

# progress

MAGAZINE

2021 | SEPTEMBER - OCTOBER

aberdeen-chamber.com

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**M** MONTGOMERY'S  
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The Official Magazine of the Aberdeen Area Chamber of Commerce

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\*For most members. Some limitations do apply. NOTE: IRS Guidelines indicate that members with HSA-eligible plans may be subject to tax penalties if they use the free AveraNow service. If you have an HSA eligible plan, you may use your HSA or Flex spending dollars for this service.



# MONTGOMERY'S

## A FURNITURE STORE AND MORE

Established in 1888 before South Dakota became a state, Montgomery's newest showroom opened July 16 offering customers a fresh, new shopping experience combined with familiar Aberdeen faces. The Malchow and Sinclair families worked side-by-side after the tragic downtown fire to ensure Aberdeen and surrounding communities would remain able to shop locally for unique, on-trend and affordable home furnishings. Combined with attentive customer service and complimentary in-home design service, it's easy to see Montgomery's takes pride in creating beautiful homes and happy people.

Walk into any Montgomery's showroom and the first thing you'll notice are stylized vignettes throughout the store. These vignettes are designed to help customers imagine how furniture, accessories, and color combinations will look in their home. Trained design personnel take this one step further by making house calls to measure and tailor a plan to each customer's unique tastes and lifestyle. These steps are taken to ensure every customer is delighted with their end result.

In addition to gorgeous home furnishings, within every Montgomery's store is a large selection of flooring, a lighting gallery, and window treatments including a custom work room with the motto, "If you can dream it, we can make it." Rounding out the Whole Home Experience is a Mattress 1st location within each store that carries mattresses, box springs, bases, pillows and bedding. Everything you want and need to make your home your personal retreat, you will find at Montgomery's.

The staff at Montgomery's invites you to stop in, look around and get inspired. Located between Target and Walmart, they are open seven days a week to serve you.



*Montgomery's has you covered with the Whole Home Experience*

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# How to be a Veteran-Friendly Employer



**Gail Ochs**  
President, IOM,  
Aberdeen Area  
Chamber of  
Commerce

Whether your company employs hundreds of military veterans, a few veterans or is just now starting to attract and hire veterans, celebrating Veterans Day is a unique opportunity to enhance your commitment to supporting those who wore our Nation's uniform.

Veterans Day is an official United States public holiday, observed annually on November 11, that honors military veterans, that is, persons who served in the United States Armed Forces. It coincides with other holidays, including Armistice Day and Remembrance Day, celebrated in other countries that mark the anniversary of the end of World War I; major hostilities of World War I were formally ended at the 11th hour of the 11th day of the 11th month of 1918, when the Armistice with Germany went into effect. The United States previously observed Armistice Day. The U.S. holiday was renamed Veterans Day in 1954.

There are many ways to honor and celebrate the men and women in your company or organization who have served in the military on Veteran's Day. Some ideas include:

- Host a breakfast or lunch in their honor. Invite civilian colleagues to learn about the military experience, show their appreciation for the veteran employees' military service and build camaraderie among the teams. Whether formal or casual, a special lunch or reception honoring your veterans shows respect and appreciation. You may want to hang up a sign of thanks to veterans or ask someone to say a few words of thanks.
- Ask your CEO or a senior staff member to send an email thanking veterans in your workplace, and the vets who are family members of employees. Some of your employees may not even be aware that they are working next to a vet.
- If you have a company newsletter, share the story of veterans who work for and with you. This is an opportunity to show what military service is like, the challenges and accomplishments of your veteran employees, and the sacrifices made to ensure our Nation's liberties. It also reinforces the value veterans bring to the civilian workplace.
- Hold a pinning ceremony, giving out pins that represent their service and talking a little bit about their contributions to the workplace in relation to their military experience. It's a fun way to honor your vets while communicating positive core values to the rest of your team.
- Leave a "Salute Package" on the desks of



employees who are veterans. This could be a small gift, a handwritten note, or a formal certificate. Locally, we are excited to be working with 13 Stripes Supply Co. They offer several items that would be fantastic gifts for veterans, as well as items to display at your business. What's even better, if you order items from them, the Military & Veterans Committee of the Chamber will receive 13% of the proceeds to use to benefit veterans or veteran groups in our area. Check out their items at [www.13stripessupply.com](http://www.13stripessupply.com)

Some ways your company can recognize Veterans throughout the year include:

- Offer a veteran discount at your business. The Chamber has a listing of discounts at: [www.abereensd.com/discounts](http://www.abereensd.com/discounts). If you want to be included and receive a decal for your door or window, contact the Chamber.
- Make donations to local or national Veteran causes. There are several wonderful organizations to help such as DTOM Veterans Ranch, Disabled American Veterans, Aberdeen Area Veterans Memorial Center, Honor Flight South Dakota, Wounded Warrior Project, USA Cares, and many more.
- Display the American flag at all facilities. In Aberdeen, you can order flag and flagpoles from Corporate Image Group and local contractors can install them!
- There is no shortage of local organizations positively impacting the post-military life of service members. Why not engage your team to volunteer with these organizations at a veteran event they are hosting or a veteran-related project they are facilitating.
- Include veterans in your employee recruitment process. Locally, reach out to Sarah Bierman at the US Department of Labor – Veterans Employment and Training Service to find out about programs available to employers. You can also use national searches such as [veteranrecruiting.com](http://veteranrecruiting.com), [recruitmilitary.com](http://recruitmilitary.com), or [hireourheroes.org](http://hireourheroes.org).



## Chamber Leadership

### Executive Board

Robert Goscicki, Chair	Area Federal Credit Union
Kellie Kolb, Chair-Elect	SD Mfg & Tech Solutions
Katie Washnok, Vice Chair	Blackout Industries
Todd Forkel, Treasurer	Avera St. Luke's
Dr. Sandra Welling, Secretary	Presentation College
Jack Hollinsworth, Past Chair	JDH Construction

### Staff

Gail Ochs	President
Lisa Anderson	Marketing & Collaboration
Stacie Wiedeubush	Finance & Administration
Karni Spieker	Membership & Engagement
Julia Coon	Outreach & Events

### Full Board

Brett Deibert	Farm Credit Services of America
Justin Feickert	Quality Quick Print
Liesl Hovel	Northeastern Mental Health Center
Brodie Mueller	Market on the Plaza
David Novstrup	Allevity Entertainment/Wylie Thunder Road
Matt Prehn	Midstates Group
Andy Rehder	3M Company
Cam Schock	Climate Control
Mike Sommers, ADC Board Liaison	Double D Body Shop
Spencer Sommers, ADA Board Liaison	CO-OP Architecture
Guy Trenhaile, CVB Board Liaison	Healthcare Plus FCU
Mike Bockorny, Ex-Officio	Aberdeen Development Corp.
Casey Weismantel, Ex-Officio	Aberdeen Area CVB
Shelley Westra-Heier, Ex-Officio	Aberdeen Downtown Assoc.

[www.aberdeen-chamber.com](http://www.aberdeen-chamber.com) • 605.225.2860



This magazine is a bi-monthly publication of the Aberdeen Area Chamber of Commerce.

COVER: Montgomery's

### INFORMATION:

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Aberdeen, SD 57401



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Companies. For advertising opportunities,  
contact Jason Pelzl at 605.225.5287 or  
1.800.456.2431

## Back to School - Back to a Routine



Now that the schools are back in session, everyone's calendars should be filling up with great events and so much more. Fall is in the air and bringing with it the abundant activities that a flourishing community like ours has to offer.

We are fortunate to have both Northern State University and Presentation College and the numerous surrounding schools that provide both educational and entertainment opportunities.

To begin the school year, the Chamber's Workforce & Education Committee hosted their annual New Faculty Luncheon on Monday, August 16th at the Dakota Event Center. This year, all schools in Aberdeen – K-12, higher education and adult education – welcomed over 50 new instructors to their classrooms. Speakers included Dr. Neal Schnoor, President of Northern State University; Mackenzie Wietgreffe, 2nd year teacher at Simmons Middle School; Dr. Erin Fouberg, Associate Vice President for Academic Affairs at Northern State University and Mayor Travis Schaunaman. Area Federal Credit was again the proud Presenting Sponsor of this event.

The Chamber Diplomat committee will be hosting the 2021 ABBY Awards event on September 16th. The awards night is dedicated to recognizing and honoring area businesses that enhance the image of Aberdeen. It is important for the Chamber to celebrate our business community and award those that demonstrate outstanding business performances and practices, and those that provide excellent customer satisfaction. Congratulations to this year's ABBY Award nominees and I wish to thank the Diplomats for always planning a great evening.

I wish to remind you again, that your Chamber membership extends to you and your employees and we welcome your involvement! Whether you take advantage of our advertising opportunities, take part in one of our seminars, sponsor an event, serve on a committee, or attend one of our networking events, your engagement will help you develop your business network through invaluable connections.



**Robert Goscicki**  
2021 Chamber  
Board Chair, Area  
Federal Credit  
Union



*If you accept the Aberdeen Gift Card, are you displaying the most recent window cling in your business? In June the Chamber did a mailing to all members who are activated to accept the card. Please replace any previous version of the cling with the one that appears here. This one includes community branding and is more visible so your patrons know they can present their card for payment at your establishment.*

**If you need one, please contact the Chamber at 605-225-2860 or [info@aberdeen-chamber.com](mailto:info@aberdeen-chamber.com).**

# Leadership Aberdeen Graduates Thirty-Two



The 34th Leadership Aberdeen – Class of 2021 – wrapped up with a graduation ceremony on Tuesday, June 22nd. The 32 who graduated join the 836 alum from previous years, beginning in 1987. Congratulations! The Chamber staff & board thank you for your commitment to making yourselves and our community a better place and wish you all the best. Lead on!

ESTD  2019

## FIELD to FORK

A FARM-TO-TABLE CONNECTION  
*Around the Farm*

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**FRIDAY** | \$50 | 5:30 - 7:30 PM  
**SEPTEMBER 10, 2021** | PER PERSON

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**CENTENNIAL VILLAGE** at **BROWN COUNTY FAIRGROUNDS**

Enjoy an around the farm food experience while interacting with local ag producers. Learn about modern farming practices and how their products get to your table. This is a casual outdoor dining event that includes seven food and three beverage stations. Guests will enjoy sampling a wide variety of local and regional meats, plants, grains and more. Wine and beer included. Entertainment by Seth Anderson.

Tickets are available at the Chamber of Commerce office or at [aberdeen-chamber.com/f2f](http://aberdeen-chamber.com/f2f). Limited availability.

Net proceeds benefit Farm Rescue





Heidi Johnson was chosen as the 2021 Dale Stein Leadership Through Service Award recipient for Leadership Aberdeen Class of 2021. Each year since 2004 the award has been presented to one member of the class to honor the memory of Dale Stein and is underwritten by Leadership Aberdeen alumni working at Avera St. Luke's. Way to go Heidi!



# First Comes Fall, Then Comes Pheasants

It seems like summer just started, and now it's over!

As the days get cooler and the nights get longer, we get excited for one thing: pheasant season.

Rooster Rush and pheasant season are on our brains long before summer days become autumnal afternoons.

While we're always at the airport to welcome hunters as they land in Aberdeen, some for the first time, some for the 50th, this year, with our new location, we're bringing the welcome to downtown Aberdeen.

Look for pheasant-themed events downtown in October, including this year's Pheasant Phestival, Oct. 14-16, at Malchow Plaza.

We'll have photo-ops throughout town, including on the plaza and at the Aberdeen Regional Airport.

We look for businesses across the Aberdeen area to help welcome hunters, and here are a few ways you participate:

- Wear your Rooster Rush shirts! Some of you may



have got your orders in all ready, but if you haven't, check your email! There's likely an order form waiting for you.

- Get your flyer or tchotchke in our welcome bag.

• Offer visitors some local flavor. When our hunters are at our restaurant, bars and coffee shops, recommend Aberdeen favorites like chislic, tiger meat or the world-famous pheasant sandwich.

- Extend the hospitality beyond opener. Pheasant

season lasts through the end of January, so look out for hunters throughout the fall and winter!

- Submit your events! Visitors are looking for things to do, and our calendar of events is their one-stop shop! Head to [visitaberdeensd.com/submit](http://visitaberdeensd.com/submit).

The 2021-22 pheasant season is poised to be our best yet, and we can't do that without the Aberdeen area community and your amazing hospitality.



**Katherine Grandstrand**

*Convention Sales & Marketing Director,  
Aberdeen Area  
Convention & Visitors  
Bureau*

There's no place like local for the holidays.

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[aberdeensd.com/153/Shop-Local](http://aberdeensd.com/153/Shop-Local)

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**Barnett Center Addition** - Aberdeen, SD

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architects

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605 225 6820 524 S Arch Street Aberdeen, SD 57401



# Ambassador Visits



New Name

## Cash-Wa Direct

810 3rd Ave SE • 605-225-1275  
cashwa.com



New Owner

## Cooper Animal Clinic

39224 133rd St • 605-225-3500  
cooperanimalclinic.vetsfirstchoice.com



New Business

## Dakota 1 Automotive

902 6th Ave SW • 605-725-2886  
dak1auto.com



New Business

## Montgomery's

3502 7th Ave SE • 605-262-4700  
montgomerys.com



New Business

## Rebalance Foot Zone Therapy

224 1st Ave SE, Ste 4 • 605-622-0672  
rebalancefzt.com



Relocation

## Riddles Jewelry

3811 7th Ave SE • 605-225-7877  
riddlesjewelry.com



# Ambassador Visits



Relocation

**Small Business Development Center & Grow SD**  
 506 S Main St, Ste 2 • 605-626-2667  
[sdbusinesshelp.com](http://sdbusinesshelp.com)



Relocation

**Thrivent Financial**  
 614 S Main St • 605-725-2025  
[thrivent.com](http://thrivent.com)

# Diplomat Visits



**Aberdeen Community Health Center/Horizon Healthcare**  
 506 S Wilson St • 605-725-3900  
[horizonhealthcare.org](http://horizonhealthcare.org)



**Aberdeen Family YMCA**  
 5 S State St • 605-225-4910  
[aberdeenymca.org](http://aberdeenymca.org)



**Aberdeen Family YMCA Youth Development Center**  
 6 S State St • 605-225-7113  
[aberdeenymca.org/child-care](http://aberdeenymca.org/child-care)



**Dakotaland Federal Credit Union**  
 1601 8th Ave NE • 605-226-2132  
[dakotalandfcu.com](http://dakotalandfcu.com)



# Business Milestones

Congratulations to these businesses and organizations on their milestone anniversaries!



10 YEARS

**Premier Plastics Inc**  
38397 133rd St • 605-380-0319  
premier-plastics.com



10 YEARS

**SDSU Extension Aberdeen Regional Center**  
13 2nd Ave SE • 605-626-2870  
igrow.org



20 YEARS

**GCC Ready Mix**  
2800 W Highway 12 • 605-229-3700  
gccreadymix.com



25 YEARS

**Aberdeen Mayor's Advisory Committee for People with Disabilities**  
123 S Lincoln St • 605-626-7025  
aberdeen.sd.us/83/mayors-advisory-committee



30 YEARS

**Dakota Fluid Power**  
39229 133rd St • 605-225-8165  
dakotafluidpower.com



30 YEARS

**Best Carpet Cleaning**  
605-226-0442  
bestcarpetcleaning.com



# Business Milestones

Congratulations to these businesses and organizations on their milestone anniversaries!



50 YEARS

**Dakota Electronics**  
423 S Brown County 19 • 605-225-1672



50 YEARS

**Moccasin Creek Country Club**  
4807 130th St NE • 605-226-0900  
moccasincc.com



50 YEARS

**Muth Electric Inc**  
412 5th Ave SW • 605-226-8424  
mthelectric.com



60 YEARS

**Schrivers Memorial Mortuary & Crematory**  
414 5th Ave NW • 605-225-0691  
schriversmemorial.com



85 YEARS

**Brown County Fair**  
400 24th Ave NW • 605-626-7116  
brown.sd.us/brown-county-fair/home



90 YEARS

**Plains Commerce Bank**  
524 S Dakota St • 605-225-7548  
plainscommerce.com

**Aberdeen**  
SOUTH DAKOTA  
**Oktoberfest**  
7TH ANNUAL  
2021

**SATURDAY, OCTOBER 23<sup>RD</sup>**  
**1:00 PM to 11:00 PM**  
**Aberdeen Civic Arena**  
**Admission \$7**  
**(Kids 10 and under free)**

Beer and Wine Garden, Craft Beer Tasting, Traditional German Foods and Entertainment, Contests, Prizes and much more!

Proceeds benefit  
Aberdeen Community Theatre

Find us on

## WINDMILLS Training:

### Harness the Power of Inclusion

**ABOUT:**  
The WINDMILLS Training is a highly interactive diversity/disability inclusion awareness program that equips businesses with the knowledge, skills, and tools to create an inclusive workplace where all employees have the opportunity to thrive.

**TWO UPCOMING 1-HOUR VIRTUAL TRAINING OPPORTUNITIES:**

- **August 17, 2021** — The training will increase participants' awareness of respectful etiquette and language for creating a more inclusive work environment for all employees. To register for the training select link below.
- **August 24, 2021** — The training will address reasonable accommodations and familiarize participants with the creative process to identify possible accommodations for a variety of different disabilities. To register for the training select link below.

Both trainings will be held from **8:30-9:30 AM (CST)/7:30-8:30 AM (MT)**

**WHO SHOULD ATTEND:**

- Human Resource Professionals
- Small Business Owners
- Supervisors
- Employees

**PRESENTED BY:**

Any individuals who require auxiliary aids and services for a disability in order to participate (e.g., sign language interpreters, assistive listening devices, materials in alternative format) should submit a request to Kim Ludwig 10 days prior to the training at 605.626.2313 or [kimberly.ludwig@state.sd.us](mailto:kimberly.ludwig@state.sd.us)

CHANGING  
**THE GAME**  
THURSDAY, SEPT. 16<sup>TH</sup>

DAKOTA EVENT CENTER  
**720 LAMONT STREET**

**27<sup>th</sup> Annual ABBY Awards**

CARNIVAL & SOCIAL	6:00PM
AWARDS	7:00PM
TICKETS	\$45
TABLE OF 8	\$360

**Heavy hors d'oeuvres & drinks**

This event is a program of the Aberdeen Area Chamber of Commerce and is sponsored by the Aberdeen Development Corporation

## ABERDEEN AREA AND NSU

# JOB FAIR

### WEDNESDAY, OCT. 20, 2021

11 A.M. TO 3 P.M. | BARNETT CENTER

THERE IS NO COST FOR CANDIDATES TO ATTEND  
**OPEN TO ALL COMMUNITY JOB SEEKERS AND AREA STUDENTS**

To see which businesses will be attending or to register as an organization, please visit: <https://northern-csm.symplicity.com/events/fall2021> or scan

**FOR ADDITIONAL INFORMATION, PLEASE CONTACT**  
NSU Career Services at [careerservices@northern.edu](mailto:careerservices@northern.edu) or 605-626-2416



# Fun Facts About the NSU Regional Sports Complex

When the Northern State University Regional Sports Complex opens this month, it won't just be the tallest building on campus – by all calculations, it'll also likely be the tallest in the region.

"We are not claiming to be the Guinness Book of World Record testing officials, but the NSU Regional Sports Complex stands 88 feet tall, which puts it 2 feet taller than the Brown County Federal Building, making it the tallest building (excluding agricultural bins/elevators) in northeastern South Dakota," explained Kody Schochenmaier, architectural associate with CO-OP Architecture.

CO-OP, of Aberdeen, designed the Sports Complex along with a team from DLR Group, Helms and Associates, Mettler Sichmeller Engineering and Confluence Landscape Architects.

Below is a list of other fun and interesting facts CO-OP shared about the Sports Complex!

## Regional Sports Complex Fun Facts:

- There are 674 total Vibratory Stone Columns totaling over 15,000 total feet in depth of columns below the Barnett Center Addition and Dacotah Bank Stadium.
- There was over 30,000 cubic yards of engineered soils/fill that were brought onto the site. There was an additional 8,000 cubic yards of top soil that had to be hauled off site.
- There are over 130,000 square feet of custom designed field turf that was installed.
- There are over 1 million pounds of structural steel (525 tons) for the structural systems of the NSU Regional Sports Complex buildings.
- There was over 300 miles of electrical and data wires pulled throughout the NSU Regional Sports Complex buildings.
- The Daktronics Scoreboard in the south endzone is 50 feet tall x 80 feet wide, or over 4,000 square feet – double the size of most standard ranch style homes.
- Design and Construction of the NSU Regional Sports Complex spanned over 4 years from start of design to end of construction.

- The NSU Regional Sports Complex project site covered an area of around 16 acres.

- There are over 50 televisions installed in the NSU Barnett Center Addition, and Dacotah Bank Stadium.

- There are 10 premium Suites, 6 exterior Party Decks, 5 different levels, 3 different concession stands, and 1 custom designed football field incorporated within the fences of Dacotah Bank Stadium.

- There are 120 individual football lockers that are each hooked up to a state-of-the-art ventilation system to exhaust the sweat and moisture from the lockers and equipment stored in them.

- Total length of construction – 17 months

- Construction Team: McCownGordon/Quest Construction



## Facts Specific to Koehler Hall of Fame Softball Field:

- One of the finest NCAA softball stadiums in the country.
- Field turf infield and outfield design, with a large NSU Wolfhead covering much of centerfield.
- Sunken dugouts where the players step up to an elevated field surface.
- 220 feet to dead centerfield. 200 feet down right and left field foul lines.
- Home and visitors bullpens attached to the dugouts.
- Home batting cage
- Daktronics scoreboard
- Home plate and centerfield TV camera filming technology.
- Chair back and bench seating available.

The Regional Sports Complex will open with the NSU Wolves home opener football game on Saturday, September 11. Learn more by visiting [www.nothern.edu/dacotah-bank.stadium](http://www.nothern.edu/dacotah-bank.stadium).



## MIXER Calendar

THURSDAY  
SEPT 23, 2021

Northern State University Regional Sports Complex (15th Ave & S State St)  
5:15-7:00 pm

THURSDAY  
NOV 11, 2021

Dacotah Bank (308 S Main St)  
5:15-7:00 pm

THURSDAY  
OCT 14, 2021

Aberdeen Civic Arena (203 S Washington St)  
5:15-7:00 pm

THURSDAY  
DEC 9, 2021

Christmas with the Chamber at the Dakota Event Center (720 South Lamont Street)  
Sponsored by Midco 5:15-9:00 pm



# Arts Council Presents Thank You Concert



## Stacy Braun

*Executive  
Director, Aberdeen  
Area Arts Council*

The Fabulous Equinox Orchestra will take the stage at the Aberdeen Civic Theatre on Friday, September 24 at 7:30 pm. No – not that kind of orchestra! The recipe for 100% audience approval includes the favorite melodies from recent history—a dash of Motown, a shot of Country, some folk and rock sprinkled on top—and the stories behind them, serving up a musical banquet that feeds every soul. A Las Vegas kind of concert.

That night you will meet your next two best friends – Jeremy Davis and Clay Johnson, along with their fabulous big band! All across America and around the world, audiences have fallen in love with these two sophisticated Southern gentlemen and the high-energy show featuring the Fabulous Equinox Orchestra. Along with the greatest songs, the best original arrangements and phenomenal musicianship, these two bring their rich camaraderie and charm to the stage. Inspired by the style and swagger of legendary entertainers like Frank and Dean and Sammy, Davis & Johnson are making their own revisions to the Great American songbook.

It has been a long time since we have been able to attend live concerts by touring artists. The Arts Council is presenting this concert with no admission as a thank you to everyone who has continued to support the arts. Seating is general admission. For more information, check out our website at [AberdeenAreaArtsCouncil.com](http://AberdeenAreaArtsCouncil.com).



## Fall Into Fun With APRF!

The Aberdeen Parks, Recreation and Forestry Department have been busy making plans for a wide variety of fall activities. The fall/winter brochure will be distributed in the Aberdeen American News on Saturday, September 4 and also is posted online at [www.aberdeen.sd.us/parksandrec](http://www.aberdeen.sd.us/parksandrec). Online registration is available to sign up for classes.

The Aberdeen Recreation and Cultural Center (ARCC) offers youth classes such as Art Start, Parent/Child Wheel Thrown Pottery Class and Pottery Pals, just to name a few. In addition, the award-winning ARCC Dance Program offers classes for all ages ranging from ballet, tap, modern and jazz to Acro Dance. Other Youth offerings include skating lessons, recreational skating, open gyms and Tot Gym.

The Community School of Music offers private instrument lessons for most band instruments, an extensive strings program and voice lessons for youth up through adults.

The Visual Arts School offers a unique opportunity for development of artistic appreciation, artistic skill and knowledge. This is for students Grades 1-2, 3-4, 5-5, 7-8 and 9-12.

Adults are not left out! Adult volleyball and basketball leagues are being formed, along with open gyms and recreational skating. There are many fitness/wellness classes such as women's morning exercise and Walk for Health. The ARCC dance program offers many adult classes and adult/teen classes in the areas of pottery, glasswork, paint, paper & pen, fiber arts and special interest classes. Dog obedience classes are extremely popular. The social dance classes include country two step, swing/jitterbug workshop and Basics of Partner Dancing.

Aberdeen Area Senior Center has a wide range of weekly activities, such as Wii Bowling, pool, Whist, line dancing and Pinochle just to name a few. Several monthly activities are scheduled, such as the Technology Club, Vet's Coffee Hour, Creative Fun and Card Making Made Easy. On top of all this, there are many special events planned. If you are 50 and over this is the place to become involved!!

The YAPatorium Teen Center provides a great place for teens to enjoy. We encourage youth ages 11-17 to come check out all the activities happening here! Give the Skate Park a try too!

Major special events planned for the Fall includes the Haunted

Forest on October 22 & 23, Winterfest- A Winter Arts Festival on November 20 & 21 and the Holiday Celebration for Youth on December 13.

A walk through one of our many parks, a bike ride on our miles of trails and don't forget the new trail at the Kuhnert Arboretum is a great way to enjoy the Fall. The list goes on and on. Check out the Fall/Winter Brochure and sign up for one of the many programs. Fall fun begins with the Aberdeen Parks, Recreation and Forestry Department!

*Submitted by: Gene Morsching, Recreation  
Superintendent, Aberdeen Parks, Recreation & Forestry  
Department*



# Saving Lives Through Personal Responsibility #CountingOnYou

One of the South Dakota Department of Transportation's strategic goals is to reduce the number of serious injuries and fatalities related to highway crashes. Safety in all we do is a core value that guides our daily actions. For the SDDOT, safety means a transportation system designed to protect our users by implementing life-saving measures and deploying innovative safety solutions like high friction surface treatment or centerline and shoulder rumble strips.

However, we all need to take personal responsibility to reduce injuries and fatalities happening daily on our state's roadways. We often hear that striving for zero fatalities is unrealistic or unattainable, yet any other goal should simply be unacceptable to all of us. When we understand that a traffic crash fatality could be a member of our own family, rather than an impersonal statistic, the significance becomes much clearer.

Working together, we can strive toward zero, the only acceptable number. Let's make this personal.

Below is "my family's story," which we have been sharing through SDDOT's #CountingOnYou safety awareness campaign.

## My Family's Story:

I've worked for the Department of Transportation for over 35 years. I talk about the importance of safe driving every single day in my professional role. However, my own father, Don Jundt (pictured to the immediate right) was like many others who simply refused to wear his seat belt. No matter how we tried to promote seat belt safety, he didn't see the need to comply. That changed one day when my young niece, Meggan, told her grandpa that she wanted him to wear his seat belt because she loved him and was counting on him to come



home safely every night. Something about Meggan's plea made my dad reexamine his driving behavior. He has worn a seat belt ever since! That grandkid (Meggan – pictured below on the right) is all grown up now and has kids of her own. Thanks to Meggan, my dad is here to play with his great grandkids!

Take a moment to consider your own driving habits. Do you speed, text and drive, drive drowsy, or drive distracted?

Think about the "Meggan" in your life. Who is #CountingOnYou to arrive home safely?

## #CountingOnYou

Each of us has a story to share. Go to SDDOT's Facebook or Twitter page and share your story using #CountingOnYou. We want to hear your lessons learned or strategies employed to promote safe driving in your own family. Let's make this personal, let's work together to build awareness and take action to reach zero fatalities on our roadways!



**Joel Jundt**  
Secretary, South  
Dakota Department  
of Transportation

## Aberdeen Area Project Update:

The U.S. Highway 12 and U.S. Highway 281 project that began in May through the city of Aberdeen is progressing. Many concrete repairs and ADA Ramps are done. The intersection of Highway 12 and Roosevelt Street was completed at the end of July.

The \$5.6 million project includes concrete repair, surfacing, grading, curb and gutter, storm sewer, pavement markings, roadway lighting, signals, and permanent signing. Additional sidewalk is being added to increase pedestrian access to businesses on the east side of the city. Intersection updates will also be completed. The project is designed to improve traffic flow, public safety measures, and ADA compliance.

As the project progresses into the fall months, travelers will continue to notice lane adjustments on both Highways 12 and 281.

For additional information about this project, please contact Bruce Schroeder, Aberdeen Area Engineer at 605-626-7885.

Read more about the innovative work of the SDDOT on our website at <https://dot.sd.gov/>.

Thursday, October 14 from 5:15 to 7:00 pm at the Aberdeen Civic Arena

# BUSINESS AFTER HOURS



Date Est: 3M:1902; Aberdeen: 1974

Years in Aberdeen: 47

3M.com

Employees: 900+

New Hires per Year: 75 +/-



**NUMBER OF PRODUCTS:** 3M Aberdeen product profile includes various disposable and reusable respirators and furnace filters and automotive, aerospace, industrial, electrical, and medical tapes.

**COMPANY PROFILE:** 3M Aberdeen supports 3M's four business groups: Safety & Industrial, Transportation & Electronics, Health Care, and Consumer. 3M Aberdeen is the largest manufacturer of N95 respirators in the U.S. for 3M. Additionally, 3M Aberdeen on average produces over 30,000 miles of automotive, aerospace, industrial, electrical, and medical tapes annually.

**3M ABERDEEN MISSION:** The global manufacturing leader in the safe and quality production of respirators, filtration, and adhesive tapes that people trust daily for protection and to improve their lives.

**3M ABERDEEN VISION:** 3M Technology Advancing Every Company; 3M Products Enhancing Every Home; 3M Innovation Improving Every Life

**HOURS OF OPERATION/SHIFTS:** 24/7 operations with multiple shift arrangements

**WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR:** 3M Aberdeen manufactures respirators for the Personal Safety Division and the Construction and Home Improvement Markets Division at 3M. It is the largest respirator plant in the U.S. for 3M. 3M Aberdeen provides respirators and filter web for industrial welding, painting, health care, construction, and home improvement applications. Whether a customer needs protection from dangerous fumes produced in some chemical operations or relief from a dusty environment, 3M Aberdeen provides the products that are relied on worldwide.

3M Aberdeen supplies a diverse range of tape products into electronics, automotive, industrial, aerospace and health care applications. Its automotive tape alone can be found in more than 30-million vehicles each year. On average, 3M Aberdeen produces 30,000 miles in various forms of adhesive tape each year.

The 3M Aberdeen facility is capable at being responsive to changes in customer demand with quality product. There have been significant demand increases associated with world events to protect people in the face of national emergencies and to prevent the spread of disease, and some examples of 3M Aberdeen responses have included Mt. St. Helens' eruption; Hurricane Katrina cleanup; forest fires; SARS, Bird-Flu, Ebola and H1N1 outbreaks; and most recently the COVID-19 pandemic.



Date Est: 1979

Years in Aberdeen: 42

midstatesgroup.com

Employees: 160

New Hires per Year: Varies



**MISSION:** Creating positive long-term relationships with our customers and employees. Company Profile: Midstates Group excels in driving high value print & media solutions into our customers. Our team of over 200 experts work with clients to create communication strategies, offer cost-effective marketing solutions and deliver exceptional printed products.

**HOURS OF OPERATION/SHIFTS:** 1st shift from 8am-4pm M-F; 2nd shift 4pm-12am M-F; 3rd shift 12am-8am M-F; weekend shift 12pm-12am F-Sun

**WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR:** Commercial printing that reaches customers nationwide.





Date Est. 2015

Years in Aberdeen: 6

demkotaranchbeef.com

Employees: 800

Products: More than 3,000



**MISSION:** At DemKota we provide our customers, locally and around the world, with elite products by sourcing our cattle from our neighbors: ranchers and feeders located in the heartland. We strive for quality in every cut of beef through sustainable farming, cattle feeding, and harvesting practices focusing on animal welfare.

**COMPANY PROFILE:** WE BELIEVE THE BEST THINGS COME FROM THE HEARTLAND. Where roots run deep and values run deeper. Where honor has more value than dollars. Where quality is prized above quantity. WE BELIEVE OUR CUSTOMERS NOT ONLY DESERVE THE HIGHEST QUALITY BEEF. They deserve to know where it's from, where it's raised and how it's treated. WE BELIEVE THAT STARTS WITH THE FARMERS AND RANCHERS. Farmers and ranchers who are part of this land. Farmers and ranchers who have lived here for generations. Farmers and ranchers who only deliver the highest quality beef that's locally sourced, locally raised, and locally fed. WE BELIEVE OUR CATTLE DESERVE RESPECT. That means respecting how they're treated and how they're harvested. That means only purchasing cattle from a 250-mile radius to reduce hauling times and stress levels. That means designing facilities to emphasize humane treatment. WE BELIEVE THAT QUALITY CONTROL ISN'T SOMETHING YOU SAY, IT'S SOMETHING YOU DO. We do this by taking steps to provide maximum care to ensure the cleanliness, safety and quality of the beef for increased sustainability and a reduced carbon footprint. WE DON'T BELIEVE IN SHORTCUTS. Whether it's one of our USDA certified beef programs, a process verified program, or religious harvest program, we do what's right to make every cut of beef right every time, every day for every customer. We hold ourselves accountable to our customers. We hold ourselves accountable to each other. We hold ourselves to a higher standard and measure success based on that goal.

**HOURS OF OPERATION/SHIFTS:** 24 hours/7 days a week. Production is only single, day shift.

**WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR:** We provide elite beef products to vendors locally and worldwide.

DemKota Human Resources Inspiration: At DemKota, we are united to sustainably grow by delighting more consumers. We feed America. We stand committed to responsible, sustainable practices that extend to every facet of our business, our consumers, and our communities. Every day, we're transforming the beef industry with bold thinking and unprecedented results. If you share our passion – and are ready to create the future, build a legacy, and lead as a solid citizen – there's only one thing to do: join our table and let's make life delicious!



Date Est. 1973

Years in Aberdeen: 28

tcf.com

Employees: 1000+

Products: 100+



**MISSION:** Our mission is to be the global designer and manufacturer of air moving equipment that is most admired for our people, products and performance.

**COMPANY PROFILE:** Twin City Fan is an industry-leading designer and manufacturer of high-quality custom, semi-custom and standard fans ranging from heavy-duty industrial process fans to OEM fans to a comprehensive line of commercial supply and exhaust fans for the HVAC plan and spec market.

**HOURS OF OPERATION/SHIFTS:** Daily 8am-5pm. We offer three different production shifts: Days (Monday-Thursday, 6am-4:30pm), Nights (Monday-Thursday, 5pm-3:30am) and Weekends (Friday, Saturday & Sunday from 6am-6:30pm)

**WHERE OUR PRODUCTS GO/WHAT THEY'RE USED FOR:** Worldwide – used for general ventilation, pollution control, heating & air conditioning systems in hospitals & office buildings; indoor skydiving facilities, snow machines and many more!

# Health Insurance: What You Need to Know



## Lorne Serr

Agent, Mark Mehlhoff Insurance and Member of the Workforce & Education Committee

Health insurance! Is it worth it? Do I really need it? I am healthy and never go to the doctor. These are some of the most common things we hear from current and potential customers at our office. And the answer is yes. You do need it, and it is worth it. This is true if you are healthy and rarely utilize any of the healthcare services available to you. After reading this article, I want everyone to know that there are options, and affordable options for health insurance.

Health insurance can be complicated, and it is also an industry that is always changing. But the truth is, it has never been easier to gain health coverage and for many, health insurance can be very inexpensive and often free.

So what does this mean to you and your overall physical and financial health? Honestly, it means a tremendous amount. Like most things in the world today, the cost of many office visits and medical procedures are very expensive. If people are left to pay for these things without insurance, it can be very burdensome.

I think it's important that people understand what some of the terms associated with their health insurance mean. There is no need to make this more complicated than it needs to be.

### • What is a deductible?

- This is the amount of money paid out by the insured before the insurance company will pay any expenses.

### • What is co-insurance?

- This is the percentage that is paid by the insured and the insurance company after the deductible is met. For example, if your plan has a co-insurance of 20% (often referred to as an 80/20 health plan) this means the insured would pay 20% of all charges and the insurance company would pay 80% of all charges after the deductible is met.

### • What is an annual out-of-pocket maximum?

- This is the maximum amount of money an insured will be responsible to pay out of their own pocket for medical expenses during a calendar year. For example, if the annual out of pocket maximum on a health plan is \$8,000, after the insured incurs \$8,000 worth of charges, the insurance company will cover 100% of the remaining charges for the rest of that year.

Without a doubt, most of the confusion when it comes to health insurance has to do with these three terms.

Stay tuned for more in the November/December issue of the Progress where I will share information on where to get health insurance coverage.

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Saturday, September 11 • 8am - 12 noon

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» Info: Sharon at 605-380-0438 «

## Book Sale



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# How to Reach Approximately 1,400 Potential Future Employees

The Aberdeen Area Chamber of Commerce's Workforce & Education Committee, along with the South Dakota Department of Labor and Regulation, will host the eleventh annual Youth Career Expo in the Barnett Center on the campus of Northern State University on the morning of Thursday, September 30, 2021.

This is an opportunity to market careers in your company and industry to a large group of eager young high school juniors and seniors from approximately 15 area schools who will be attending this event, along with Post-High Planning Days (which runs concurrently).

This expo will allow you to link career options with the skills, qualifications, aptitudes and interests of these students as well as promote your business to the future workforce. Please help us make this event as exciting, interactive and informative as possible.

Businesses who participate should:

- Plan to have hands-on or interactive activities. Something visual that will attract students to your booth (i.e. equipment and machinery).
- Post a sign listing the various career options in your industry.
- Bring along one or more employees who can

interact and describe their job, education, training and answer questions.

- Display or demonstrate skills or tasks that are common to your industry.
- Provide promotional materials and handouts of each career description, required education and/or training, and starting salary.
- Bring along one to two door prizes with your company logo.
- Remember: This is NOT a job fair!

There is no registration or booth fee for Chamber members. The non-chamber member fee is \$50. To register or for more information, contact Stacie Wiedeubush at the Chamber at 225-2860 or [stacie@aberdeen-chamber.com](mailto:stacie@aberdeen-chamber.com).



## WALK TO END ALZHEIMER'S

alzheimer's association®

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest fundraiser for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease.

### Walk to End Alzheimer's® Aberdeen

**Sunday, September 26<sup>th</sup>**  
Wylie Park | Aberdeen

**Registration**  
1:00 p.m.

**Walk**  
2:00 p.m.

**Register at [alz.org/walk](http://alz.org/walk)**  
or 605.339.4543.

24/7 Helpline 800.272.3900

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# Celebrating America's Small Businesses in September



## Jamie Wood

SBA

South Dakota  
District Director

As the summer season transitions to fall, the small business environment in South Dakota continues in economic recovery brought on by the COVID-19 disaster.

Despite challenges since early 2020, many small businesses across the state have started and others are experiencing growth. Please join the U.S. Small Business Administration (SBA) as we celebrate all entrepreneurs and small business owners with the 2021 National Small Business Week (NSBW), September 13-15. This year's virtual summit features the resilience of America's small businesses as they build back better from the economic crisis caused by the pandemic. A virtual NSBW atrium will include educational panels on retooling and innovative practices as small businesses pivot and recover toward a stronger economy. To learn more and register for the NSBW Virtual Summit, visit <http://www.sba.gov/NSBW>.

### Disaster Recover Funding -- SBA Economic Injury Disaster Loans (EIDL):

COVID-19 EIDL - available until December 31, 2021, to assist small businesses and other entities overcome the effects of the pandemic by providing



U.S. Small Business  
Administration

borrowers with working capital to meet ordinary and necessary operating expenses. New loans and increases on existing COVID-19 EIDL are available.

For a new loan, apply at: [www.sba.gov/disaster](http://www.sba.gov/disaster). Current borrowers may request an increase through their SBA disaster portal account.

NON-COVID Economic Injury Disaster Loan – 32 SD counties, including Brown County, are currently covered by the 2021 drought disaster declaration. Small nonfarm businesses, small agricultural cooperatives, small businesses engaged in aquaculture, nurseries, and most private nonprofit organizations of any size may qualify for EIDL of up to \$2 million to help meet financial obligations and operating expenses which could have been met had the disaster not occurred. "Agricultural enterprises" as defined in Section 18(b)(1) of the Small Business Act are not eligible for the drought EIDL. These loans have low interest rates, maximum term of 30 years, and no pre-payment penalties. Apply by March 16, 2022, at: <https://disasterloanassistance.sba.gov/ela/s/>.

### Starting or Growing a Business?

Free and confidential business counseling – Contact the South Dakota Small Business Development Center, conveniently located in downtown Aberdeen, or reach out to SBA's additional resource partners: SD CEO Women's Business Center, SCORE, or Veterans Business Outreach Center of the Dakotas. For contact information, visit: [www.sba.gov/localassistance](http://www.sba.gov/localassistance).

Funding - Historically low financing rates remain available on SBA loan programs. One of SBA's flagship lending products -- the 504 loan -- utilizes funding from debentures to provide capital for business purchases or expansion. In July, SBA announced expansion of the 504 debt refinance program to pay off current small business debt, including federal debt. To easily connect with an SBA lender in the Aberdeen area, visit: [www.sba.gov/lendermatch](http://www.sba.gov/lendermatch).

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# New Chamber Members

## Dakota 1 Automotive

Ben Keller, Owner • (605) 725-2886  
ben@dak1auto.com, 902 6th Ave SW, Aberdeen • dak1auto.com  
At Dakota 1 Automotive you'll find we use today's cutting edge technologies to aid in your vehicles repair, while still keeping our customers as our #1 priority. Our goal is to make you feel like you're not just "another number" in a corporate business, but a member of the Dakota 1 Family. We're offering Aberdeen and the surrounding community someone they can place their trust in when having their vehicle service or repair done.



## Jenny's Best Cutco Knife Collection

Jennifer Denny, Owner • (605) 252-1691  
jenniferdenny1979@hotmail.com, 16 8th Ave SW, Aberdeen  
As an Independent sales representative for Cutco Corporation, my goal is to help people and families get the right tools for the right job in their kitchen. We sell knives, cookware, flatware, outdoor knives, garden tools, gadgets, accessories, gift sets, gift cards, and business gifts. All of our products are FOREVER GUARANTEED and have FREE SHARPENING. Our cookware is 5ply and cooks evenly from all directions. Our flatware is simple lightweight and doesn't tarnish and all is dishwasher safe. We also have a 5-pay monthly plan with no credit check or interest. Our outdoor knives, garden tools are also forever guaranteed and free sharpening. We have KA-BAR Knives for law enforcement and military and all gadgets and accessories are sharp and easier to use.



## Jefferson Lines

Genevive Smith, Creative Marketing Assistant • (612) 359-3410  
gsmith@jeffersonlines.com, 2100 E 26th St, Minneapolis, MN  
jeffersonlines.com  
Jefferson Lines has been in the business of safe, reliable, convenient, and affordable motorcoach transportation since 1919. Our 14-state network of scheduled service spans the Midwest and beyond with connections to over 3,000 locations throughout the US. Our enduring legacy of quality, integrity, and commitment to the passenger experience is what has made us Your #1 Bus Experience for 100 years and counting. Jefferson Lines credits its success to the incredible team that helps us carry out our mission every day.



## Rustic Cuts Laser Creation & Design

Theresa Horner, Owner • (605) 380-6201  
lthh4@yahoo.com, 12255 395th Ave, Columbia  
facebook.com/Rustic-Cuts-Laser-Creations-Designs-105258061665561  
Welcome to Rustic Cuts! A laser engraving company with the ability to engrave on many different types of material such as wood, leather, and coated cups to name a few. We can make your photos into creative wood pictures or engrave your favorite song on a sign or tumbler. The possibilities are endless. We are here for all your laser engraving needs.



## Titan Machinery

Brad Henderson, Manager • (605) 225-8170  
brad.henderson@titanmachinery.com, 5055 E Hwy 12, Aberdeen  
aberdeentm.titanmachinery.com  
Titan Machinery Aberdeen provides local farmers and businesses with a full line of new and used farm equipment. We provide parts and service support for top-rated off-road equipment brands including Case IH, New Holland, Case Construction, Macdon, Geringhoff, Salford, Bobcat and Kubota.



# Chamber Big Dates

## ABBY Awards

Thursday, September 16, 6 pm, Dakota Event Center

## Ag Committee

Thursday, September 16, Noon, AGP

Thursday, October 21, Noon, SDSU Extension Office

## Ambassador Committee

Tuesday, September 14, Noon, TBD

Tuesday, October 12, Noon, TBD

## Business After Hours

Thursday, September 23, 5:15 pm, Regional Sports Complex, NSU

Thursday, October 14, 5:15 pm, Aberdeen Civic Arena (Manufacturing Month)

## Chamber Executive Board

Wednesday, September 8, 12 pm, Chamber & Zoom

Wednesday, October 13, 12 pm, Chamber & Zoom

## Chamber Full Board

Wednesday, September 15, 11:30 am, The Market on the Plaza (Annual Planning Retreat)

Wednesday, October 20, 8 am, ADC Board Room & Zoom

## Community Affairs Luncheon

Thursday, September 2, Noon, Best Western Ramkota

Thursday, October 7, Noon, Best Western Ramkota

## Diplomat Committee

Thursday, September 9, 3 pm, Chamber

Thursday, October 14, 3 pm, Chamber

## Enhance Aberdeen Committee

Friday, September 10, 9 am, Chamber Board Room

## Field to Fork: A Farm to Table Connection – Around the Farm Revolving Dinner

Friday, September 10, 5:30 pm, Centennial Village

## Health & Wellness Committee

Wednesday, September 1, 8 am, SDSU Extension

Wednesday, October 6, 8 am, TBD

## Workforce & Education Committee

Thursday, September 23 11 am, Agtegra

Thursday, October 28, 11 am, TBD

## Youth Career Expo

Thursday, September 30, 8 am, Barnett Center, NSU

# First Year Reflections and Looking Ahead at the Future



**Joe Gaa**  
Aberdeen  
City Manager

They say time flies when you are having fun, and that rings true in my case. In mid-June I reached the one-year milestone as your City Manager. Some may say that one year isn't really that big of deal. But when you look at it in the context of the city management profession, where the average tenure is five years (when I entered the profession the average was only three years), it does have relevance.

In my first article in this publication, I discussed my very positive first impressions of Aberdeen and the strong welcome I was receiving from the community. That positivity and pride in community continues today. I can't say it enough, the people here are amazing. The community has a strong foundation and plays a very important part in the state's economy. And while it is easy to say that Aberdeen is a great place to live, here are three key elements that I have noted that, in my humble opinion, are key to the community's viability. To be fair, there are many more positive attributes that could be mentioned, but for sake of time I offer these as my top three.

- **Education-** I have said it before, but the educational opportunities that exist in Aberdeen, K-12 and higher education, are generally unheard of in a community of our size. Their quality is also top notch. Quality education is something that helps bring people to town and is critical in keeping them here.

- **Value Based Agriculture-** This is a buzzword that I have really embraced. It is easy to say that agriculture, both in crops and livestock, is a major economic driver in our region and has been for generations. But once the crops and livestock are grown and sold, where do they go? The answer is often out of state. Value based agriculture refers to using locally grown crops to make usable products before they leave the region. Here in

Aberdeen, Demkota Beef (cows) and AGP (soybeans) are two great examples. Both are doing well and that success will likely lead to continued expansion and growth in the future.

- **Quality of Life Amenities-** For me, this relates to what people do with their leisure time. Our Parks and Recreation Department does a great job in providing a multitude of recreational facilities and programs. We also have access to many state parks and recreational areas. And if that isn't enough, there are also many commercial recreation venues available. Wylie Park is a gem that is great for those that live here, but also draws many visitors each year.

While there are many positive attributes to our community, it can be a challenge to plan for and keep up with growth. I see two critical areas that top the list of areas of focus that will keep our community viable.

- **Water and Wastewater Infrastructure-** This is a top priority for the City and we are working on a variety of efforts in these areas that will be topics of discussion in the foreseeable future.

- **Housing and Workforce-** I listed these together as they seem to fit in the category of "which comes first, the chicken or the egg". I feel they are both equally important. It may sound cliché, but if you build it they will come.

As I conclude, I also want to stress that building community takes teamwork. We have many great partners in this community- both public and private- and history tells us that when we work together, great things happen. As the next year progresses I pledge to do my part to keep Aberdeen a great place to live, work, and play.

## Celebrate World Alzheimer's Month



**Charity Pionk, CDS, CDP**

Director, K.O. Lee  
Adult Day Health  
Center and  
Member  
of the Health  
& Wellness  
Committee

World Alzheimer's Month is an annual international event, always held in September and run by Alzheimer's Disease International, (ADI). The aim of the month is to raise awareness and challenge stigma surrounding Alzheimer's and dementia. The event has been running since 2012, and September 21st is World Alzheimer's Day.

Globally there is thought to be poor understanding and a great deal of stigma surrounding dementia, so the work of World Alzheimer's Month is vital and is growing and targeting the stigma and lack of understanding and knowledge surrounding Alzheimer's disease and dementia as well as supporting those suffering with the disease.

World Alzheimer's Month is an opportunity for sufferers, caregivers, professionals, and communities to work together against dementia, as well as raising awareness of the realities of it, while combating stigma and misinformation and lobbying the government for better help and care.

Dementia is a degenerative brain condition that affects over 50 million people internationally and which robs a person of their memory, competency, comprehension and behavioral awareness. There are over 100 forms of dementia, the most common being Alzheimer's Disease at 50-60% of all dementia cases.

### WORLD ALZHEIMER'S MONTH TIMELINE 7th Century BC

Pythagoras spoke of "a human lifespan":

Greek philosopher Pythagoras described the later years of human life as the "senium," or a period of mental and physical decline.

**1600** - Shakespeare wrote about it: In the late 1500s and early 1600s, William Shakespeare mentioned the loss of mental acuity old age in some of his great plays, including "Hamlet" and "King Lear."

**1901** - Alzheimer identified the first case: German psychiatrist Alois Alzheimer identified the first case of what would later become known as Alzheimer's disease. The patient was a 50-year-old German woman.

**1994** - World Alzheimer's Day was first observed: Alzheimer Disease International, founded in 1984, announced the first World Alzheimer's Day, to be observed on September 21.

### Celebrate National Adult Day Services Week 2021 September 19th – 25th 2021

This special week has been celebrated annually since it was proclaimed on September 27, 1983, by former President Ronald Reagan. The third complete week of September is set aside to raise awareness of the availability and accessibility of adult day programs nationwide.



# 2021 CHS Hall of Fame Banquet Tickets on Sale

Tickets for the 2021 Aberdeen Central High School Hall of Fame Banquet are now available. The fifteenth annual CHS Hall of Fame Banquet is scheduled for 5:00 pm Saturday, September 25, 2021 at Central High School in conjunction with Homecoming Week activities.



Banquet tickets are \$35.00 per person. Prices increase to \$40.00 September 10, 2021. Tickets are available at the Foundation Office at 1224 3rd Street South Aberdeen, SD 57401 or by calling (605) 725-7118. Tickets may also be purchased online at [www.AberdeenPublicSchoolsFoundation.org](http://www.AberdeenPublicSchoolsFoundation.org).

The following individuals and team will be honored at the 2021 CHS Hall of Fame Banquet:

#### **Academics/Achievement Inductees:**

- ~ Dr. Stuart D. Bale, CHS Class of 1983
- ~ Dr. Richard E. Boettcher, CHS Class of 1953
- ~ Brian R. Hoke, CHS Class of 1992

#### **Fine Arts Inductees:**

- ~ Wayne A. Hansen, CHS Class of 1978
- ~ Ed Schaeffe, CHS Class of 1974
- ~ Loel W. Schrader, CHS Class of 1942

#### **Athletics Inductees:**

- ~ Kellie (Heier) Calhoun, CHS Class of 2003
- ~ Bill Gayton, CHS Class of 1979
- ~ Golden Eagles 1961 State A Champion Boys Basketball Team

#### **Distinguished Service Inductee:**

- ~ Glenna Fouberg, ASD 1973-2001

The CHS Hall of Fame is a special project of the Aberdeen Public Schools Foundation. For more information, contact the Aberdeen Public Schools Foundation at (605) 725-7118 or visit the foundation website at [www.AberdeenPublicSchoolsFoundation.org](http://www.AberdeenPublicSchoolsFoundation.org). The Aberdeen Public Schools Foundation is a non-profit organization that promotes excellence in education by forging partnerships among the schools, community and alumni.



**Gretchen Sharp**

*Executive Director  
Aberdeen Public Schools  
Foundation, Inc.*

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W-2019554 08/18

# Claim Disability Discrimination Results in \$125 Million Jury Verdict Against Walmart



**Kim Dorsett**  
Partner,  
Richardson,  
Wyly, Wise,  
Sauck & Hieb

An eight-member jury in Green Bay, Wisconsin recently returned a verdict of \$125,150,000 in favor of the U.S. Equal Employment Opportunity Commission (EEOC) on three claims of disability discrimination against Walmart. The jury found that the retailer failed to accommodate Marlo Spaeth, a longtime employee with Down syndrome, and then fired her in July 2015 because of her disability.

The EEOC presented evidence that Walmart changed the employee's schedule from Noon to 4 PM, rather than her prior schedule of 1 PM to 5:30 PM. The abrupt change presented a significant hardship for Ms. Spaeth, who has Down syndrome and thrives on routine. She repeatedly told a manager that she wanted her old schedule back, but her requests were dismissed. The schedule change caused her great anxiety because she feared missing the bus and missing dinner. She also reported feeling sick over the change, and started missing work or coming in late. Walmart refused to change her schedule back. On the date she was fired, a Walmart training coordinator took Ms. Spaeth's vest and walked her out of the store where she had worked for about 16 years.

The training coordinator later testified that both she and Ms. Spaeth had been crying, and that Ms. Spaeth had not understood what was happening.

While Walmart's defense team maintains the verdict must get reduced in accordance with applicable law, it should send a message to all employers that a disabled employee's requests for

reasonable accommodations in the workplace must be considered. A failure to do so may be in violation of the Americans with Disabilities Act (ADA), which prohibits discrimination based on an employee's disability. As stated in response to the verdict: "Employers, no matter how large, have an obligation under the law to evaluate the individual circumstances of employees with disabilities when considering requests for reasonable accommodations," said Chicago District Director Julianne Bowman. "Ms. Spaeth's request was a simple one and denying it profoundly altered her life."

*\*This article is for informational purposes only and should not be construed as legal advice.*



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## GERGEN EARNS INCC'S PRESTIGIOUS CRNI@ NURSING CREDENTIAL

Avera St. Luke's Hospital is pleased to announce that Naomi Gergen is now among 111 registered nurses who have passed the Infusion Nurses Certification Corporation's (INCC's) March 2021 Certified Registered Nurse Infusion (CRNI@) Examination. Gergen is one of only two registered nurses in South Dakota with the credentials.



Gergen joins an elite, global community of nearly 3,000 active CRNI@s. The passrate of first-time exam takers was 68 percent.

With the certification, Gergen will educate patients and other nurses on IV, Midline, and PICC care, along with placing these forms of IV access.

The CRNI@ Exam tests the knowledge and expertise of RNs in three core areas of infusion therapy practice: Principles of Practice, Access Devices and Infusion Therapies. In doing so, the Exam validates the extensive knowledge and skills that an RN, who is an expert in infusion nursing, possesses.

## AVERA MEDICAL GROUP OBSTETRICS & GYNECOLOGY WELCOMES WATSON

Trevor Watson, MD, has joined Avera Medical Group Obstetrics & Gynecology Aberdeen. Watson will offer expert obstetric and gynecologic care for women of all ages. Patients will be able to count on him for a wide variety of women's health services, including well-women exams; prenatal, delivery and postpartum care; medical as well as surgical management of gynecologic conditions; and more.



He joins a talented team with several years experience, including Tage Elizabeth Born, MD, FACOG; Gregg Carlson, MD, FACOG; and Christine A. Stehly, MD, FACOG.

Watson finished his residency through the Creighton University School of Medicine in June. He received his MD from the University of South Dakota in May 2017.

To schedule an appointment at Avera Medical Group Obstetrics & Gynecology Aberdeen, call 605-622-5470. For more information on these providers, visit [Avera.org/doctors](http://Avera.org/doctors).

## AVERA ST. LUKE'S EARNS TOP AWARD FOR HEART ATTACK CARE

Avera St. Luke's Hospital recently earned a Platinum Performance Achievement Award from the American College of Cardiology.



The Chest Pain – MI Registry Performance Achievement Award program recognizes the hospital as having demonstrated a sustained, top level of performance in the quality of care and its adherence to guideline recommendations for heart attack patients.

"Our physicians and staff are very successful in maintaining a very high standard of care within our robust cardiovascular program. We constantly strive to meet and exceed the rigorous performance measures set by the

American College of Cardiology," said Susheel Gundewar, MD, Chief Medical Officer.

Avera St. Luke's provides the only 24/7 emergency heart care in Aberdeen.

For more information, including eligibility requirements and performance measures, visit the National Cardiovascular Data Registry online at [cvquality.acc.org](http://cvquality.acc.org).

## OLSON PART OF LEADERSHIP SOUTH DAKOTA

The Leadership South Dakota Class of 2021-2022 includes Tracy Olson, Human Resources Officer at Avera Health in Aberdeen. According to the Leadership South Dakota website, this class features leaders from every corner of the state. Over the course of eight months they will expand their knowledge, meet extraordinary leaders and develop skills to contribute to South Dakota's success. Program orientation begins in Pierre in September and concludes with graduation in Chamberlain in March. Participants will also visit Brookings, Rapid City, Watertown, Mission and Sioux Falls.



## BEST CHRISTMAS TREE EVER RELEASED

Aberdeen resident Patty Holm announces her first book has been published and released as of July 27, 2021. It's a children's book entitled "The Best Christmas Tree Ever", available through Author House, Amazon and Barnes & Noble. Patty is also working on arranging sales through local retailers, as well.



## NEW HOUSING PROJECTS PLANNED FOR ABERDEEN

Stencil Group, a vertically-integrated housing development company with projects across the Upper Midwest, is proud to announce two new projects in Aberdeen, SD: a 72-unit addition to Dakota Estates, plus a new 100-unit community tailored to active individuals 55 years and better called Forté Living.



While programming inside Forté will be tailored to retirement-age individuals, this is not an assisted living community. Residents will have a host of on-site leisure options to choose from, including pickleball, bocce courts and shuffleboard, a community gardening space, and a trail that covers the perimeter of the property. With the 72-unit addition to Dakota Estates and eventual opening of Forté, the Stencil property will become the largest apartment complex in the city of Aberdeen.

All residents of Stencil-owned property - whether they live in the existing Dakota Estates buildings, the planned Dakota States expansion, Forté, or otherwise - will have access to Forté's amenities.

The Forté model is currently unmatched in Aberdeen and many other mid-sized communities in the Midwest. Aberdeen will become the home of Forté's second location, the first located in Rochester, Minnesota.

**BUSINESS BRIEFS**

# Employee Retention Credit: \$7K Quarterly Wage Subsidied Per Employee for 2021



## Kelli Roberts, CPA

Partner,  
Aberdeen Office,  
Eide Bailly LLP

The COVID recession isn't over for everyone. For businesses still struggling to return to 2019 revenue levels, the tax law has a lifeline: a refundable tax credit of up to \$7,000 per-employee, per-quarter.

The Employee Retention Credit (ERC) is a refundable tax credit available to eligible employers on qualified wages, including specific health care costs, paid from March 13, 2020 – December 31, 2021. Eligible employers are those with a significant decline in gross receipts or a full or partial suspension of the operation of their trade or business because of a government order due to COVID-19.

The enhanced Employee Retention Credit follows more favorable 2021 rules than were originally enacted for 2020. These rules include:

- Lowering the threshold for meeting the "eligible employer" standard under the gross receipts test (requiring only a 20% decline in gross receipts compared to a 50% decline required for the 2020 ERC)
- Raising the credit rate to 70% (from 50% in 2020)

- Raising the maximum qualified wages to \$10,000 per quarter (from \$10,000 aggregate for all of 2020)
- Raising the "small employer" limit to 500 full-time employees (compared to 100 full-time employees for the 2020 ERC)

As a result, the maximum ERC per employee for 2021 is now \$28,000, compared to \$5,000 for the 2020 version of the ERC. It's easy to see how \$7,000 per quarter, per employee, can add up. For a qualifying company with 20 employees, for example, it could mean as much as \$560,000 in benefits for 2021.

If eligible this tax credit is claimed on quarterly payroll tax returns. Because it is "refundable," the IRS will issue employers a check for any amount of the credit in excess of the quarterly payroll taxes.

Please reach out to me at 605-622-4208 or [kroberts@eidebailly.com](mailto:kroberts@eidebailly.com) to discuss your eligibility for the Employee Retention Credit and learn how to maximize and claim the credit.



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was thinking about suicide

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### Request Educational Resources:

[schristopherson@afsp.org](mailto:schristopherson@afsp.org)



The Chamber's Workforce & Education Committee has been meeting at local Chamber member businesses & organizations around town. The practice was halted when the COVID-19 pandemic began, but has resumed again. The June meeting was held at Homes Are Possible Inc & Aberdeen Home Builders Association and the South Dakota School for the Blind & Visually Impaired hosted the July meeting. We appreciate the hospitality!



# We're Here to Help

When it comes to legislating, it's my job to be a voice for you in Washington. What you might not realize, though, is that I can also help you interact with federal agencies and overcome certain challenges you might be experiencing – from working through concerns with a Department of Agriculture rule that could affect your farm to helping you receive a payment you're owed from a government agency. I know how frustrating it can be when you feel like the person on the other end of the phone isn't listening, and that's where I can help.

I've recently been hearing from an increasing number of South Dakotans who are experiencing tremendous delays in processing their passport applications. If you've wondered if it was normal to take 15-plus weeks to complete the process, the answer is no. In cases like this, when folks are struggling to get their passport in a timely manner, or if they need one expedited because of unforeseen travel or other unique circumstances, my office can step in and try to solve the problem. At the very least, we can help work the phones for you.

The passport backlog has ballooned to an unprecedented level, with more than 2 million Americans expecting 12-to-18-week delays – nearly three times longer than the typical processing time of four to six weeks. My office is doing everything we can to help South Dakotans get their passports renewed in

time. We are talking with these agencies daily to help speed the process along, and I'm keeping pressure on the responsible agencies in Washington to get this corrected.

My office can help with far more than passports. Whatever roadblocks you're facing with federal government agencies, we can be a resource to help you navigate the federal bureaucracy and even act as a liaison on your behalf, if necessary.

We've helped South Dakota veterans resolve issues with health benefits, long-overdue medals or awards, or other benefits they're due for their brave service to our country. For a small fee, you can request to have a flag flown over the U.S. Capitol building on a specific date in honor of a milestone event, like a birthday or an anniversary, and after it's flown, we'll mail it to you with a certificate commemorating its flight. We can help seniors who are having trouble receiving their Social Security benefits, students who are trying to enter one of the military academies, and the list goes on.

Bottom line, if you need help with a federal agency or any of the other services I can provide, please reach out. You can call, email, or write any of my offices in Sioux Falls, Aberdeen, Rapid City, or Washington, D.C. Or stop by in person to say hello. We're here to help.



**John Thune**  
US Senator (R-SD)

## BARN DANCE FUNDRAISER



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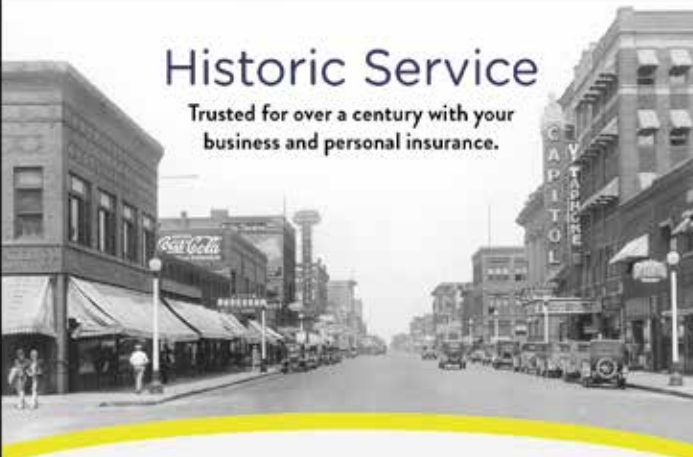
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# Forgiveness: You Must Ask in Order to Receive



## Kelly Weaver

Regional Director,  
Small Business  
Development  
Center

The Paycheck Protection Program (PPP) was one of the largest and most popular COVID Relief programs offered by the Small Business Administration (SBA). Overall, the SBA and lenders have made over 11.7 million loans totaling nearly \$800 billion in relief to over 8.5 million small businesses. The forgiveness feature of this loan program attracted small businesses to apply for current relief without the worry of future obligations. However, the forgiveness is not a given; ALL businesses must apply for PPP forgiveness. While the various PPP funding rounds and forgiveness process have evolved over time, the requirement to apply for forgiveness has never changed. So, if you have a PPP loan and you have NOT applied for forgiveness, you are still obligated to repay. The good news is it's not too late to apply. Even if you have begun repayment, you can apply to have the remaining balance forgiven. As of July 30, forgiveness applications had been received for just over 5 million loans (less than 45% of loans made).

There are two ways to apply for forgiveness. The first and primary way is to do so through the lender where you received the loan. SBA has three forgiveness applications (depending on your loan specifics). Some banks are incorporating these into their electronic banking platforms while others are taking hard copy applications. Borrowers must follow instructions from their lender regarding how the lender expects the borrower to submit a forgiveness application for its PPP loan. Your originating lender can assist you through the process.

The second and most recent way is to apply directly through SBA's PPP Loan Forgiveness Portal that went live on August 4, 2021. This portal is a streamlined application portal specifically for borrowers with PPP loans \$150,000 or less through participating lenders. If your lender has not opted in or the portal rejects your application for any other reason, you must apply through your lender. The portal includes a User Guide, FAQ's, and a live customer service number. SBA is also offering borrower training webinars.

The SBA programs still available for COVID relief to businesses include Economic Injury Disaster Loan (EIDL) and EIDL Advances (deadline 12/31/21), Shuttered Venue Operators Grant (deadline 8/20/21), and SBA Debt Relief program. To learn more about these programs, please visit [www.sba.gov/relief](http://www.sba.gov/relief). For information about the various employer tax credit programs, please visit the Get Coronavirus Tax Relief page at [www.irs.gov](http://www.irs.gov).

As I have written about previously, these programs highlight again the importance of a good relationship with your business lender and your business bookkeeping/tax advisor. They are the professionals who can help you navigate these programs, determine how they apply to your business, and give you guidance on the information needed to utilize them.

*Kelly Weaver is the Regional Director of the Small Business Development Center in Aberdeen which offers free, confidential business consulting to start up and existing businesses. She can be reached at (605) 698-7654 x 144 or [kelly@growsd.org](mailto:kelly@growsd.org). The Center is hosted by GROW South Dakota.*



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# Mental Health Matters



In a country where every year there are more than forty thousand suicides and sixty thousand drug overdose deaths, mental health matters.

Our nation has overlooked mental health for too long. Suicide is one of the leading causes of death for South

Dakotans, which is heartbreaking, unacceptable, and why we must do more.

The COVID-19 pandemic exposed and exacerbated the underinvestment in mental healthcare in our country. According to a study by the Centers for Disease Control, during the height of the pandemic, anxiety and depression symptoms were three to four times higher than the year prior.

Every time our nation faces a tragedy, debate starts over about the need to invest in mental health in order to prevent future tragedy – but action has yet to

come at a federal level.

That's why in July, I introduced the Supporting Underserved Populations by Placing Our Resources in Trusts (SUPPORT) for Mental Health Act along with Representative Kim Schrier, M.D. Our bipartisan bill will allow states to utilize already appropriated unused COVID-19 relief funds to create trusts to support state-based mental and behavioral health services.

Recently, I visited the Link, a new community triage center in Sioux Falls. The Link offers free support services for people living with mental health and substance abuse challenges. I saw firsthand how crucial of an asset this center is to Sioux Falls and surrounding communities.

The trust established by the state through the SUPPORT for Mental Health Act would be able to provide financial support to the Link and similar facilities across South Dakota.

Additionally, these trusts could be used to help fund services such as suicide prevention, crisis counseling, inpatient and outpatient programs.

With an estimated \$1 trillion in COVID-19 relief still left unspent, this straightforward, common-sense approach will begin a serious investment in mental health resources for people across South Dakota and the United States.



**Dusty Johnson**  
US Representative  
(R-SD)

## Meet Our Families!

*Where you live matters and those who have walked this journey are often the best resources. Hear from residents themselves on life at Primrose.*

### How do you feel about current precautions?

*I feel the staff is trying to keep us healthy and safe. We have no set rule except to wear our masks, which I feel we all should do.*

### How are you spending your time?

*We have a wonderful staff. They keep us busy with activities like devotions, walking, crafts, etc. I love our activities.*

### How do you stay mentally/physically healthy?

*I feel content here. I have wonderful friends to be with. We have awesome food. I have felt so much better since I moved there. They help us get to appointments.*

### How are you staying in touch with family?

*I don't have lot of the new gadgets. I have a GrandPad tablet with which we keep in touch. Also my telephone, as I don't have a cell phone. I visit with family most everyday.*

### What advice do you have for others?

*My advice is if you want a wonderful place to live, move here. You are welcomed with open arms by wonderful staff, and awesome food and activities!*



**Darlene H.**  
Primrose Resident

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# ACCA 2021-22 Season is Packed with Talent



The Aberdeen Community Concert Association (ACCA) is proud to announce that their 82nd season will open with the John Denver Musical Tribute starring Ted Vigil on Sunday, September 26 at 7:00 pm at the NSU Johnson Fine Arts Center in the Harvey and Cynthia Jewett Theater.

- Next is The Black Market Trust on Friday, November 12. Intricate harmonies, with a dash of Rat Pack-style comedy.
- The 52nd South Dakota Jazz Festival on Thursday,

January 20, 2022 will feature a number of distinguished alumni from the NSU jazz program. These exceptional musicians will perform as soloists, as well as in collaboration with our own current student jazz ensemble in what promises to be a spectacular concert!

- New this season is A Night at the Opera on Saturday, March 5. Join us for an evening of some of the funniest moments in opera, as well as some heart-warming favorites. This concert of hilarious and tender opera

scenes will feature our talented NSU students, faculty, and alums.

- The Diamonds will make their return to Aberdeen with their show Let's Rock Broadway on Saturday, April 9. This program will feature hits from your favorite Broadway musicals, such as Jersey Boys, Grease, Mamma Mia and Motown.
- Concluding the season will be Mark Kingswood on Thursday, May 19. Mark and his four-piece band perform original compositions but also more traditional songs of the genre and some you wouldn't expect from a 21st century crooner.

ACCA memberships are a tremendous value for the 6 concerts. Adults: \$70, Students: \$25 and a Family (2 adults + children): \$145. (The Family membership can be a Grandparent membership for 2 grandparents and 4 student tickets for grandchildren.) In addition there are opportunities for businesses and individuals to support the ACCA as Contributors: \$130 (1 adult membership), Donors: \$185 (2 adult or 1 family membership), Patron: \$370 (4 adult or 2 family memberships) and Benefactor: \$740 (8 adult or 4 family memberships). This is a wonderful way for a business to provide exciting live entertainment opportunities to their employees.

Interior Design Concepts located at 21 North Main will serve as the ACCA Campaign Headquarters and box office. Memberships can be purchased there during store hours as well as online.

For more information check the ACCA newly designed website at [www.aberdeencommunityconcerts.org](http://www.aberdeencommunityconcerts.org).

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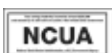


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