appropriation takes approximately six months. The Cities of South Dakota run their budget on a calendar basis. The first letter to the departments with instructions and specific worksheets is sent

in April and the governing body approves the final appropriation amount in September. The budget for 2018 started with some financial challenges because of prior year limited revenue growth in property taxes and sales tax. South Dakota Codified Law 10-35-35 imposes tax levy limitations each year based upon the lesser of three percent or the annual percentage change in the consumer price index for urban wage earners as computed by the US Bureau

of Labor Statistics. The calculated allowable property tax increase for 2017 was zero (0) percent and 1% for 2018. Therefore, new revenue from property tax for year 2017 and 2018 will be based upon new value from property improvements. Sales tax annual growth when comparing calendar year 2015 to 2016 was a negative .80%.

I can't explain the total workings of the 2018 budget within my limited allowable magazine space. However, I will attempt to highlight some activities. City Administration recommended adding three new positions to the city workforce for 2018. The recommended positions were two additional patrol officers and a full-time marketing/concession manager for Wylie Park. A grant application has been submitted to offset a substantial portion of the salaries for the patrol officers. The police department, with assistance from Northern State University, completed a detailed workload analysis. The analysis showed a need for additional

patrol officers based upon actual recorded incident hours. A special appropriation amount included monies to fund a new housing study. The last housing study was completed in 2010. The last study provided data in the following areas:

Demographic and Projection Data, Existing Housing Data, Rental House Inventory, and Employment and Local Economic Trends Analysis. Six hundred sixty-seven new single family homes have been constructed since 2008 and also nine hundred fifty-seven new multi-family units. Infrastructure improvements, when constructed above ground, are always of interest to the citizens of the community. Significant planned improvements to be completed in 2018 include the reconstruction of 8th Street Northwest from Old 281 to Main Street and the bridge on 3rd Avenue SE. These two projects are estimated to be in the cost range of \$3.7 million when added together. Engineering plans to complete additional asphalt overlay throughout the city for year 2018. Typically, the city plans for approximately one-mile of asphalt mill and overlay improvements. The 2018 street allocation for mill and overlay would allow at least two miles of asphalt mill and overlay improvements.

The City will continue to install resin pipe lining in the older sewer collection lines throughout the city for 2018. This proactive process brings the integrity back to some of the older concrete asbestos lines, thus eliminating the need for removal and replacement.

I look forward to another positive year for Aberdeen. Aberdeen has seen positive growth activities in the last decade in housing, jobs, new commercial businesses, industrial development, healthcare expansion, and expanded continuing educational opportunities.

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Religion in the Workplace



Kim Dorsett
Partner, Richardson,
Wylie, Wise,
Sauck & Hieb

Religious freedom is one of the fundamental rights held by every person. While many employers are aware they cannot make decisions to fire or hire based upon a person's religious beliefs, religious discrimination can actually take many other forms easily overlooked, creating unintended liability. In 2016, the Equal Employment Opportunity Commission ("EEOC") processed over 3,800 complaints for religious-based discrimination.

One such complaint arose in Pennsylvania, where a health center's mandatory flu vaccination program for employees cost it \$300,000 in settling an EEOC lawsuit. In the case, the EEOC took issue with the health center's

mandatory seasonal flu vaccination requirement after six employees were fired for refusing the vaccination, citing religious beliefs. As part of the settlement, the health center is obligated to grant exemptions from vaccination requirements for all employees with sincerely held religious beliefs who request exemptions, unless it can be proven such exemption poses an undue hardship upon the health center's operations.

Complaints regarding time off to observe religious holidays are also on the rise. While employers commonly offer paid days off for Christian holidays such as Christmas and Easter, what about similar paid time off for holidays recognized by other religions? As of now, the law permits employers to choose which holidays the workplace will be closed and those days employees will be paid holiday pay. But, if an employee requests a different day off citing religious observance, the EEOC and courts cau-

tion employers to grant the request with at least unpaid time off as a religious accommodation.

Uniform policies are also being challenged. After a legal battle that went to the United States Supreme Court, Abercrombie & Fitch was forced to modify its dress code policies and employee appearance standards, allowing Muslim employees the right to wear a hijab, or Muslim headscarf, while at work.

These are just a few examples ways unintended religious discrimination can present itself in the workplace. If any employee tries to discuss a change in policy or procedure citing their religion, an attorney experienced in this area of the law should be consulted.

Further questions may be directed to me at the Richardson Law Firm.

** This article is presented for informational purposes only and is not intended to convey or constitute legal advice.*

'17 CHS Hall of Fame Banquet Tickets on Sale

Tickets for the 2017 CHS Hall of Fame Banquet are now available. The CHS Hall of Fame Banquet is scheduled for 5:00 pm Saturday, September 30, 2017 at Central High School in conjunction with Homecoming Week activities. Banquet tickets are \$35.00 per person until September 15, 2017. Prices increase to \$40.00 after that date. Tickets are available at the Foundation Office at 1224 3rd Street South Aberdeen, SD 57401 or by calling (605) 725-7118. Tickets may also be purchased online at <https://aberdeen.k12.sd.us/foundation>.

The following individuals will be honored at the 2017 CHS Hall of Fame Banquet:

Academics/Achievement:

Michael Black, '82
Mary Sanderson, '85
Dale Schornack, '74

Athletics:

Sue Gapp, '73
Melvin Kline, '57
Lee Wolf, '56

Fine Arts:

Arliiss (Krueger) Alberts '49

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Burt Elliott '70-'07

The CHS Hall of Fame is a special project of the Aberdeen Public Schools Foundation, a non-profit organization that promotes excellence in education by forging partnerships among the schools, community and alumni.

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Pushing Forward



Kristi Noem
US Representative (R-SD)

We're a little over six months into President Trump's first term, and regardless of what national pundits might say, the House has been systematically ticking through a conservative, pro-growth agenda. Altogether, we've passed more than

250 bills, a handful of which have been proposals I wrote. President Trump has signed more than 40 of these bills into law – more so than many presidents at this point in their administration.

One of the largest areas of success – and least reported accomplishments – has been on the de-regulation front. Through the Congressional Review Act, Congress has the authority to repeal regulations. Prior to 2017, however, the provision had been used successfully just once. But this year, we've passed more than a dozen provisions under the

Congressional Review Act that, when taken together, have saved hard-working Americans billions of dollars.

As we've reduced regulations and outlined pro-growth policies, the economy has reacted with hundreds of thousands of new jobs. Alongside economic development, I've fought for greater workforce development, helping the House pass the Strengthening Career and Technical Education Act, which would expand our commitments to vocational and technical education training.

At the same time, we've put America's national security first. A year ago, we had an administration that prioritized climate change over terrorism and refused to call our enemies out for what



illegal crossings decrease by 60 percent. Much of this is due to a tougher U.S. stance. I was proud to help the House pass Kate's Law, which created harsher penalties for those who repeatedly cross the border illegally. We also passed legislation to crack down on sanctuary cities by withholding certain federal grants. Moreover,

I'm supporting another bill that would go even further, deploying additional personnel and new technologies to the border.

The House has also passed legislation to repeal Obamacare and replace it with patient-centered solutions. We approved more than a dozen bills to combat human trafficking in our communities. We passed legislation offering the resources necessary to build a strong border wall, invest in our military, and stop the EPA's controversial Waters of the U.S. rule. And we ok'd the bipartisan Presidential Library Donation Reform Act, which would help eliminate the secrecy surrounding some donations to organizations like the William J. Clinton Foundation.

Despite the House's action on these items, the Senate has faced repeated delays and distractions from their Democratic colleagues, making similar progress difficult.

This isn't to say the House doesn't still have work to do. I continue to drive progress on reforming our tax system in a way that simplifies the code; promotes economic growth for businesses, families and individuals; and holds the IRS more accountable. I am working closely with the House Agriculture Committee to develop the next Farm Bill. I'm also working on legislation to combat poverty and promote financial independence and upward mobility, while fighting for fundamental changes to the way the Indian Health Service operates. We need to make progress on driving down spending and getting our budget on track as well. But I am not about to slow down. We need to keep pushing forward.

they are: radical Islamic terrorists. Those attitudes have changed, as has our allocation of resources. Earlier this summer, for instance, I helped the House pass an annual defense bill that offered our troops a 2.4 percent pay raise (the biggest increase in eight years). The legislation also boosted end strength and provided needed aircraft, ships and systems. Additionally, we maintained the commitments made to our ally, Israel.

On the border, we've seen



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It's About Time



John Thune
US Senator
(R-SD)

It was way back in August 1986 when President Reagan signed the last meaningful and comprehensive tax reform legislation into law. Randy Travis's "On The Other Hand" was at the top of the country music charts, Bo Jackson was the

first overall pick in the NFL draft, and Kimberley and I were in our second year of marriage. Just think for a moment about everything that's changed in your own life over the last three decades: marriage, children, jobs, homes. Needless to say, reviewing, modernizing, and reforming our tax code is long overdue.

If you've ever flipped through the Internal Revenue Code – it's not a light read – you'd know just how big and overly complex it has become. Most folks wouldn't have to go to those lengths, though. For a lot of families, just filing their annual taxes can be a

large enough burden. Even with online tax preparation programs and professional tax preparers, which nine out of 10 Americans now use, many people are still uncertain about their return's accuracy when they file it.

There's been a lot on the Senate's agenda this year, but I've been working hard to get a head-start on tax reform so we can hit the ground running. While I was back in South Dakota this summer, I visited different parts of the state to take my message about pro-growth tax reform directly to the people who would be affected. With a code as massive as the one we have in the United States, it's hard to find a single American whom tax reform wouldn't touch.

My goals for tax reform are actually pretty simple. For starters, I believe we must provide middle-class tax relief, simplify the code, and pursue reforms that increase wages, jobs, and economic growth in South Dakota. While creating an environment for new job growth is important, I also think tax reform must encourage employers to keep good-paying jobs here

at home. Finally, whatever we do, we must improve and strengthen America's competitive edge in an ever-growing global economy. It's not just the nation's largest corporations, but also our hometown businesses that make up the supply chain that are at risk if America continues to fall behind in the global marketplace.

Setting these goals is the easy part. The hard, but necessary work of getting a bill on the president's desk comes next. I've already introduced several individual tax reform bills this year to help lay the groundwork for that effort. If you're interested in learning more about them, go to www.thune.senate.gov and click on the tax reform icon on my homepage.

Over the next few weeks and months, I look forward to hearing from you and continuing to work with my colleagues on the Finance Committee as we work toward creating a tax system that works for South Dakotans, not against them.

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Preparing Service Members for Post-Military Careers



Mike Rounds
US Senator (R-SD)

In Congress, my colleagues and I have been doing important work in our committees to cut red tape, advance pro-growth policies that will create jobs and provide essential oversight of government programs so we can improve

them. This has been particularly true in the Senate Veterans' Affairs Committee, where we've already had an accountability bill signed into law as well as an extension of the Veterans Choice Act, which includes a provision of a bill I introduced which essentially makes the Department of Veterans Affairs (VA) the primary payer under Veterans Choice Program and protects many veterans from paying higher health care costs.

Most recently, a number of us who serve on the Senate Veterans' Affairs

Committee introduced comprehensive legislation to enhance and improve veterans' education benefits under the Post-9/11 GI Bill. Under our proposal, when returning veterans are able to access the educational benefits included in the Post-9/11 GI Bill, they will be better equipped to pursue a successful career in a competitive job market. We want every veteran to prosper as they transition into civilian life, and getting a great education is the first step toward a lucrative and rewarding career.

I'm pleased that our reform bill includes three bipartisan pieces of legislation that I introduced earlier this year, including a bill to add all Purple Heart recipients to the list of eligible veterans who can access full Post-9/11 GI Bill benefits. Purple Heart recipients have made incredible sacrifices, and deserve to have full Post-9/11 GI Bill benefits, regardless of the amount of time they served on active duty. The reform bill also includes my provision that would

allow survivors of deceased service members, who had Post-9/11 GI Bill benefits transferred to them, to reallocate the benefits to another designated survivor. We know that when an individual decides to serve his or her country, their entire family makes

sacrifices too. While they can never be fully repaid for their sacrifices, we're hopeful that this change will make their lives a bit easier.

The third bill, the Veterans TEST Accessibility Act, included in the reform package specifically addresses veterans' education opportunities. Under current law, veterans are required to use a full month of their Post-9/11 GI Bill eligibility to be reimbursed for licensing, certification and national tests, such as those required to be an athletic trainer, fire fighter or medical technician. The bill I introduced would address this issue by reimbursing veterans for the cost of an approved test and pro-rating the affected month of eligibility to be used for future educational expenses, such as tuition. Many high-demand jobs, including those in the science, technology and engineering fields, require tests and certifications. This provision would make the reimbursement process fairer for veterans so they can get the credentials they need to compete for good jobs.

Our veterans have made incredible sacrifices for our country, and they should be able to fully use the benefits they've been promised when they enter civilian life. The name of the bill we introduced in the Senate is the Harry W. Colmery Veterans Educational Assistance Act of 2017, named for the Army Air Service veteran who drafted the original GI bill, the purpose of which was to improve the transition into civilian life for returning veterans. I'm hopeful our bill will do the same.

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ACCA 2017-18 Season begins in September

The Aberdeen Community Concert Association (ACCA) is beginning the 2017-18



Season with the Neave Trio Concert on Friday, September 22 at 7:30 pm at the newly remodeled NSU Johnson Fine Arts Center in the Harvey and Cynthia Jewett Theater.

The South Dakota Jazz Festival Concert will again be a feature of the ACCA Season on Thursday, January 18, 2018. This concert is an exciting evening of jazz entertainment featuring national acclaimed guest artists performing with the incredible NSU Jazz Band.

John Pagano: Back to Bacharach will perform the legendary music of Burt Bacharach on March 10, 2018.

Closing the season will be the Side Street Strutters on April 16, 2018. The Strutters with vocalist Meloney Collins celebrate the 100th anniversary of recorded jazz.

ACCA Memberships can be purchased at Interior Design Concepts located at 523 S. Main Street, at the first concert or online at the ACCA website, www.aberdeencommunityconcerts.org. Memberships are Adults: \$65, Students: \$20 and a Family (2 adults + children): \$135. (The Family membership can be a Grandparent membership for 2

grandparents and 4 student tickets for grandchildren!) In addition there are opportunities for businesses and individuals to support the ACCA as Contributors: \$125 (1 adult membership), Donors: \$175 (2 adult or 1 family membership), Patron: \$350 (4 adult or 2 family memberships) and Benefactor: \$700 (8 adult or 4 family memberships). This is a wonderful way for a business to provide exciting live entertainment opportunities to their employees. For more information, as well as videos of these groups, visit the ACCA website.

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SATURDAY, OCTOBER 7TH
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LATI, ADC, Entrepreneurial Activities and More



Mike Bockorny
Chief Executive
Officer, Aberdeen
Development Corp.

Greetings from the Aberdeen Development Corporation (ADC)! As we enter the fall season the ADC continues to be busy with much activity. One of the key items we are very pleased with is the addition of Lake Area Technical Institute's

(LATI) presence in Aberdeen with their new location at 2919 Industrial Avenue. LATI is one of the most distinguished technical institutions in the entire United States. This is evident by their receipt of the prestigious ASPEN Award. This award is given to the nations' preeminent community college which achieves the highest level of success in student successes. LATI will be offering many continuing educational

courses along with a degree in diesel mechanics in 2018. Needless to say, the ADC is excited to welcome LATI to Aberdeen!

Other updates from the ADC: Progress continues at AG Processing, Inc. (AGP) Aberdeen and is on schedule. If you have not driven by lately I would encourage you to take a look, it is quite the project! ADC is partnering with NSU to host the Create 'N' Festival on September 19th starting at 9am. Go to www.adcsd.com to register, you won't want to miss this opportunity.

Centennial Commons infrastructure is scheduled to be complete by September 1st. For information on land please contact the ADC at 229-5335.

The Gruman Building is progressing well within Centennial Commons and will be open in December.

Be sure to check out the entrepreneurial activities in Aberdeen. Both StartHUB and 1 Million Cups are

awesome resources for local entrepreneurs. If you are interested in one or both, and are looking to connect to numerous resources, these are for you!

Even with the challenges in the agricultural market we continue to see interest in Aberdeen from outside businesses looking at us as a potential location. However, we have also seen some projects being put on hold or cancelled all together for the time being. History tells us the agricultural market is cyclical in nature and for many reasons we hope this cycle is short, especially for all of those directly involved in agriculture.

Finally, and as always, we keep our focus on our mission statement - "Recruit, retain and expand economic opportunity in Aberdeen and our surrounding region." We wish you all a great fall season! For information or questions please contact our office at 605-229-5335 or check out our website at www.adcsd.com.

New Teachers Welcomed to Aberdeen

"If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people." (Chinese Proverb)



The annual New Faculty Luncheon, hosted by the Chamber's Workforce & Education Committee, was held on Monday, August 14th at the Dakota Event Center. New teachers & faculty from Aberdeen Catholic Schools, Aberdeen Christian School, Aberdeen Public Schools, Cornerstones Career Learning Center, Northern Plains Christian Academy, Northern State University, Presentation College, SD School for the Blind & Visually Impaired and Trinity Lutheran School, and their administrators, were invited. Attendees got a little inspiration for the new academic year while being welcomed to the community and invited to get involved. Speakers included Jessica



Appl, a second year teacher at May Overby Elementary; Andria Moon, Assistant Professor of Elementary Education at NSU and Mayor Mike Levsen. The invocation was given by Pastor Mike Waldrop from First United Methodist Church.

Thank you to the sponsors of this event: 20 Volume Day Salon Aveda, 3M of Aberdeen, Aberdeen American News, Aberdeen Catholic Schools, Anytime Fitness, Bantz Gosch & Cremer, BeMobile, Centrutry Business Products, Colorful Creations, CorTrust Bank, Dairy Queen of Aberdeen,

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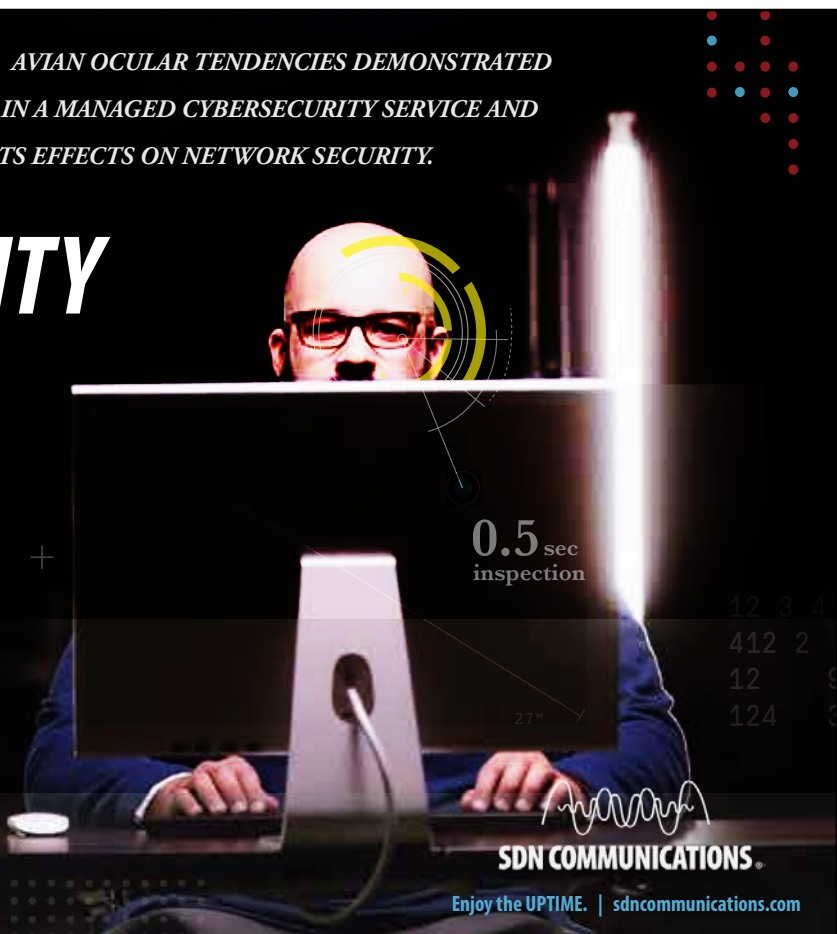
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